



## Economic Factors

### Taxable Sales:

### Annual Taxable Sales,

### Tallahassee MSA by Category

Trend: For the Tallahassee MSA, five of the six categories exhibited an increase in taxable sales each year between 2013 and 2017. Building Investment were up on average 6.2% each year; Autos & Accessories, 6.1%; Business Investment, 5.1%; Tourism & Recreation, 4.5%; Consumer Nondurables, 1.3%; Consumer Durables, 0.8%. It is estimated that taxable sales comprise 40-45% of all retail sales.

Category	2013	2014	2015	2016	2017
Autos & Accessories	\$734.7	\$778.9	\$874.3	\$925.5	\$926.6
Consumer Durables	\$246.1	\$262.1	\$274.3	\$280.5	\$251.5
Tourism & Recreation	\$824.1	\$852.0	\$898.7	\$939.7	\$981.2
Consumer Nondurables	\$1,546.9	\$1,581.0	\$1,615.1	\$1,636.1	\$1,626.3
Building Investment	\$265.1	\$271.0	\$288.7	\$310.9	\$337.0
Business Investment	\$557.6	\$584.2	\$615.1	\$651.3	\$679.7

Note: Taxable sales in millions of dollars; Tallahassee MSA includes Leon, Gadsden, Jefferson & Wakulla County.

Source: Florida Department of Revenue, Florida Office of Economic & Demographic Research

Annual Taxable Sales in Tallahassee MSA, by Category

