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# DATA DIGEST 2023

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# Population:

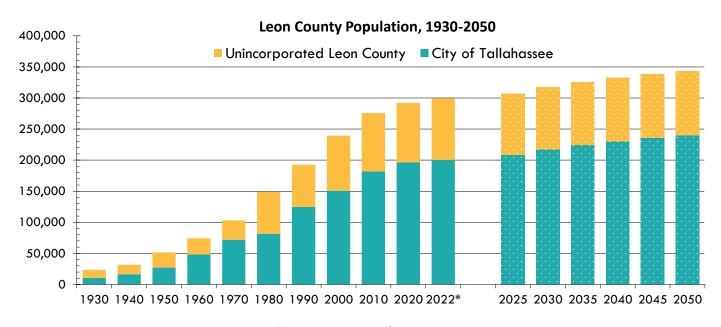
### **Estimates and Projections**

Trend: In both the 2000s and 2010s, the City of Tallahassee accounted for 86% of Leon County's total population increase. In the 1990s, the City accounted for only 55% of total population growth.

| Vaa.  | City of Tallahassee | Unincorporated Leon<br>County | Leon County |
|-------|---------------------|-------------------------------|-------------|
| Year  | <del>-</del>        |                               |             |
| 1930  | 10,700              | 12,776                        | 23,476      |
| 1940  | 16,240              | 15,406                        | 31,646      |
| 1950  | 27,237              | 24,353                        | 51,590      |
| 1960  | 48,174              | 26,051                        | 74,225      |
| 1970  | 71,897              | 31,150                        | 103,047     |
| 1980  | 81,548              | 67,107                        | 148,655     |
| 1990  | 124,773             | 67,720                        | 192,493     |
| 2000  | 150,624             | 88,828                        | 239,452     |
| 2010  | 181,736             | 94,111                        | 275,487     |
| 2020  | 196,169             | 96,029                        | 292,198     |
| 2022* | 200,289             | 98,841                        | 299,130     |
|       |                     |                               |             |
| 2025  | 208,800             | 98,000                        | 306,800     |
| 2030  | 217,800             | 99,400                        | 317,200     |
| 2035  | 225,000             | 100,600                       | 325,600     |
| 2040  | 230,700             | 101,500                       | 332,200     |
| 2045  | 235,600             | 102,300                       | 337,900     |
| 2050  | 240,000             | 103,000                       | 343,000     |

<sup>\*</sup>Estimate

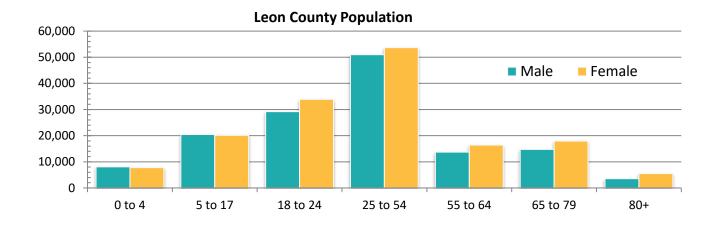
Sources: University of Florida, Bureau of Economic and Business Research (2025-2050 Leon County projections); Tallahassee-Leon County Office of Economic Vitality (City of Tallahassee and Unincorporated Leon County 2025-2050) projections assuming continued annexations and share of population growth captured by the City between 2000 and 2020 will continue throughout the projected time horizon).





Trend: Leon County has the second highest percentage of population between the ages of 18 and 24 in the state at 20.9% (behind Alachua County) and the fifth smallest percentage aged 65 and older at 14% (after Orange, Liberty, Union, and Osceola counties) in the State of Florida.

| Age Group | Total<br>Population | Percent of<br>Population | Female  | Percent of<br>Population | Male    | Percent of<br>Population |
|-----------|---------------------|--------------------------|---------|--------------------------|---------|--------------------------|
| 0 to 4    | 15,824              | 5.3%                     | 7,754   | 2.6%                     | 8,070   | 2.7%                     |
| 5 to 17   | 40,550              | 13.7%                    | 20,111  | 6.8%                     | 20,439  | 6.9%                     |
| 18 to 24  | 63,072              | 21.3%                    | 33,877  | 11.4%                    | 29,195  | 9.9%                     |
| 25 to 54  | 104,650             | 35.4%                    | 53,690  | 18.1%                    | 50,960  | 17.2%                    |
| 55 to 64  | 30,082              | 10.2%                    | 16,388  | 5.5%                     | 13,694  | 4.6%                     |
| 65 to 79  | 32,661              | 11.0%                    | 17,917  | 6.1%                     | 14,744  | 5.0%                     |
| 80+       | 9,082               | 3.1%                     | 5,511   | 1.9%                     | 3,571   | 1.2%                     |
| Total     | 295,921             | 100.0%                   | 155,248 | 52.5%                    | 140,673 | 47.5%                    |



Source: University of Florida, Bureau of Economic & Business Research, "Florida Population Studies, Bulletin 193", October 2022



 $Trend: By \ race \ and \ ethnicity, \ Leon\ County's\ population\ includes\ 62.5\%\ White,\ 33.5\%\ Black,\ and\ 3.9\%\ Other\ Races.$ 

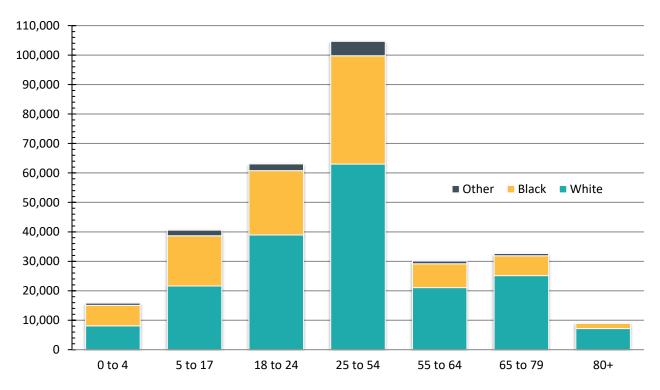
Also, 7.8% of Leon County residents are of Hispanic origin.

| Age Group | All Races | White   | Black  | Other  | Hispanic<br>Origin* |
|-----------|-----------|---------|--------|--------|---------------------|
| 0 to 4    | 15,824    | 8,101   | 6,949  | 774    | 1,443               |
| 5 to 17   | 40,550    | 21,631  | 17,053 | 1,866  | 3,842               |
| 18 to 24  | 63,072    | 38,959  | 21,832 | 2,281  | 6,450               |
| 25 to 54  | 104,650   | 62,991  | 36,788 | 4,871  | 8,032               |
| 55 to 64  | 30,082    | 21,085  | 8,073  | 924    | 1,666               |
| 65 to 79  | 32,661    | 25,161  | 6,741  | 759    | 1,374               |
| 80+       | 9,082     | 7,160   | 1,770  | 152    | 340                 |
| Total     | 295,921   | 185,088 | 99,206 | 11,627 | 23,147              |

<sup>\*&</sup>quot;Hispanic" is an ethnic classification rather than a racial category; people can be identified both by Hispanic origin and race.

Source: University of Florida, Bureau of Economic and Business Research, "Florida Population Studies, Bulletin 193, October 2022"

### **Age Group by Race**





# Population: Components of Change

Trend: The components of population change in Leon County during 2000-2010 changed considerably in comparison with 1990-2000. The percentage of Leon County's population growth associated with net migration dropped from 67.1% in 2000 to 56.1% in 2010. Between the 2010 Census and 2020 Census, an estimated 71.7% of Leon County's population growth was attributable to net natural increase (total births less total deaths). Since 2020, an estimated 90% of the population increase for Leon County was from net migration.

|                                     | Leon County | Tallahassee MSA | State of Florida |
|-------------------------------------|-------------|-----------------|------------------|
| Total Population Change (2020-2022) | 6,932       | 8,891           | 737,945          |
| Net Natural Increase                | 696         | 104             | -75,278          |
| Births                              | 5,709       | 7,597           | 425,357          |
| Deaths                              | 5,013       | 7,493           | 500,635          |
| Net Migration                       | 6,236       | 8,787           | 813,223          |
| Percent due to Natural Increase     | 10.0%       | 1.2%            | 0.0%             |
| Percent due to Net Migration        | 90.0%       | 98.8%           | 100.0%           |

Source: Source: University of Florida, Bureau of Economic and Business Research, Florida Estimates of Population, 2022



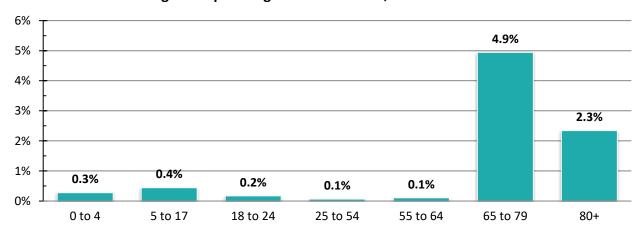
Ratio\*

Trend: Although the 65-79 age group represents 11% of Leon County's total population, it is the fastest growing age group, growing at an annual rate of 4.9% per year during 2010-2021.

|            |            |                 | Growth in       |                | Avg. Ann.    |
|------------|------------|-----------------|-----------------|----------------|--------------|
|            | 2010       | 2021 Population | Population 2010 | Percent Growth | Growth 2010- |
| Age Group  | Population | Estimate        | 2021            | 2010-2021      | 2021         |
| 0 to 4     | 15,350     | 15,824          | 474             | 3.0%           | 0.3%         |
| 5 to 17    | 38,623     | 40,550          | 1,927           | 4.9%           | 0.4%         |
| 18 to 24   | 61,897     | 63,072          | 1,175           | 1.9%           | 0.2%         |
| 25 to 54   | 103,907    | 104,650         | 743             | 0.7%           | 0.1%         |
| 55 to 64   | 29,730     | 30,082          | 352             | 1.2%           | 0.1%         |
| 65 to 79   | 18,962     | 32,661          | 13,699          | 54.4%          | 4.9%         |
| 80+        | 7,018      | 9,082           | 2,064           | 25.8%          | 2.3%         |
| Total      | 275,487    | 295,921         | 20,434          | 7.2%           | 0.7%         |
| _          |            |                 |                 |                |              |
| Age        |            |                 |                 |                |              |
| Dependency | 40.9       | 49.6            |                 |                |              |

<sup>\*</sup>Ratio of population under age 18 and those age 65 and older, compared to population ages 18-64.

