

Economic Factors

Taxable Sales:

Annual Taxable Sales,

Tallahassee MSA by Category

Trend: For the Tallahassee MSA, all six categories exhibited an increase in taxable sales each year between 2012 and 2016. Autos & Accessories were up on average 7.9% each year; Building Investment, 7.3%; Consumer Durables, 5.7%; Tourism & Recreation, 4.3%; and Consumer Nondurables, 2.4%. It is estimated that taxable sales comprise 40-45% of all retail sales.

Category	2012	2013	2014	2015	2016
Autos & Accessories	\$675.2	\$734.6	\$778.9	\$874.2	\$925.5
Consumer Durables	\$223.0	\$246.1	\$262.2	\$274.5	\$280.5
Tourism & Recreation	\$791.0	\$824.2	\$852.8	\$898.6	\$939.7
Consumer Nondurables	\$1,486.5	\$1,546.9	\$1,581.0	\$1,614.9	\$1,636.1
Building Investment	\$231.8	\$265.2	\$271.0	\$288.9	\$310.9
Business Investment	\$533.7	\$557.7	\$584.2	\$616.6	\$651.3

Note: Taxable sales in millions of dollars; Tallahassee MSA includes Leon, Gadsden, Jefferson & Wakulla County.

Source: Florida Department of Revenue, Florida Office of Economic & Demographic Research

Annual Taxable Sales in Tallahassee MSA, by Category

