

2022

TALLAHASSEE-LEON COUNTY

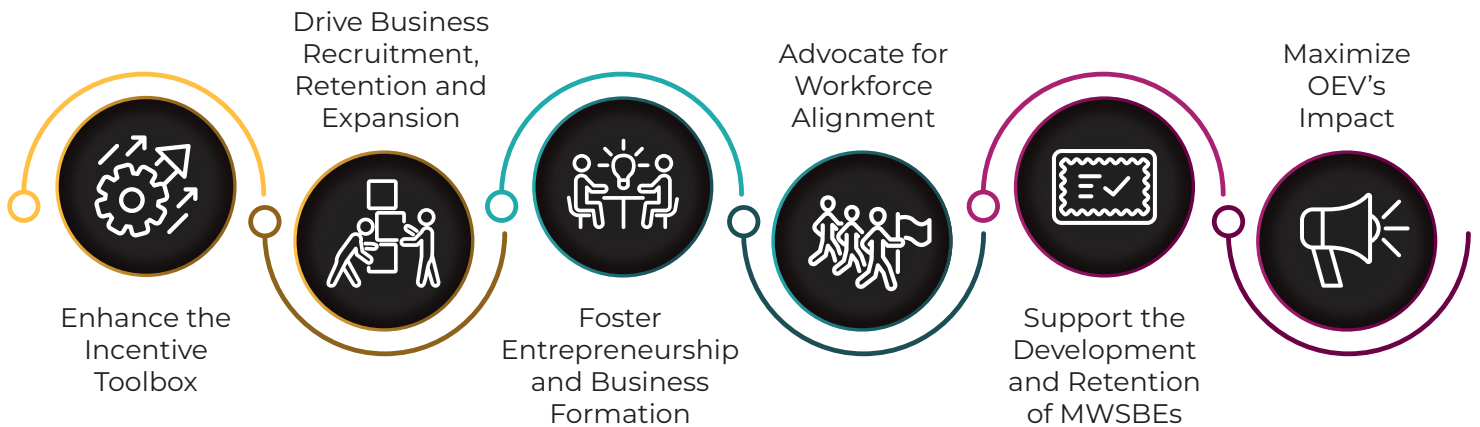
ECONOMIC DEVELOPMENT STRATEGIC PLAN

OFFICE OF ECONOMIC VITALITY

Scan to read the full report



The **2022 Strategic Plan** provides a new suite of focused, mission-critical strategies that builds on the foundational activities of the original to further diversify the economy.



COMMITTEES

Our committees work to support a positive economic impact within existing businesses and industries in the Capital Region while striving to attract new businesses with the goal of job creation and improving quality of life.

Economic Vitality Leadership Council

Competitive Projects Cabinet

Magnetic Taskforce

MWSBE Citizen's Advisory Committee

Every \$1 invested into Tallahassee-Leon County Economic Development Programs results in **\$6.30 return on investment**

ABOUT

The Office of Economic Vitality (OEV) represents the City of Tallahassee and Leon County as the economic development organization for the community. OEV assists businesses in navigating and competing in today's marketplace and leveraging existing resources to maximize the infusion of capital into our local community. OEV maintains a personalized approach to helping businesses and will customize programs and assistance to meet your company's specific needs. Our economic development model values diversity, equity, and economic inclusion and ensures accountability, transparency, and professional management of all economic development projects.

MISSION

To lead Tallahassee-Leon County's economic development efforts by leveraging existing resources and assets that grow and drive economic vitality.

VISION

To drive the growth of Tallahassee-Leon County's diverse and vibrant economy.



Scan to
visit our
website

OFFICE OF ECONOMIC VITALITY



WHAT WE OFFER

We will customize assistance to meet your company's needs from site selection, market research, minority and women business support, and technical assistance. Call on us. We are here for you.

**SITE
SELECTION
GUIDANCE**
pinpoint the
best location
specific to your
company
needs.



**TECHNICAL
ASSISTANCE**
identify key
resources and
capital to grow
your business.



**DATA
COLLECTION**
on consumer
spending patterns,
real estate trends, and
labor market statistics
to help guide your
decisions.



**DIVERSITY &
ECONOMIC INCLUSION**
by engaging, empowering,
educating, and enhancing
business opportunities for
certified minority, women, and
small business enterprises.



**WORKFORCE
DEVELOPMENT
ASSISTANCE**
assist with locating
and cultivating a
dynamic labor pool.