### Age Group Average Annual Growth, 2010-2021



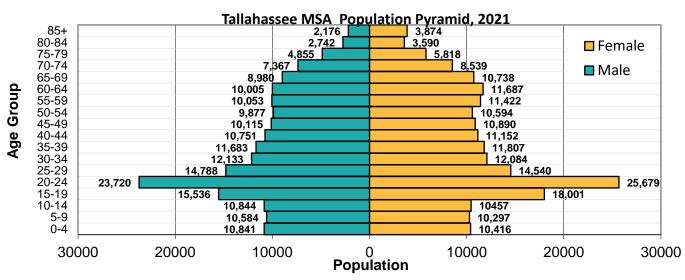
Source: University of Florida, Bureau of Economic & Business Research, "Florida Population Studies, Bulletin 193", October 2022



Trend: Among the four counties of the Tallahassee MSA, the population of prime working age (25 to 64) accounts for 47% of the population; minors and college-age (24 and younger), 38%; and those 65 and older, 15%.

| Age Group | Total<br>Population | Percent of<br>Population | Female  | Percent of<br>Population | Male    | Percent of<br>Population |
|-----------|---------------------|--------------------------|---------|--------------------------|---------|--------------------------|
| 0 to 4    | 21,257              | 5.5%                     | 10,416  | 2.7%                     | 10,841  | 2.8%                     |
| 5 to 9    | 20,881              | 5.4%                     | 10,297  | 2.6%                     | 10,584  | 2.7%                     |
| 10 to 14  | 21,301              | 5.5%                     | 10,457  | 2.7%                     | 10,844  | 2.8%                     |
| 15 to 19  | 33,537              | 8.6%                     | 18,001  | 4.6%                     | 15,536  | 4.0%                     |
| 20 to 24  | 49,399              | 12.7%                    | 25,679  | 6.6%                     | 23,720  | 6.1%                     |
| 25 to 29  | 29,328              | 7.5%                     | 14,540  | 3.7%                     | 14,788  | 3.8%                     |
| 30 to 34  | 24,217              | 6.2%                     | 12,084  | 3.1%                     | 12,133  | 3.1%                     |
| 35 to 39  | 23,490              | 6.0%                     | 11,807  | 3.0%                     | 11,683  | 3.0%                     |
| 40 to 44  | 21,903              | 5.6%                     | 11,152  | 2.9%                     | 10,751  | 2.8%                     |
| 45 to 49  | 21,005              | 5.4%                     | 10,890  | 2.8%                     | 10,115  | 2.6%                     |
| 50 to 54  | 20,471              | 5.3%                     | 10,594  | 2.7%                     | 9,877   | 2.5%                     |
| 55 to 59  | 21,475              | 5.5%                     | 11,422  | 2.9%                     | 10,053  | 2.6%                     |
| 60 to 64  | 21,692              | 5.6%                     | 11,687  | 3.0%                     | 10,005  | 2.6%                     |
| 65 to 69  | 19,718              | 5.1%                     | 10,738  | 2.8%                     | 8,980   | 2.3%                     |
| 70 to 74  | 15,906              | 4.1%                     | 8,539   | 2.2%                     | 7,367   | 1.9%                     |
| 75 to 79  | 10,673              | 2.7%                     | 5,818   | 1.5%                     | 4,855   | 1.2%                     |
| 80 to 84  | 6,332               | 1.6%                     | 3,590   | 0.9%                     | 2,742   | 0.7%                     |
| 85+       | 6,050               | 1.6%                     | 3,874   | 1.0%                     | 2,176   | 0.6%                     |
| Total     | 388,635             | 100.0%                   | 201,585 | 51.9%                    | 187,050 | 48.1%                    |

Source: University of Florida, Bureau of Economic & Business Research, "Florida Population Studies, Bulletin 193", October 2022





### Population:

### **Metropolitan Area**

Trend: The population of the Tallahassee MSA (Gadsden, Jefferson, Leon and Wakulla Counties) was estimated at 393,189 in 2022, up 2.3% from 2020. The Tallahassee MSA's annual rate of growth in the 2010s was about 0.5%, compared with 1.4% during the decade of the 2000s.

| Metropolitan Area<br>(County or Counties)                                 | 2022<br>Pop.<br>Estimate | 2020<br>Census<br>Pop. | 2010<br>Census<br>Pop. | Percent<br>Change<br>2010-<br>2020 | Annual<br>Growth<br>Rate<br>2010-<br>2020 | Percent<br>Change<br>2020-<br>2022 | Annual<br>Growth<br>Rate<br>2020-<br>2022 |
|---|--------------------------|------------------------|------------------------|------------------------------------|---|------------------------------------|---|
| All Metropolitan Areas  | 21,584,681               | 20,854,370             | 18,119,272             | 15.1%                              | 1.4%                                      | 3.5%                               | 1.7%                                      |
| Miami-Fort Lauderdale-West Palm Beach (Broward, Miami-Dade, Palm Beach)   | 6,244,843                | 6,138,333              | 5,564,657              | 10.3%                              | 1.0%                                      | 1.7%                               | 0.9%                                      |
| Tampa-St. Petersburg-Clearwater (Hernando, Hillsborough, Pasco, Pinellas) | 3,285,257                | 3,175,275              | 2,783,243              | 14.1%                              | 1.3%                                      | 3.5%                               | 1.7%                                      |
| Orlando-Kissimmee-Sanford (Lake, Orange, Osceola, Seminole)               | 2,794,178                | 2,673,376              | 2,134,411              | 25.3%                              | 2.3%                                      | 4.5%                               | 2.2%                                      |
| Jacksonville (Baker, Clay, Duval, Nassau, St. Johns)                      | 1,679,695                | 1,605,848              | 1,345,596              | 19.3%                              | 1.8%                                      | 4.6%                               | 2.3%                                      |
| North Port-Sarasota-Bradenton (Manatee, Sarasota)                         | 874,146                  | 833,716                | 702,281                | 18.7%                              | 1.7%                                      | 4.8%                               | 2.4%                                      |
| Cape Coral-Fort Myers (Lee)   | 802,178                  | 760,822                | 618,754                | 23.0%                              | 2.1%                                      | 5.4%                               | 2.7%                                      |
| Lakeland-Winter Haven (Polk)  | 770,019                  | 725,046                | 602,095                | 20.4%                              | 1.9%                                      | 6.2%                               | 3.1%                                      |
| Deltona-Daytona Beach-Ormond Beach (Flagler, Volusia)                     | 697,017                  | 668,921                | 590,289                | 13.3%                              | 1.3%                                      | 4.2%                               | 2.1%                                      |
| Palm Bay-Melbourne-Titusville (Brevard)                                   | 627,544                  | 606,612                | 543,376                | 11.6%                              | 1.1%                                      | 3.5%                               | 1.7%                                      |
| Pensacola-Ferry Pass-Brent (Escambia, Santa Rosa)                         | 526,417                  | 509,905                | 448,991                | 13.6%                              | 1.3%                                      | 3.2%                               | 1.6%                                      |
| Port St. Lucie  (Martin, St. Lucie)                                       | 512,173                  | 487,657                | 424,107                | 15.0%                              | 1.4%                                      | 5.0%                               | 2.5%                                      |
| Tallahassee   | 393,189                  | 384,298                | 367,413                | 4.6%                               | 0.5%                                      | 2.3%                               | 1.2%                                      |
| (Gadsden, Jefferson, Leon, Wakulla)                                       |                          |                        |                        |                                    |   |                                    |   |
| Ocala (Marion)  | 391,983                  | 375,908                | 331,303                | 13.5%                              | 1.3%                                      | 4.3%                               | 2.1%                                      |
| Naples-Immokalee-Marco Island (Collier)                                   | 390,912                  | 375,752                | 321,520                | 16.9%                              | 1.6%                                      | 4.0%                               | 2.0%                                      |
| Gainesville (Alachua, Gilchrist, Levy)                                    | 351,001                  | 339,247                | 305,076                | 11.2%                              | 1.1%                                      | 3.5%                               | 1.7%                                      |
| Crestview-Fort Walton Beach-Destin (Okaloosa, Walton)                     | 295,295                  | 286,973                | 235,865                | 21.7%                              | 2.0%                                      | 2.9%                               | 1.4%                                      |

Tallahassee-Leon County Office of Economic Vitality



### Population:

### **Metropolitan Area**

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| Metropolitan Area<br>(County or Counties) | 2022<br>Pop.<br>Estimate | 2020<br>Census<br>Pop. | 2010<br>Census<br>Pop. | Percent<br>Change<br>2010-<br>2020 | Annual<br>Growth<br>Rate<br>2010-<br>2020 | Percent<br>Change<br>2020-<br>2022 | Annual<br>Growth<br>Rate<br>2020-<br>2022 |
|---|--------------------------|------------------------|------------------------|------------------------------------|---|------------------------------------|---|
| Punta Gorda<br>(Charlotte)                | 196,742                  | 186,847                | 159,978                | 16.8%                              | 1.6%                                      | 5.3%                               | 2.6%                                      |
| Panama City                               | 184,002                  | 175,216                | 168,852                | 3.8%                               | 0.4%                                      | 5.0%                               | 2.5%                                      |
| (Bay)                                     |                          |                        |                        |                                    |   |                                    |   |
| Sebastian-Vero Beach                      | 165,559                  | 159,788                | 138,028                | 15.8%                              | 1.5%                                      | 3.6%                               | 1.8%                                      |
| (Indian River)                            |                          |                        |                        |                                    |   |                                    |   |
| Homosassa Springs                         | 158,009                  | 153,843                | 141,236                | 8.9%                               | 0.9%                                      | 2.7%                               | 1.3%                                      |
| (Citrus)                                  |                          |                        |                        |                                    |   |                                    |   |
| The Villages                              | 141,420                  | 129,752                | 93,420                 | 38.9%                              | 3.3%                                      | 9.0%                               | 4.4%                                      |
| (Sumter)                                  |                          |                        |                        |                                    |   |                                    |   |
| Sebring                                   | 103,102                  | 101,235                | 98,786                 | 2.5%                               | 0.2%                                      | 1.8%                               | 0.9%                                      |
| (Highlands)                               |                          |                        |                        |                                    |   |                                    |   |

Sources: Executive Office of the President, U.S. Office of Management and Budget MSA definitions (OMB Bulletin No. 13.01); U.S. Department of Commerce, Bureau of the Census; University of Florida, Bureau of Economic and Business Research, Florida Estimates of Population, 2022



# Population:

#### **Household Characteristics**

Trend: The average household size decreased slightly in Leon County, from 2.35 persons per household in 2010 to 2.29 persons per household in 2020. In Leon County, the percentage of family households is higher in the unincorporated areas while the percentage of non-family households and one-person households is highest in the City of Tallahassee.

### **Number of Households and Average Household Size**

|               | Leoi       | 1 County                  | Florida    |                           |  |
|---------------|------------|---------------------------|------------|---------------------------|--|
|               | Households | Average Household<br>Size | Households | Average Household<br>Size |  |
| 2000 Census   | 96,521     | 2.34                      | 6,338,075  | 2.46                      |  |
| 2010 Census   | 110,945    | 2.35                      | 7,420,802  | 2.48                      |  |
| 2020 Census   | 121,085    | 2.29                      | 8,529,067  | 2.47                      |  |
| 2022 Estimate | 124,446    | 2.28                      | 8,838,661  | 2.47                      |  |

### **Households by Type**

|                     | Families | Living Alone | Other Non-Families |
|---------------------|----------|--------------|--------------------|
| Florida             | 65%      | 28%          | 7%                 |
| Tallahassee MSA     | 57%      | 31%          | 12%                |
| Leon County         | 53%      | 33%          | 14%                |
| City of Tallahassee | 45%      | 37%          | 18%                |
| Unincorporated Area | 71%      | 23%          | 6%                 |
| Bradfordville CDP   | 83%      | 15%          | 2%                 |
| Woodville CDP       | 76%      | 19%          | 5%                 |

Sources: University of Florida, Bureau of Economic and Business Research, "Florida Population Studies, Bulletin 194", December 2022; U.S. Department of Commerce, Bureau of the Census, 2021 5-Year Amercian Community Survey, Table S2501



# Community and Environment Drivers Licenses in Leon County

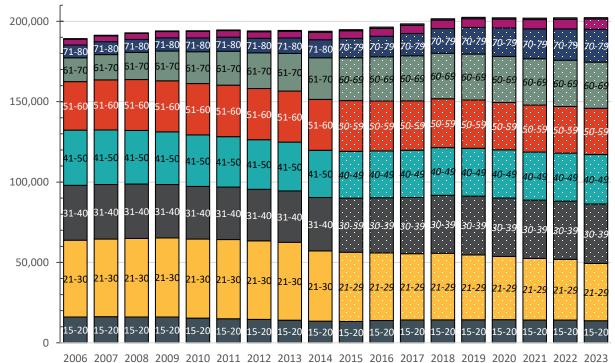
Trend: Between 2013 and 2023, the proportion of drivers licensed in Leon County age 60 or older increased from 19% to 28%, while the proportion age 30 or younger decreased from 32% to 24%. The proportion of female drivers has increased every year since 2006, and was 53.2% in 2023.

| Year | 15-20  | 21-30  | 31-40  | 41-50  | 51-60  | 61-70  | 71-80  | 81-90 | 91+ | Female  | Male   |
|------|--------|--------|--------|--------|--------|--------|--------|-------|-----|---------|--------|
| 2006 | 16,065 | 47,730 | 34,189 | 34,328 | 30,194 | 14,829 | 7,978  | 3,590 | 318 | 97,179  | 92,042 |
| 2007 | 16,209 | 48,348 | 33,959 | 33,878 | 31,180 | 15,712 | 8,102  | 3,591 | 338 | 98,596  | 92,721 |
| 2008 | 16,038 | 48,921 | 33,844 | 33,329 | 31,591 | 16,949 | 8,128  | 3,678 | 330 | 99,647  | 93,161 |
| 2009 | 16,045 | 49,149 | 33,319 | 32,692 | 31,760 | 18,483 | 8,295  | 3,864 | 376 | 100,481 | 93,502 |
| 2010 | 15,395 | 49,096 | 32,836 | 31,990 | 31,947 | 19,831 | 8,534  | 4,059 | 422 | 100,834 | 93,276 |
| 2011 | 14,915 | 49,355 | 32,648 | 31,341 | 32,030 | 21,061 | 8,761  | 4,115 | 439 | 101,322 | 93,343 |
| 2012 | 14,546 | 48,846 | 32,099 | 30,828 | 31,884 | 22,172 | 9,107  | 4,063 | 455 | 101,209 | 92,791 |
| 2013 | 14,079 | 48,497 | 31,884 | 30,352 | 31,796 | 23,399 | 9,619  | 4,189 | 527 | 101,603 | 92,739 |
| 2014 | 13,438 | 43,732 | 33,229 | 29,387 | 31,670 | 25,807 | 11,244 | 4,599 | 709 | 101,377 | 92,438 |
| 2015 | 13,287 | 43,048 | 33,675 | 29,099 | 31,565 | 26,623 | 12,052 | 4,737 | 784 | 102,113 | 92,757 |
| 2016 | 13,869 | 42,075 | 34,314 | 29,096 | 31,071 | 27,521 | 12,750 | 4,833 | 854 | 102,962 | 93,421 |
| 2017 | 14,226 | 41,212 | 34,980 | 29,398 | 30,697 | 28,007 | 13,926 | 5,062 | 860 | 104,100 | 94,268 |
| 2018 | 14,271 | 41,419 | 36,065 | 29,664 | 30,417 | 28,293 | 15,377 | 5,268 | 867 | 105,830 | 95,811 |
| 2019 | 14,311 | 40,353 | 36,596 | 29,752 | 30,015 | 28,593 | 16,580 | 5,403 | 883 | 106,411 | 96,075 |
| 2020 | 14,408 | 39,317 | 36,356 | 29,924 | 29,491 | 28,664 | 17,671 | 5,539 | 840 | 106,441 | 95,769 |
| 2021 | 14,172 | 38,279 | 36,334 | 29,869 | 29,260 | 28,800 | 18,588 | 5,782 | 877 | 106,686 | 95,275 |
| 2022 | 14,169 | 37,728 | 36,266 | 29,847 | 29,009 | 28,769 | 19,486 | 6,009 | 933 | 107,291 | 94,925 |
| 2023 | 13,736 | 35,631 | 37,010 | 30,739 | 28,765 | 28,732 | 20,452 | 6,385 | 841 | 107,534 | 94,757 |

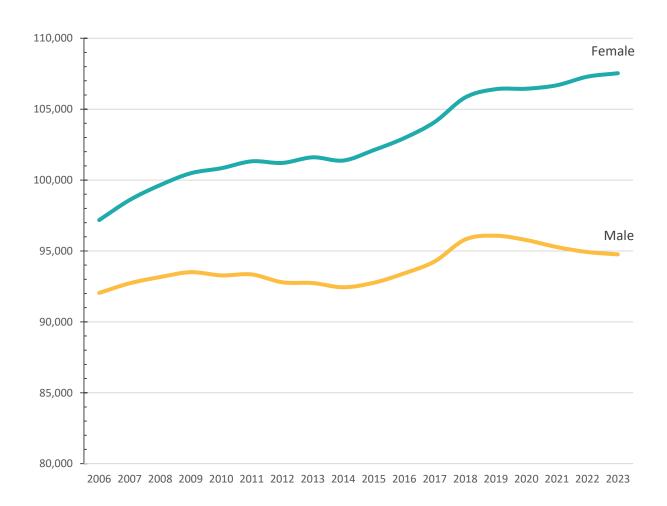
Source: Florida Department of Highway Safety and Motor Vehicles.

Note: Italics above indicates changes to age groups made in 2015. Ages 21-30 group became Ages 21-29, Ages 31-40 group became Ages 30-39, etc.

## Motor Vehicle Licenses in Leon County by Age Group



## Motor Vehicle Licenses in Leon County by Sex





## Population:

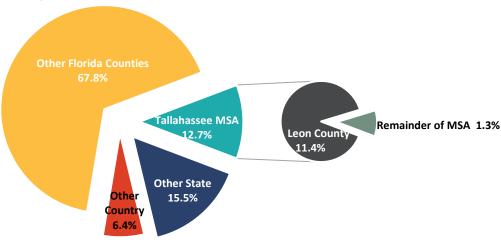
### Origins of FSU and FAMU Students (Fall 2022)

Trend: About 78-79% of FSU and FAMU students are Florida residents, with the Tallahassee metro area accounting for about 12%. Broward, Miami-Dade, Hillsborough, Palm Beach, and Orange counties together account for 33% of students. About 15% of students are from another state, and nearly 6% from another country.

| Place of Origin               | Students | Percent of Total |
|-------------------------------|----------|------------------|
| Florida                       | 42,354   | 78.0%            |
| Tallahassee MSA               | 6,226    | 11.5%            |
| Leon County                   | 5,581    | 10.3%            |
| Remainder of Tallahassee MSA  | 645      | 1.2%             |
| Outside Tallahassee MSA       | 36,128   | 66.6%            |
| Broward                       | 4,287    | 7.9%             |
| Miami-Dade                    | 4,116    | 7.6%             |
| Hillsborough                  | 3,190    | 5.9%             |
| Palm Beach                    | 3,178    | 5.9%             |
| Orange                        | 2,768    | 5.1%             |
| Remainder of Florida Counties | 18,589   | 34.2%            |
| Other State                   | 8,431    | 15.5%            |
| Georgia                       | 1,763    | 3.2%             |
| New York                      | 516      | 1.0%             |
| Texas                         | 475      | 0.9%             |
| New Jersey                    | 457      | 0.8%             |
| Illinois                      | 455      | 0.8%             |
| Remainder of Other States     | 4,765    | 8.8%             |
| Other Country                 | 3,485    | 6.4%             |
| China                         | 416      | 0.8%             |
| Panama                        | 404      | 0.7%             |
| India                         | 374      | 0.7%             |
| South Korea                   | 151      | 0.3%             |
| Brazil                        | 127      | 0.2%             |
| Remainder of Other Countries  | 2,013    | 3.7%             |

Note: Does not include <1% missing data. Category percentages may not sum due to rounding. Source: State University System of Florida, Board of Governors, Student Instruction File, Fall 2022

### Origins of FSU and FAMU Students, Fall 2022



Tallahassee-Leon County Office of Economic Vitality

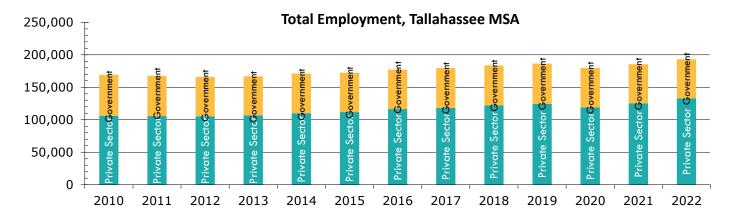


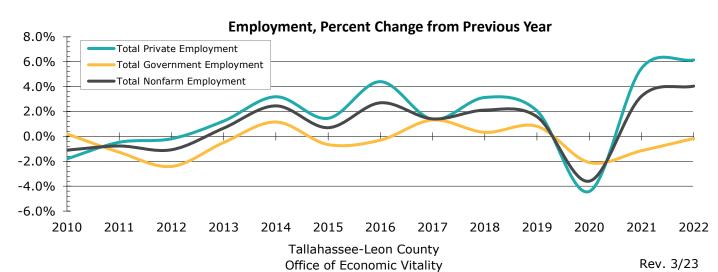
# Workforce and Income Employment

Trend: Total non-farm employment for the Tallahassee MSA (not seasonally adjusted) in 2022 was 193,000, up 4.4% from 2021 (net increase of around 8,200 jobs). Total private employment was up 6.7% (gain of 8,400 jobs) in 2022 while government employment was down -0.3% over the year (loss of 200 jobs).

|      | Total Private Employment |                              | Total Government Employment |                              | Total Nonfarm Employment |                              |
|------|--------------------------|------------------------------|-----------------------------|------------------------------|--------------------------|------------------------------|
| Year | Employment               | Change from<br>Previous Year | Employment                  | Change from<br>Previous Year | Employment               | Change from<br>Previous Year |
| 2010 | 106,100                  | -1.8%                        | 63,000                      | 0.2%                         | 169,100                  | -1.1%                        |
| 2011 | 105,600                  | -0.5%                        | 62,200                      | -1.3%                        | 167,800                  | -0.8%                        |
| 2012 | 105,400                  | -0.2%                        | 60,700                      | -2.4%                        | 166,000                  | -1.1%                        |
| 2013 | 106,700                  | 1.2%                         | 60,400                      | -0.5%                        | 167,100                  | 0.7%                         |
| 2014 | 110,100                  | 3.2%                         | 61,100                      | 1.2%                         | 171,200                  | 2.5%                         |
| 2015 | 111,700                  | 1.5%                         | 60,700                      | -0.7%                        | 172,400                  | 0.7%                         |
| 2016 | 116,600                  | 4.4%                         | 60,600                      | -0.3%                        | 177,200                  | 2.7%                         |
| 2017 | 118,200                  | 1.4%                         | 61,400                      | 1.3%                         | 179,700                  | 1.4%                         |
| 2018 | 121,900                  | 3.1%                         | 61,600                      | 0.3%                         | 183,500                  | 2.1%                         |
| 2019 | 124,400                  | 2.1%                         | 62,100                      | 0.8%                         | 186,400                  | 1.6%                         |
| 2020 | 118,900                  | -4.4%                        | 60,800                      | -2.1%                        | 179,700                  | -3.6%                        |
| 2021 | 125,400                  | 5.5%                         | 60,100                      | -1.2%                        | 185,500                  | 3.2%                         |
| 2022 | 133,100                  | 6.1%                         | 60,000                      | -0.2%                        | 193,000                  | 4.0%                         |

Source: Florida Dept. of Economic Opportunity, Labor Market Information, Current Employment Statistics Program







# Workforce and Income Unemployment Rate Annual Average

Trend: The average unemployment rate for the Tallahassee metro area generally fell from 2011 to 2019. In 2022, the average unemployment rate for the Tallahassee metro area was 3.0%, down from 4.3% in 2021 and from 6.2% in 2020. For the State of Florida, the average unemployment rate in 2022 was 2.9%, down from 4.6% in 2021 and 8.1% in 2020.

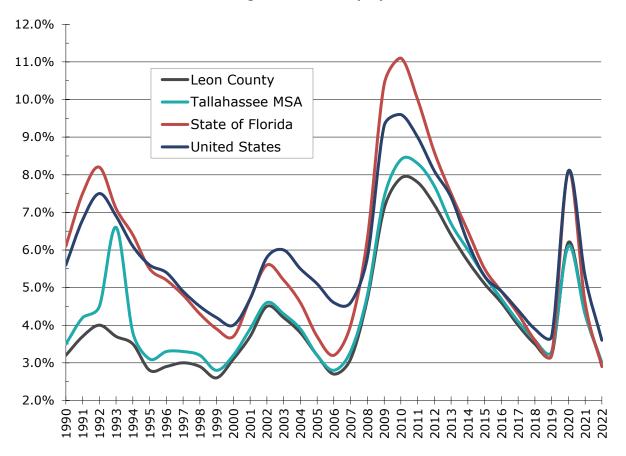
| Year  | Leon County | Tallahassee MSA | State of Florida | United States |
|-------|-------------|-----------------|------------------|---------------|
| 1990  | 3.2%        | 3.5%            | 6.1%             | 5.6%          |
| 1991  | 3.7%        | 4.2%            | 7.5%             | 6.8%          |
| 1992  | 4.0%        | 4.5%            | 8.2%             | 7.5%          |
| 1993  | 3.7%        | 6.6%            | 7.1%             | 6.9%          |
| 1994  | 3.5%        | 3.8%            | 6.4%             | 6.1%          |
| 1995  | 2.8%        | 3.1%            | 5.5%             | 5.6%          |
| 1996  | 2.9%        | 3.3%            | 5.2%             | 5.4%          |
| 1997  | 3.0%        | 3.3%            | 4.8%             | 4.9%          |
| 1998  | 2.9%        | 3.2%            | 4.3%             | 4.5%          |
| 1999  | 2.6%        | 2.8%            | 3.9%             | 4.2%          |
| 2000  | 3.1%        | 3.2%            | 3.7%             | 4.0%          |
| 2001  | 3.7%        | 3.9%            | 4.7%             | 4.7%          |
| 2002  | 4.5%        | 4.6%            | 5.6%             | 5.8%          |
| 2003  | 4.2%        | 4.3%            | 5.2%             | 6.0%          |
| 2004  | 3.8%        | 3.9%            | 4.6%             | 5.5%          |
| 2005  | 3.2%        | 3.2%            | 3.7%             | 5.1%          |
| 2006  | 2.7%        | 2.8%            | 3.2%             | 4.6%          |
| 2007  | 3.1%        | 3.3%            | 4.0%             | 4.6%          |
| 2008  | 4.7%        | 4.8%            | 6.3%             | 5.8%          |
| 2009  | 7.1%        | 7.4%            | 10.4%            | 9.3%          |
| 2010  | 7.9%        | 8.4%            | 11.1%            | 9.6%          |
| 2011  | 7.8%        | 8.3%            | 10.0%            | 9.0%          |
| 2012  | 7.2%        | 7.7%            | 8.6%             | 8.1%          |
| 2013  | 6.4%        | 6.7%            | 7.5%             | 7.4%          |
| 2014  | 5.7%        | 6.0%            | 6.5%             | 6.2%          |
| 2015  | 5.1%        | 5.3%            | 5.5%             | 5.3%          |
| 2016  | 4.6%        | 4.7%            | 4.9%             | 4.9%          |
| 2017  | 4.0%        | 4.1%            | 4.3%             | 4.4%          |
| 2018  | 3.5%        | 3.6%            | 3.6%             | 3.9%          |
| 2019  | 3.2%        | 3.3%            | 3.2%             | 3.7%          |
| 2020  | 6.2%        | 6.1%            | 8.1%             | 8.1%          |
| 2021  | 4.3%        | 4.3%            | 4.6%             | 5.3%          |
| 2022  | 3.0%        | 3.0%            | 2.9%             | 3.6%          |
| Notes | 3.0 /0      | 3.0 /0          | 2.370            | J.U /U        |

Note: Local Area Unemployment Statistics are a count of people employed by place of residence (not place of employment).



# Workforce and Income Unemployment Rate Annual Average

### **Average Annual Unemployment Rate**



Source: Florida Dept. of Economic Opportunity, Labor Market Information, Local Area Unemployment Statistics



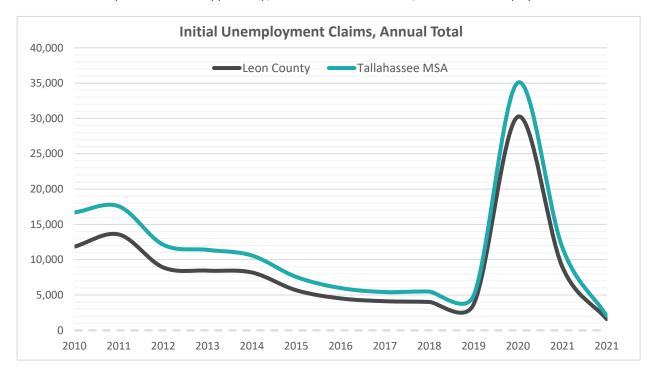
# Workforce and Income Initial Claims for Unemployment Compensation

Trend: Initial claims for unemployment compensation in the Tallahassee MSA declined from 2011 to 2019 but reached an all-time high of 35,073 in 2020, with 65% occurring between April and July. In 2021, initial claims subsided to 11,763 (59% occurring in January). In 2022 there were 2,068 claims, down 82% from 2021.

|      | Leon County                       |                                      | Tallahas                          | Tallahassee MSA                      |                                   | State of Florida                     |  |
|------|-----------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|--|
| Year | Initial<br>Unemployment<br>Claims | Percent<br>Change from<br>Prior Year | Initial<br>Unemployment<br>Claims | Percent<br>Change from<br>Prior Year | Initial<br>Unemployment<br>Claims | Percent<br>Change from<br>Prior Year |  |
| 2010 | 11,853                            |                                      | 16,688                            |                                      | 1,144,823                         |                                      |  |
| 2011 | 13,570                            | 14%                                  | 17,555                            | 5%                                   | 909,713                           | -21%                                 |  |
| 2012 | 8,908                             | -34%                                 | 12,121                            | -31%                                 | 764,167                           | -16%                                 |  |
| 2013 | 8,452                             | -5%                                  | 11,392                            | -6%                                  | 697,457                           | -9%                                  |  |
| 2014 | 8,196                             | -3%                                  | 10,597                            | -7%                                  | 595,498                           | -15%                                 |  |
| 2015 | 5,673                             | -31%                                 | 7,559                             | -29%                                 | 424,955                           | -29%                                 |  |
| 2016 | 4,520                             | -20%                                 | 5,988                             | -21%                                 | 360,497                           | -15%                                 |  |
| 2017 | 4,123                             | -9%                                  | 5,419                             | -10%                                 | 401,324                           | 11%                                  |  |
| 2018 | 4,017                             | -3%                                  | 5,486                             | 1%                                   | 320,652                           | -20%                                 |  |
| 2019 | 3,680                             | -8%                                  | 4,923                             | -10%                                 | 286,735                           | -11%                                 |  |
| 2020 | 30,248                            | 722%                                 | 35,073                            | 612%                                 | 2,772,380                         | 867%                                 |  |
| 2021 | 9,000                             | -70%                                 | 11,763                            | -66%                                 | 552,170                           | -80%                                 |  |
| 2021 | 1,590                             | -82%                                 | 2,068                             | -82%                                 | 121,104                           | -78%                                 |  |

Note: Local Area Unemployment Statistics are a count of people employed by place of residence (not place of employment).

Source. Florida Dept. of Economic Opportunity, Labor Market Information, Local Area Unemployment Statistics





### **Average Annual Employment/Wages**

### **Annual Average Employment and Wages by Ownership**

Trend: The average annual wage in Leon County in 2022 was \$55,190, 15% below the state average wage of \$63,762. The annual average state government wage was 3% higher in Leon County compared to the state average while the private sector wage in Leon County was 18% lower than the state's average.

| Ownership Type     | Annual<br>Establishments | Annual Average<br>Employment | Annual Average<br>Weekly Wage | Annual Wages Per<br>Employee |
|--------------------|--------------------------|------------------------------|-------------------------------|------------------------------|
| Leon County        |                          |                              |                               |                              |
| All Industries     | 10,128                   | 155,882                      | \$1,061                       | \$55,190                     |
| Private Ownerships | 9,888                    | 108,898                      | \$1,041                       | \$54,145                     |
| Federal Government | 42                       | 1,938                        | \$1,606                       | \$83,532                     |
| State Government   | 176                      | 33,886                       | \$1,113                       | \$57,898                     |
| Local Government   | 22                       | 11,161                       | \$1,005                       | \$52,250                     |
| Tallahassee MSA    |                          |                              |                               |                              |
| All Industries     | 12,056                   | 183,593                      | \$1,030                       | \$53,552                     |
| Private Ownerships | 11,716                   | 130,510                      | \$1,009                       | \$52,464                     |
| Federal Government | 68                       | 2,141                        | \$1,580                       | \$82,136                     |
| State Government   | 220                      | 37,021                       | \$1,094                       | \$56,889                     |
| Local Government   | 52                       | 13,922                       | \$971                         | \$50,489                     |
| Florida            |                          |                              |                               |                              |
| All Industries     | 856,347                  | 9,356,094                    | \$1,226                       | \$63,762                     |
| Private Ownerships | 850,441                  | 8,308,166                    | \$1,224                       | \$63,645                     |
| Federal Government | 2,017                    | 149,755                      | \$1,658                       | \$86,230                     |
| State Government   | 2,237                    | 207,400                      | \$1,030                       | \$56,310                     |
| Local Government   | 1,652                    | 690,773                      | \$1,202                       | \$62,256                     |

Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment & Wages





### **Average Annual Employment/Wages**

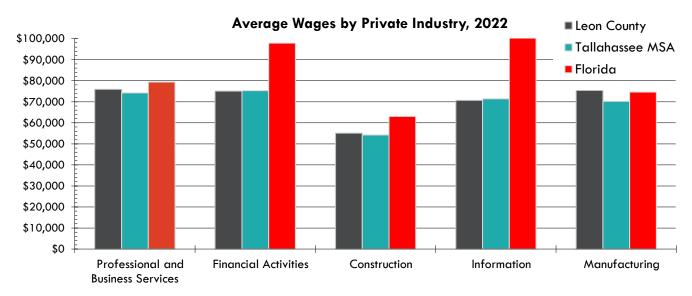
### Average Annual Employment & Wages, Select Private Industries

Trend: The average private sector annual wage in Leon County in 2022 was \$54,145, 18% below the state average private wage of \$63,762. By industry type, Leon County's private average annual wage ranged from 35% lower than the state average for the Information industry sector to 1% higher than the state average for the Manufacturing industry.

| Industry Type                      | Average Annual<br>Reporting Units | Average Annual<br>Employment | Average Annual<br>Wage |
|------------------------------------|-----------------------------------|------------------------------|------------------------|
| Leon County                        |                                   |                              |                        |
| Professional and Business Services | 2,879                             | 22,093                       | \$75,917               |
| Financial Activities               | 985                               | 7,096                        | \$75,071               |
| Construction                       | 866                               | 6,542                        | \$55,066               |
| Information                        | 225                               | 3,275                        | \$70,618               |
| Manufacturing                      | 151                               | 2,076                        | \$75,398               |
| Tallahassee MSA                    |                                   |                              |                        |
| Professional and Business Services | 3,149                             | 23,925                       | \$74,199               |
| Financial Activities               | 1,094                             | 7,628                        | \$75,314               |
| Construction                       | 1,195                             | 8,402                        | \$54,194               |
| Information                        | 248                               | 3,396                        | \$71,377               |
| Manufacturing                      | 203                               | 3,966                        | \$70,220               |
| Florida                            |                                   |                              |                        |
| Professional and Business Services | 216,705                           | 1,583,086                    | \$79,384               |
| Financial Activities               | 93,258                            | 653,779                      | \$97,848               |
| Construction                       | 81,231                            | 600,762                      | \$63,012               |
| Information                        | 17,752                            | 155,628                      | \$108,966              |
| Manufacturing                      | 24,179                            | 408,290                      | \$74,590               |

<sup>\*</sup>Undisclosed

Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment & Wages





# Workforce and Income Median Family Income

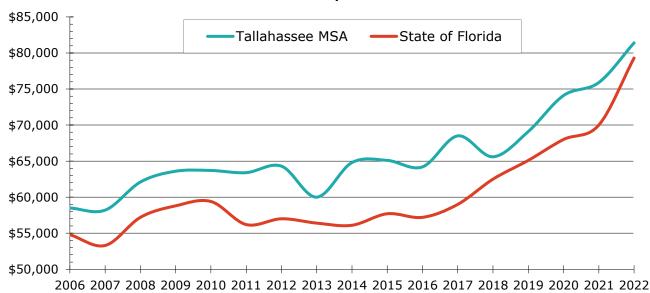
Trend: Median family income for the Tallahassee metro area was \$81,400 in 2022, according to the Federal Financial Institutions Examination Council. The median family income in 2021 in Leon County was \$82,152 according to the Census Bureau's 2017-2021 5-Year American Community Survey.

| Year | Tallahassee MSA | State of Florida | Median Income of Tallahassee MSA<br>Relative to State of Florida |
|------|-----------------|------------------|--|
| 2006 | \$58,500        | \$54,800         | 6.5% higher  |
| 2007 | \$58,200        | \$53,300         | 8.8% higher  |
| 2008 | \$62,100        | \$57,200         | 8.2% higher  |
| 2009 | \$63,600        | \$58,800         | 7.8% higher  |
| 2010 | \$63,700        | \$59,400         | 7.0% higher  |
| 2011 | \$63,400        | \$56,200         | 12.1% higher   |
| 2012 | \$64,300        | \$57,000         | 12.1% higher   |
| 2013 | \$60,000        | \$56,400         | 6.2% higher  |
| 2014 | \$64,800        | \$56,100         | 14.4% higher   |
| 2015 | \$65,100        | \$57,700         | 12.1% higher   |
| 2016 | \$64,200        | \$57,200         | 11.5% higher   |
| 2017 | \$68,500        | \$59,000         | 14.9% higher   |
| 2018 | \$65,600        | \$62,500         | 4.8% higher  |
| 2019 | \$69,100        | \$65,100         | 6.0% higher  |
| 2020 | \$74,100        | \$68,000         | 8.6% higher  |
| 2021 | \$75,900        | \$70,000         | 8.1% higher  |
| 2022 | \$81,400        | \$79,300         | 2.6% higher  |

Note: The Core-Based Statistical Area (CBSA) definition for median family income estimates for Tallahassee MSA includes Leon, Gadsden, Jefferson, and Wakulla counties.

Source: U.S. Department of Housing and Urban Development (HUD), 2006-2011; Federal Financial Institutions Examination Council (FFIEC), 2012 and forward.

### **Median Family Income**





# Workforce and Income Median Family Income

Trend: Median family income for the Tallahassee metro area was \$81,400 in 2022, according to the Federal Financial Institutions Examination Council. The median family income in 2021 in Leon County was \$82,152 according to the Census Bureau's 2017-2021 5-Year American Community Survey.

Median Family Income 2021, by jurisdiction

|                     | Median Family Income | Estimated Number of Families |
|---------------------|----------------------|------------------------------|
| Florida             | \$74,237             | 5,274,491                    |
| Tallahassee MSA*    | \$77,850             | 84,478                       |
| Leon County         | \$82,152             | 62,356                       |
| City of Tallahassee | \$73,522             | 36,024                       |
| Bradfordville CDP   | \$125,238            | 5,625                        |
| Woodville CDP       | \$52,175             | 1,049                        |

\*Note: Tallahassee MSA includes Leon, Gadsden, Jefferson and Wakulla Counties.

Source: U.S. Census Bureau, 2017-2021 5-Year American Community Survey, Table S1901



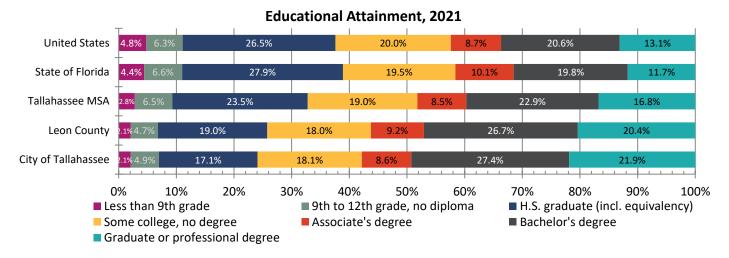
### Population:

### **Educational Attainment**

Trend: The level of educational attainment has steadily increased in Leon County. As of 2021, 47.1% of Leon County residents 25 years and over had obtained a Bachelor's degree or higher, up from 41.7% in 2000. In comparison, 31.5% of State of Florida residents and 33.7% of US residents 25 years and over had obtained a Bachelor's degree or higher. Some 49.3% of Tallahassee city residents had a bachelor's degree or higher.

| <b>Educational Attainment Level</b> | City of     |             | Tallahassee | State of |               |
|-------------------------------------|-------------|-------------|-------------|----------|---------------|
| as of 2020*                         | Tallahassee | Leon County | MSA         | Florida  | United States |
| Less than 9th grade                 | 2.1%        | 2.1%        | 2.8%        | 4.4%     | 4.8%          |
| 9th to 12th grade, no diploma       | 4.9%        | 4.7%        | 6.5%        | 6.6%     | 6.3%          |
| H.S. graduate (incl. equivalency)   | 17.1%       | 19.0%       | 23.5%       | 27.9%    | 26.5%         |
| Some college, no degree             | 18.1%       | 18.0%       | 19.0%       | 19.5%    | 20.0%         |
| Associate's degree                  | 8.6%        | 9.2%        | 8.5%        | 10.1%    | 8.7%          |
| Bachelor's degree                   | 27.4%       | 26.7%       | 22.9%       | 19.8%    | 20.6%         |
| Graduate or professional degree     | 21.9%       | 20.4%       | 16.8%       | 11.7%    | 13.1%         |

<sup>\*</sup> Population 25 years and older.



Source: U.S. Department of Commerce, Bureau of the Census, American Community Survey, 2017-2021, Table S1501

#### Educational Attainment in Leon County, Population 25 years and over

|                                   | 2000    | Percent 2000 | 2021    | Percent 2021 |
|-----------------------------------|---------|--------------|---------|--------------|
| Less than 9th grade               | 4,218   | 3.1%         | 3,618   | 2.1%         |
| 9th to 12th grade, no diploma     | 10,749  | 7.8%         | 8,246   | 4.7%         |
| H.S. graduate (incl. equivalency) | 25,963  | 18.9%        | 33,154  | 19.0%        |
| Some college, no degree           | 27,956  | 20.3%        | 31,361  | 18.0%        |
| Associate's degree                | 11,255  | 8.2%         | 15,977  | 9.2%         |
| Bachelor's degree                 | 33,040  | 24.0%        | 46,511  | 26.7%        |
| Graduate or professional degree   | 24,356  | 17.7%        | 35,567  | 20.4%        |
| Total                             | 137,537 |              | 174,434 |              |

Source: U.S. Department of Commerce, Bureau of the Census, 2000, American Community Survey, 2017-2021



### **Employment by Industry:**

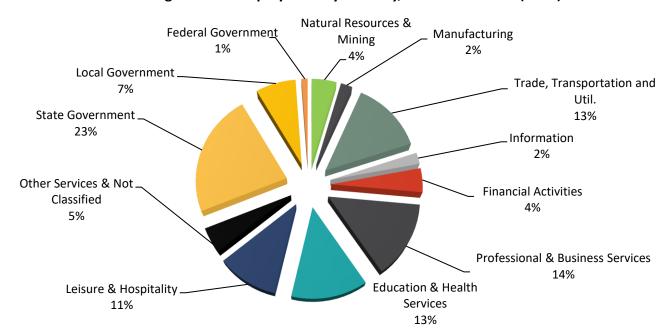
### Tallahassee MSA Non-Agricultural Employment by Industry, 2017-2022

Trend: Non-agricultural jobs increased by 7,500 in 2022 compared to 2021, with the largest gains in Professional & Business Services (1,800), Leisure & Hospitality (1,600 jobs), and Transportation, Trade & Utilities (1,000). Job losses in 2022 included State Government (loss of 500 jobs).

| Industry Type                    | 2017    | 2018    | 2019   | 2020    | 2021    | 2022    | Avg. Ann. Rate<br>Change 2017-2022 |
|----------------------------------|---------|---------|--------|---------|---------|---------|------------------------------------|
| Mining, Logging & Construction   | 7,400   | 8,000   | 8,800  | 8,400   | 8,300   | 8,800   | 3.5%                               |
| Manufacturing                    | 3,200   | 3,200   | 3,400  | 3,400   | 3,800   | 4,100   | 5.0%                               |
| Trade, Transportation and Util.  | 24,300  | 24,500  | 24,600 | 23,600  | 24,700  | 25,700  | 1.1%                               |
| Information                      | 3,400   | 3,100   | 3,100  | 3,200   | 3,600   | 4,000   | 3.3%                               |
| Financial Activities             | 7,800   | 7,900   | 7,800  | 7,600   | 8,000   | 8,500   | 1.7%                               |
| Professional & Business Services | 20,300  | 21,600  | 22,300 | 23,000  | 25,300  | 27,100  | 5.8%                               |
| Education & Health Services      | 23,200  | 23,800  | 24,600 | 24,300  | 24,600  | 25,500  | 1.9%                               |
| Leisure & Hospitality            | 20,000  | 20,400  | 20,900 | 16,800  | 18,800  | 20,400  | 0.4%                               |
| Other Services & Not Classified  | 8,900   | 9,400   | 9,000  | 8,700   | 8,500   | 9,100   | 0.4%                               |
| State Government                 | 44,500  | 44,800  | 45,200 | 44,400  | 44,100  | 43,600  | -0.4%                              |
| Local Government                 | 14,900  | 14,700  | 14,800 | 14,200  | 13,900  | 14,200  | -1.0%                              |
| Federal Government               | 2,100   | 2,000   | 2,100  | 2,200   | 2,100   | 2,200   | 0.9%                               |
| Total                            | 180,000 | 183,400 | -      | 179,800 | 185,700 | 193,200 | 1.4%                               |

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program. Prepared by: Florida Department of Economic Opportunity, Bureau of Labor Market Statistics

#### Non-Agricultural Employment by Industry, Tallahassee MSA (2022)





### State Government Employees in Tallahassee MSA

Trend: Since 1990, State government employment in the Tallahassee metro area has only fluctuated between 38,000 and 46,000. Employment growth has come mostly from the private sector, so the proportion of State jobs to total employment for the Tallahassee metro area has steadily declined over the past 30 years. The proportion of State government employment to total employment for the Tallahassee MSA declined from 29.7% in the 1990s, to 26.9% in the 2000s, and to 25.3% in the 2010s.

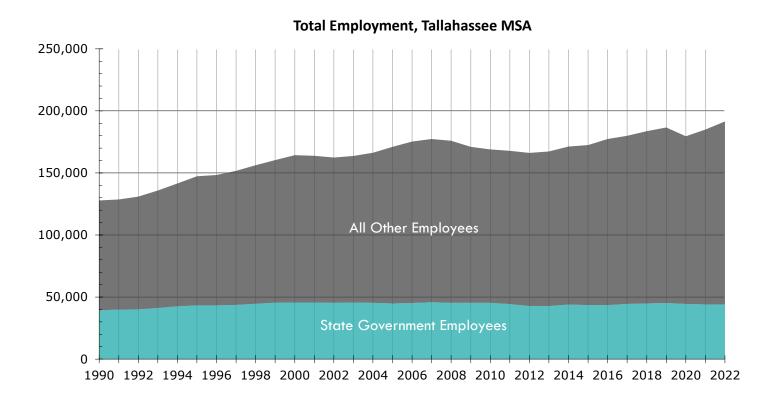
|      | State Government Employees |                              | All Other E    | Employees                    | State Governme<br>Percent |  |
|------|----------------------------|------------------------------|----------------|------------------------------|---------------------------|--|
| Year | Annual Average             | Change from<br>Previous Year | Annual Average | Change from<br>Previous Year | Annual Average            | Change from<br>Previous Year<br>(pts.) |
| 1990 | 39,300                     |                              | 88,500         |                              | 30.8%                     |  |
| 1991 | 39,900                     | 1.5%                         | 88,700         | 0.2%                         | 31.0%                     | 0.3                                    |
| 1992 | 40,100                     | 0.5%                         | 90,900         | 2.5%                         | 30.6%                     | -0.4                                   |
| 1993 | 41,200                     | 2.7%                         | 94,600         | 4.1%                         | 30.3%                     | -0.3                                   |
| 1994 | 42,500                     | 3.2%                         | 99,000         | 4.7%                         | 30.0%                     | -0.3                                   |
| 1995 | 43,300                     | 1.9%                         | 104,000        | 5.1%                         | 29.4%                     | -0.6                                   |
| 1996 | 43,300                     | 0.0%                         | 105,100        | 1.1%                         | 29.2%                     | -0.2                                   |
| 1997 | 43,700                     | 0.9%                         | 108,000        | 2.8%                         | 28.8%                     | -0.4                                   |
| 1998 | 44,600                     | 2.1%                         | 111,600        | 3.3%                         | 28.6%                     | -0.3                                   |
| 1999 | 45,500                     | 2.0%                         | 114,800        | 2.9%                         | 28.4%                     | -0.2                                   |
| 2000 | 45,600                     | 0.2%                         | 118,800        | 3.5%                         | 27.7%                     | -0.6                                   |
| 2001 | 45,600                     | 0.0%                         | 118,200        | -0.5%                        | 27.8%                     | 0.1                                    |
| 2002 | 45,400                     | -0.4%                        | 117,000        | -1.0%                        | 28.0%                     | 0.1                                    |
| 2003 | 45,600                     | 0.4%                         | 118,100        | 0.9%                         | 27.9%                     | -0.1                                   |
| 2004 | 45,300                     | -0.7%                        | 121,000        | 2.5%                         | 27.2%                     | -0.6                                   |
| 2005 | 44,800                     | -1.1%                        | 126,300        | 4.4%                         | 26.2%                     | -1.1                                   |
| 2006 | 45,200                     | 0.9%                         | 130,100        | 3.0%                         | 25.8%                     | -0.4                                   |
| 2007 | 45,900                     | 1.5%                         | 131,500        | 1.1%                         | 25.9%                     | 0.1                                    |
| 2008 | 45,400                     | -1.1%                        | 130,500        | -0.8%                        | 25.8%                     | -0.1                                   |
| 2009 | 45,400                     | 0.0%                         | 125,600        | -3.8%                        | 26.5%                     | 0.7                                    |
| 2010 | 45,400                     | 0.0%                         | 123,600        | -1.6%                        | 26.9%                     | 0.3                                    |
| 2011 | 44,300                     | -2.4%                        | 123,500        | -0.1%                        | 26.4%                     | -0.5                                   |
| 2012 | 42,800                     | -3.4%                        | 123,300        | -0.2%                        | 25.8%                     | -0.6                                   |
| 2013 | 42,800                     | 0.0%                         | 124,500        | 1.0%                         | 25.6%                     | -0.2                                   |
| 2014 | 43,900                     | 2.6%                         | 127,400        | 2.3%                         | 25.6%                     | 0.0                                    |
| 2015 | 43,500                     | -0.9%                        | 129,000        | 1.3%                         | 25.2%                     | -0.4                                   |
| 2016 | 43,500                     | 0.0%                         | 133,800        | 3.7%                         | 24.5%                     | -0.7                                   |
| 2017 | 44,500                     | 2.3%                         | 135,400        | 1.2%                         | 24.7%                     | 0.2                                    |
| 2018 | 44,800                     | 0.7%                         | 138,900        | 2.6%                         | 24.4%                     | -0.3                                   |
| 2019 | 45,200                     | 0.9%                         | 141,500        | 1.9%                         | 24.2%                     | -0.2                                   |
| 2020 | 44,400                     | -1.8%                        | 135,200        | -4.5%                        | 24.7%                     | 0.5                                    |
| 2021 | 44,100                     | -0.7%                        | 140,900        | 4.2%                         | 23.8%                     | -0.9                                   |
| 2021 | 44,000                     | -0.2%                        | 147,500        | 4.7%                         | 23.0%                     | -0.9                                   |

Source: US Bureau of Labor Statistics, Federal Bank of St Louis

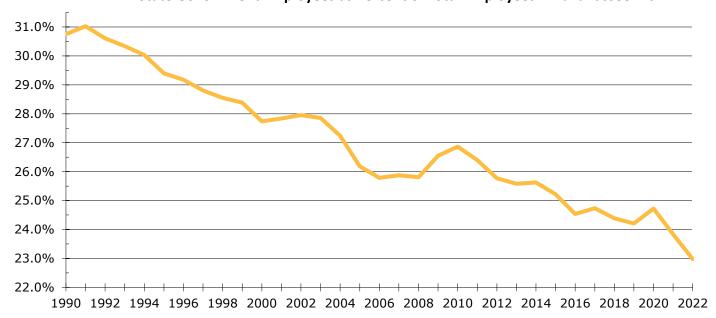


# State Government Employees in Tallahassee MSA

Trend: Since 1990, State government employment in the Tallahassee metro area has only fluctuated between 38,000 and 46,000. Employment growth has come mostly from the private sector, so the proportion of State jobs to total employment for the Tallahassee metro area has steadily declined over the past 30 years. The proportion of State government employment to total employment for the Tallahassee MSA declined from 29.7% in the 1990s, to 26.9% in the 2000s, and to 25.3% in the 2010s.



#### State Government Employees as Percent of Total Employees in Tallahassee MSA





### **Projected Employment by Occupation:**

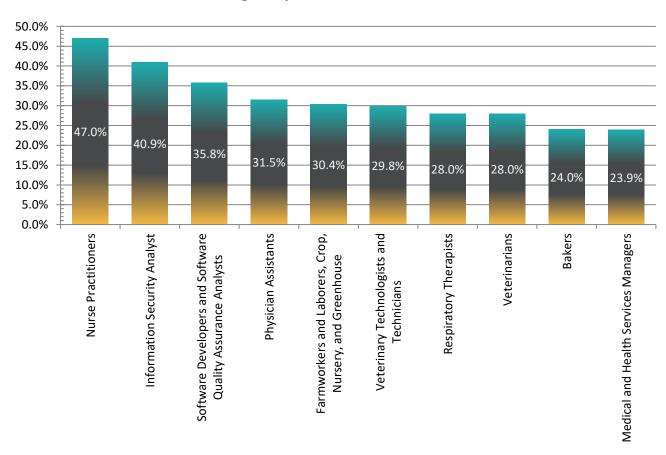
### Fastest Growing Occupations in Capital Region (2022-2030)

Trend: The top occupation by projected annual percentage growth in the Capital Region (Gadsden, Leon, and Wakulla counties) is Nurse Practitioners.

| Industry  | 2022<br>Employment | 2030<br>Projected<br>Employment | Total<br>Employment<br>Change | Percent<br>Growth |
|---|--------------------|---------------------------------|-------------------------------|-------------------|
| Nurse Practitioners   | 279                | 410                             | 131                           | 47.0%             |
| Information Security Analyst                                | 291                | 410                             | 119                           | 40.9%             |
| Software Developers and Software Quality Assurance Analysts | 1,568              | 2,130                           | 562                           | 35.8%             |
| Physician Assistants  | 203                | 267                             | 64                            | 31.5%             |
| Farmworkers and Laborers, Crop, Nursery, and Greenhouse     | 3,271              | 4,264                           | 993                           | 30.4%             |
| Veterinary Technologists and Technicians                    | 362                | 470                             | 108                           | 29.8%             |
| Respiratory Therapists                                      | 143                | 183                             | 40                            | 28.0%             |
| Veterinarians   | 236                | 302                             | 66                            | 28.0%             |
| Bakers  | 221                | 274                             | 53                            | 24.0%             |
| Medical and Health Services Managers                        | 742                | 919                             | 177                           | 23.9%             |

Source: Florida Department of Economic Opportunity, Labor Market Information, Florida Employment Projections

### Fastest Growing Occupations, Percent Growth 2022-2030





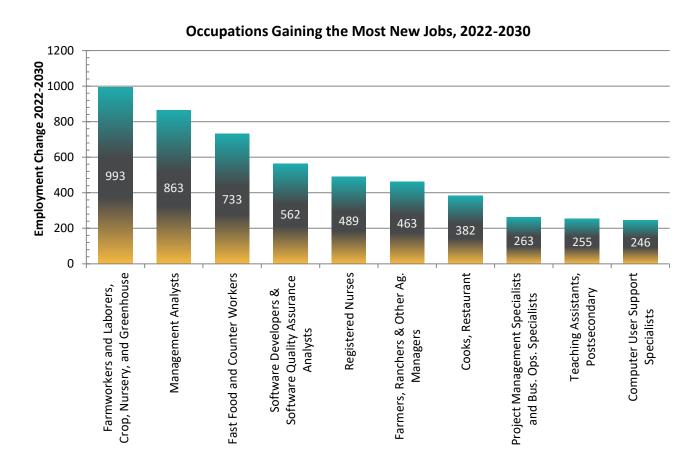
### **Projected Employment by Occupation:**

### Occupations Gaining the Most New Jobs (2022-2030)

Trend: By total employment change, Farmworkers and Laborers, Management Analysts, and Fast Food Workers are the occupations projected to add the most jobs in the Capital Region (Gadsden, Leon, and Wakulla counties) by 2030.

| Industry  | 2022<br>Employment | 2030<br>Projected<br>Employment | Total<br>Employment<br>Change | Percent<br>Growth |
|---|--------------------|---------------------------------|-------------------------------|-------------------|
| Farmworkers and Laborers, Crop, Nursery, and Greenhouse   | 3,271              | 4,264                           | 993                           | 30.4%             |
| Management Analysts                                       | 6,703              | 7,566                           | 863                           | 12.9%             |
| Fast Food and Counter Workers                             | 5,275              | 6,008                           | 733                           | 13.9%             |
| Software Developers & Software Quality Assurance Analysts | 1,568              | 2,130                           | 562                           | 35.8%             |
| Registered Nurses   | 3,383              | 3,872                           | 489                           | 14.5%             |
| Farmers, Ranchers & Other Ag. Managers                    | 2,070              | 2,533                           | 463                           | 22.4%             |
| Cooks, Restaurant   | 1,628              | 2,010                           | 382                           | 23.5%             |
| Project Management Specialists and Bus. Ops. Specialists  | 2,891              | 3,154                           | 263                           | 9.1%              |
| Teaching Assistants, Postsecondary                        | 4,021              | 4,276                           | 255                           | 6.3%              |
| Computer User Support Specialists                         | 1,468              | 1,714                           | 246                           | 16.8%             |

Source: Florida Department of Economic Opportunity, Labor Market Information, Florida Employment Projections





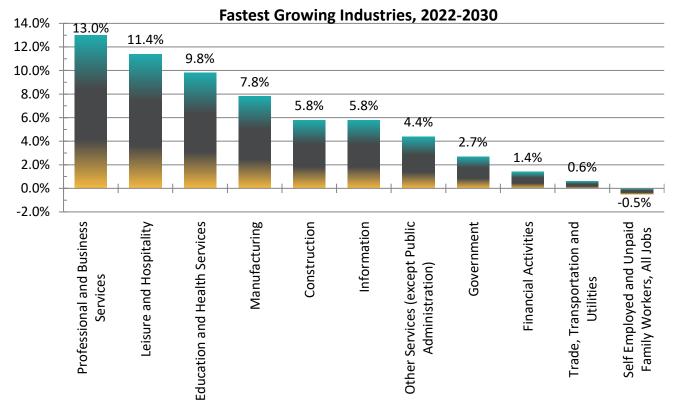
### **Projected Employment by Industry:**

## **Fastest Growing Industries in Capital Region**

Trend: In the Capital Region (Gadsden, Leon, and Wakulla counties), Education and Health Services, Professional and Business Services, and Leisure and Hospitality are projected to create the most jobs while Professional and Business Services is expected to experience the largest annual percentage growth in employment by major industry between 2022 and 2030.

| Industry  | 2022<br>Employment | 2030<br>Projected<br>Employment | Total<br>Employment<br>Change | Percent<br>Growth |
|---|--------------------|---------------------------------|-------------------------------|-------------------|
| Professional and Business Services                | 25,115             | 28,386                          | 3,271                         | 13.0%             |
| Leisure and Hospitality                           | 20,305             | 22,619                          | 2,314                         | 11.4%             |
| Education and Health Services                     | 48,812             | 53,618                          | 4,806                         | 9.8%              |
| Manufacturing                                     | 3,825              | 4,125                           | 300                           | 7.8%              |
| Construction                                      | 7,921              | 8,384                           | 463                           | 5.8%              |
| Information                                       | 3,695              | 3,911                           | 216                           | 5.8%              |
| Other Services (except Public Administration)     | 7,909              | 8,258                           | 349                           | 4.4%              |
| Government  | 54,869             | 56,327                          | 1,458                         | 2.7%              |
| Financial Activities                              | 8,261              | 8,376                           | 115                           | 1.4%              |
| Trade, Transportation and Utilities               | 24,588             | 24,747                          | 159                           | 0.6%              |
| Self Employed and Unpaid Family Workers, All Jobs | 12,026             | 11,965                          | -61                           | -0.5%             |
| Total All Industries                              | 203,152            | 217,424                         | 14,272                        | 7.0%              |

Source: Florida Department of Economic Opportunity, Labor Market Information, Florida Employment Projections





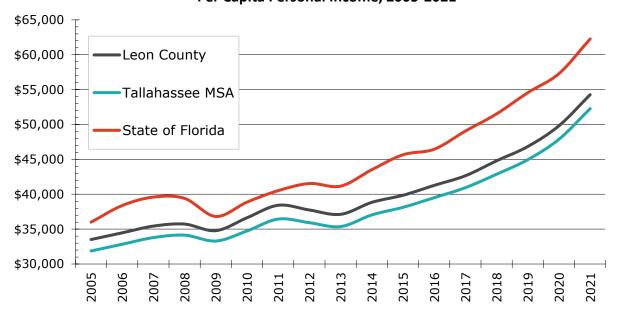
### Per Capita Personal Income

Trend: Per capita personal income increased 8.9% in Leon County in 2021 and was 87% of the per capita income for the state. Since per capita personal income is calculated as the personal income of a given area divided by the resident population of the area, per capita personal income tends to be lower in Leon County and the Tallahassee MSA due to the large number of college students residing in our community.

| Year | Leon County | Percent<br>Change from<br>Prior Year | Tallahassee<br>MSA | Percent<br>Change from<br>Prior Year | State of<br>Florida | Percent<br>Change from<br>Prior Year |
|------|-------------|--------------------------------------|--------------------|--------------------------------------|---------------------|--------------------------------------|
| 2005 | \$33,512    | 5.0%                                 | \$31,869           | 4.9%                                 | \$35,999            | 6.9%                                 |
| 2006 | \$34,471    | 2.9%                                 | \$32,833           | 3.0%                                 | \$38,386            | 6.6%                                 |
| 2007 | \$35,436    | 2.8%                                 | \$33,789           | 2.9%                                 | \$39,594            | 3.1%                                 |
| 2008 | \$35,722    | 0.8%                                 | \$34,136           | 1.0%                                 | \$39,401            | -0.5%                                |
| 2009 | \$34,784    | -2.6%                                | \$33,297           | -2.5%                                | \$36,818            | -6.6%                                |
| 2010 | \$36,631    | 5.3%                                 | \$34,739           | 4.3%                                 | \$38,872            | 5.6%                                 |
| 2011 | \$38,422    | 4.9%                                 | \$36,443           | 4.9%                                 | \$40,517            | 4.2%                                 |
| 2012 | \$37,743    | -1.8%                                | \$35,922           | -1.4%                                | \$41,540            | 2.5%                                 |
| 2013 | \$37,126    | -1.6%                                | \$35,365           | -1.6%                                | \$41,162            | -0.9%                                |
| 2014 | \$38,838    | 4.6%                                 | \$37,037           | 4.7%                                 | \$43,516            | 5.7%                                 |
| 2015 | \$39,852    | 2.6%                                 | \$38,126           | 2.9%                                 | \$45,659            | 4.9%                                 |
| 2016 | \$41,270    | 3.6%                                 | \$39,505           | 3.6%                                 | \$46,454            | 1.7%                                 |
| 2017 | \$42,650    | 3.3%                                 | \$40,942           | 3.6%                                 | \$49,055            | 5.6%                                 |
| 2018 | \$44,791    | 5.0%                                 | \$42,869           | 4.7%                                 | \$51,520            | 5.0%                                 |
| 2019 | \$46,842    | 4.6%                                 | \$44,955           | 4.9%                                 | \$54,560            | 5.9%                                 |
| 2020 | \$49,821    | 6.4%                                 | \$47,882           | 6.5%                                 | \$57,292            | 5.0%                                 |
| 2021 | \$54,277    | 8.9%                                 |                    | 9.2%                                 | \$62,270            |                                      |

Source: U.S. Department of Commerce, Bureau of Economic Analysis, CAINC1 and SAINC1 Personal Income Summary

### Per Capita Personal Income, 2005-2021

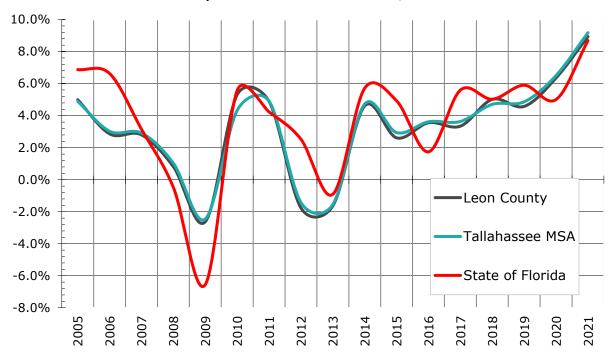




# Workforce and Income Per Capita Personal Income

Trend: Per capita personal income increased 8.9% in Leon County in 2021 and was 87% of the per capita income for the state. Since per capita personal income is calculated as the personal income of a given area divided by the resident population of the area, per capita personal income tends to be lower in Leon County and the Tallahassee MSA due to the large number of college students residing in our community.

### Per Capita Personal Income Growth, 2005-2021





#### **Graduate Retention**

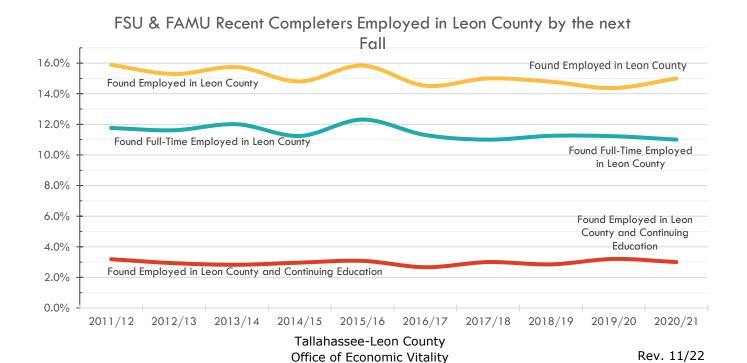
### Recent Graduates Employed in Leon County by the next Fall

Trend: "Graduate Retention" is not easy to define. Higher education enrollment is driven by State, national, and international recruitment rather than by local labor market needs. The number of graduates and the skills they graduate with may not necessarily match the needs of Tallahassee's labor market. Each academic year, 12,000-13,000 graduates complete degrees at FSU and FAMU. Graduate retention is consistently around 15%, with 11-12% full-time employed in Leon County by the next Fall after graduation. The 12% of graduates found full-time employed in Leon County the following year is about the same as the proportion of incoming university students from Leon County. This 12% retention equilibrium for Leon County generates continuous renewal of the local workforce and is consistent with the tempo of growth in the local labor force and employment.

| Academic Combined Year Total |            |       | Found Employed in<br>Leon County |       | Found Full-Time<br>Employed in Leon<br>County |     | Found Employed in Leon County and Continuing Education |       | Found Employed in<br>Leon County, Not<br>Continuing<br>Education |  |
|------------------------------|------------|-------|----------------------------------|-------|---|-----|--|-------|--|--|
|                              | Completers | #     | %                                | #     | %   | #   | %  | #     | %  |  |
| 2011/12                      | 12,394     | 1,968 | 15.9%                            | 1,458 | 11.8%   | 395 | 3.2%   | 1,573 | 12.7%  |  |
| 2012/13                      | 12,666     | 1,936 | 15.3%                            | 1,471 | 11.6%   | 371 | 2.9%   | 1,565 | 12.4%  |  |
| 2013/14                      | 12,777     | 2,011 | 15.7%                            | 1,534 | 12.0%   | 361 | 2.8%   | 1,650 | 12.9%  |  |
| 2014/15                      | 13,088     | 1,937 | 14.8%                            | 1,471 | 11.2%   | 388 | 3.0%   | 1,549 | 11.8%  |  |
| 2015/16                      | 13,347     | 2,114 | 15.8%                            | 1,643 | 12.3%   | 411 | 3.1%   | 1,703 | 12.8%  |  |
| 2016/17                      | 13,254     | 1,925 | 14.5%                            | 1,498 | 11.3%   | 353 | 2.7%   | 1,572 | 11.9%  |  |
| 2017/18                      | 13,260     | 1,931 | 15.0%                            | 1,470 | 11.0%   | 332 | 3.0%   | 1,599 | 12.0%  |  |
| 2018/19                      | 13,156     | 1,945 | 14.8%                            | 1,480 | 11.2%   | 375 | 2.9%   | 1,570 | 11.9%  |  |
| 2019/20                      | 13,828     | 1,987 | 14.4%                            | 1,552 | 11.2%   | 443 | 3.2%   | 1,544 | 11.2%  |  |
| 2020/21                      | 13,833     | 2,063 | 15.0%                            | 1,542 | 11.0%   | 462 | 3.0%   | 1,601 | 12.0%  |  |

Note: Cohort tracking limited to graduates employed within Florida; does not include self-employed, very small employers, or federal employees.

Source: Florida Dept. of Education, Florida Education Training and Placement Information Program (FETPIP)



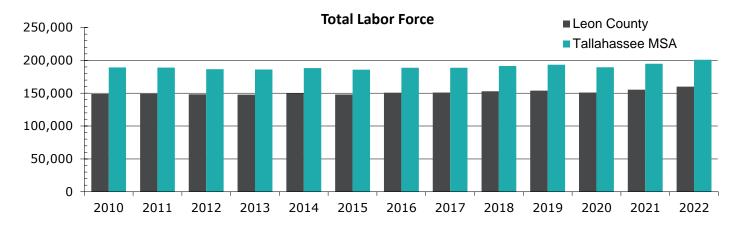


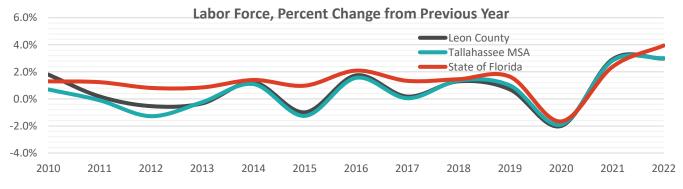
Trend: The Tallahassee MSA's labor force grew 6.4% between 2017 to 2022, with an average annual growth rate of around 1.8% per year.

|      | Leon County |                              | Tallahas    | see MSA                      | State of Florida |                              |  |
|------|-------------|------------------------------|-------------|------------------------------|------------------|------------------------------|--|
| Year | Labor Force | Change from<br>Previous Year | Labor Force | Change from<br>Previous Year | Labor Force      | Change from<br>Previous Year |  |
| 2010 | 148,825     | 1.8%                         | 189,189     | 0.7%                         | 9,147,100        | 1.3%                         |  |
| 2011 | 149,095     | 0.2%                         | 188,997     | -0.1%                        | 9,260,300        | 1.2%                         |  |
| 2012 | 148,300     | -0.5%                        | 186,587     | -1.3%                        | 9,335,700        | 0.8%                         |  |
| 2013 | 147,807     | -0.3%                        | 186,133     | -0.2%                        | 9,414,800        | 0.8%                         |  |
| 2014 | 149,610     | 1.2%                         | 188,174     | 1.1%                         | 9,546,400        | 1.4%                         |  |
| 2015 | 148,125     | -1.0%                        | 185,817     | -1.3%                        | 9,639,800        | 1.0%                         |  |
| 2016 | 150,703     | 1.7%                         | 188,717     | 1.6%                         | 9,841,400        | 2.1%                         |  |
| 2017 | 150,964     | 0.2%                         | 188,814     | 0.1%                         | 9,972,900        | 1.3%                         |  |
| 2018 | 152,930     | 1.3%                         | 191,371     | 1.4%                         | 10,118,300       | 1.5%                         |  |
| 2019 | 154,007     | 0.7%                         | 193,274     | 1.0%                         | 10,284,600       | 1.6%                         |  |
| 2020 | 150,929     | -2.0%                        | 189,605     | -1.9%                        | 10,113,700       | -1.7%                        |  |
| 2021 | 155,337     | 2.9%                         | 194,964     | 2.8%                         | 10,353,400       | 2.4%                         |  |
| 2022 | 159,970     | 3.0%                         | 200,844     | 3.0%                         | 10,762,300       | 3.9%                         |  |

Note: Local Area Unemployment Statistics are a count of people employed by place of residence (not place of employment).

Source: Florida Dept. of Economic Opportunity, Labor Market Information, Local Area Unemployment Statistics





Tallahassee-Leon County Office of Economic Vitality



# ECONOMIC Labor Force and Income Job Creation and Destructio **Job Creation and Destruction** Tallahassee MSA

Trend: Job creation and job destruction are necessary for a dynamic, growing economy. Job Creation is the sum of all employment gains from expanding establishments from one year to the next including establishment startups. Job Destruction is the sum of all employment losses from contracting establishments from one year to the next including establishments shutting down. The net employment change equals the job creation minus job destruction. Trend lines use Hodrick-Prescott (HP) filter as a data-smoothing technique to remove short-term fluctuations and display long-term trends.

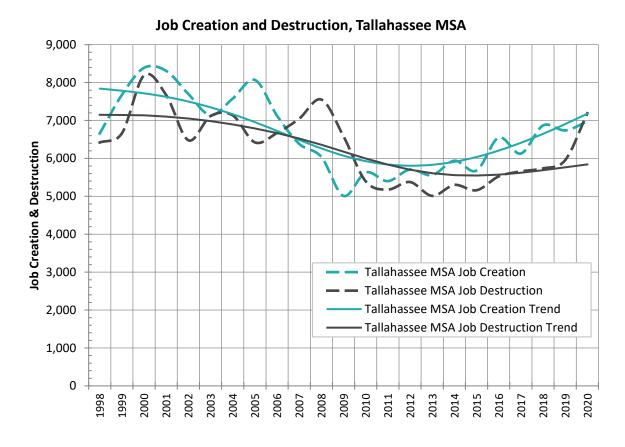
| Year | Tallahassee<br>MSA Job<br>Creation | Tallahassee<br>MSA Job<br>Destruction | Tallahassee<br>MSA Job<br>Creation<br>Trend | Tallahassee<br>MSA Job<br>Destruction<br>Trend | Net<br>Empl.<br>Change |
|------|------------------------------------|---------------------------------------|---|--|------------------------|
| 1998 | 6,660                              | 6,419                                 | 7,841                                       | 7,150  | 241                    |
| 1999 | 7,675                              | 6,661                                 | 7,785                                       | 7,147  | 1,014                  |
| 2000 | 8,389                              | 8,191                                 | 7,717                                       | 7,136  | 198                    |
| 2001 | 8,308                              | 7,670                                 | 7,624                                       | 7,105  | 638                    |
| 2002 | 7,698                              | 6,478                                 | 7,500                                       | 7,053  | 1,220                  |
| 2003 | 7,139                              | 7,117                                 | 7,346                                       | 6,985  | 22                     |
| 2004 | 7,578                              | 7,135                                 | 7,165                                       | 6,897  | 443                    |
| 2005 | 8,070                              | 6,423                                 | 6,956                                       | 6,790  | 1,647                  |
| 2006 | 7,126                              | 6,671                                 | 6,725                                       | 6,666  | 455                    |
| 2007 | 6,384                              | 7,048                                 | 6,488                                       | 6,524  | -664                   |
| 2008 | 6,038                              | 7,552                                 | 6,264                                       | 6,360  | -1,514                 |
| 2009 | 5,010                              | 6,581                                 | 6,071                                       | 6,180  | -1,571                 |
| 2010 | 5,629                              | 5,396                                 | 5,928                                       | 5,999  | 233                    |
| 2011 | 5,401                              | 5,179                                 | 5,839                                       | 5,835  | 222                    |
| 2012 | 5,709                              | 5,377                                 | 5,807                                       | 5,704  | 332                    |
| 2013 | 5,559                              | 5,012                                 | 5,832                                       | 5,610  | 547                    |
| 2014 | 5,939                              | 5,301                                 | 5,910                                       | 5,559  | 638                    |
| 2015 | 5,679                              | 5,160                                 | 6,037                                       | 5,548  | 519                    |
| 2016 | 6,550                              | 5,525                                 | 6,207                                       | 5,572  | 1,025                  |
| 2017 | 6,128                              | 5,657                                 | 6,412                                       | 5,623  | 471                    |
| 2018 | 6,869                              | 5,736                                 | 6,648                                       | 5,690  | 1,133                  |
| 2019 | 6,738                              | 5,955                                 | 6,905                                       | 5,765  | 783                    |
| 2020 | 6,976                              | 7,190                                 | 7,180                                       | 5,840  | -214                   |
| 2021 | 8,398                              | 5,214                                 | 7,463                                       | 5,908  | 3,184                  |

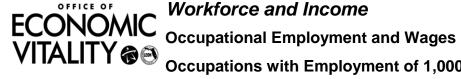
Note: Data for firms in private ownership; subject to annual revision.

Source: Quarterly Workforce Indicators, U.S. Census Bureau



Trend: Job creation and job destruction are necessary for a dynamic, growing economy. Job Creation is the sum of all employment gains from expanding establishments from one year to the next including establishment startups. Job Destruction is the sum of all employment losses from contracting establishments from one year to the next including establishments shutting down. The net employment change equals the job creation minus job destruction. Trend lines use Hodrick-Prescott (HP) filter as a data-smoothing technique to remove short-term fluctuations and display long-term trends.

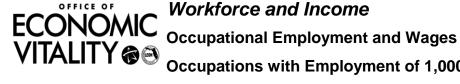




# Occupations with Employment of 1,000+ in Tallahassee MSA

Trend: The 2022 estimated average hourly wage for all occupations in the Tallahassee MSA was \$24.46, with an average wage of \$30.47 per hour for experienced workers in their occupation.

|   | Hourly Wage |          |                 |            |         |  |
|---|-------------|----------|-----------------|------------|---------|--|
|   | 2022        | (2022 Wa | age Estin       | nates in d | ollars) |  |
| Occupational Title  | Emp.        | Mean     | Median          | Entry*     | Exp.**  |  |
| Total All Occupations   | 176,400     | \$24.46  | \$18.83         | \$12.45    | \$30.47 |  |
|   |             |          |                 |            |         |  |
| Office and Administrative Support Occupations                 | 24,800      | \$18.29  | \$16.80         | \$12.68    | \$21.10 |  |
| Business and Financial Operations Occupations                 | 20,280      | \$28.20  | \$23.92         | \$17.15    | \$33.73 |  |
| Food Preparation and Serving Related Occupations              | 17,250      | \$13.60  | \$12.67         | \$10.31    | \$15.24 |  |
| Sales and Related Occupations                                 | 14,010      | \$19.22  | \$13.81         | \$10.80    | \$23.43 |  |
| Management Occupations  | 12,430      | \$47.18  | \$39.31         | \$24.05    | \$58.75 |  |
| Educational Instruction and Library Occupations               | 10,770      | \$26.65  | \$26.42         | \$15.30    | \$32.32 |  |
| Healthcare Practitioners and Technical Occupations            | 10,610      | \$41.27  | \$29.76         | \$17.85    | \$52.97 |  |
| Transportation and Material Moving Occupations                | 9,660       | \$16.59  | \$15.10         | \$11.99    | \$18.89 |  |
| Computer and Mathematical Occupations                         | 6,880       | \$34.16  | \$29.27         | \$18.93    | \$41.78 |  |
| Healthcare Support Occupations                                | 6,220       | \$15.28  | \$14.39         | \$11.89    | \$16.98 |  |
| Installation, Maintenance, and Repair Occupations             | 5,930       | \$21.38  | \$18.97         | \$14.18    | \$24.98 |  |
| Construction and Extraction Occupations                       | 5,780       | \$20.81  | \$19.02         | \$14.57    | \$23.92 |  |
| Management Analysts   | 5,650       | \$27.07  | \$24.04         | \$19.53    | \$30.83 |  |
| Building and Grounds Cleaning and Maintenance Occupations     | 5,240       | \$14.10  | \$13.25         | \$10.83    | \$15.73 |  |
| Protective Service Occupations                                | 4,740       | \$23.42  | \$20.24         | \$14.12    | \$28.07 |  |
| Fast Food and Counter Workers                                 | 4,600       | \$11.40  | \$10.89         | \$10.23    | \$11.99 |  |
| Retail Salespersons   | 4,470       | \$14.21  | \$12.98         | \$10.42    | \$16.10 |  |
| Production Occupations  | 3,990       | \$17.88  | \$16.11         | \$12.11    | \$20.76 |  |
| Customer Service Representatives                              | 3,930       | \$15.70  | \$14.44         | \$11.73    | \$17.68 |  |
| Community and Social Service Occupations                      | 3,780       | \$21.22  | \$19.85         | \$15.02    | \$24.33 |  |
| General and Operations Managers                               | 3,760       | \$45.55  | \$36.41         | \$20.75    | \$57.95 |  |
| Cashiers  | 3,670       | \$11.96  | \$11.54         | \$10.27    | \$12.80 |  |
| Office Clerks, General  | 3,600       | \$17.21  | \$15.47         | \$12.22    | \$19.71 |  |
| Legal Occupations   | 3,470       | \$41.44  | \$30.29         | \$19.92    | \$52.20 |  |
| Personal Care and Service Occupations                         | 3,330       | \$14.16  | \$12.29         | \$10.67    | \$15.91 |  |
| Registered Nurses   | 3,310       | \$34.56  | \$32.78         | \$26.96    | \$38.37 |  |
| Waiters and Waitresses  | 3,050       | \$14.37  | \$12.61         | \$10.00    | \$16.56 |  |
| Stockers and Order Fillers                                    | 2,790       | \$14.77  | \$14.13         | \$12.28    | \$16.01 |  |
| Secretaries & Admin. Assistants, Except Legal, Medical, Exec. | 2,630       | \$17.62  | \$16.74         | \$13.30    | \$19.78 |  |
| Life, Physical, and Social Science Occupations                | 2,470       | \$26.01  | \$22.30         | \$16.98    | \$30.52 |  |
| Janitors and Cleaners, Except Maids and Housekeeping Cleane   | 2,460       | \$12.83  | \$12.64         | \$10.47    | \$14.02 |  |
| Accountants and Auditors                                      | 2,410       | \$29.34  | \$25.06         | \$17.41    | \$35.30 |  |
| Arts, Design, Entertainment, Sports, and Media Occupations    | 2,270       | \$29.34  | \$23.00         | \$14.69    | \$36.67 |  |
| Architecture and Engineering Occupations                      | 2,270       | \$34.18  | \$30.27         | \$19.60    | \$41.48 |  |
| Architecture and Engineering Occupations                      | 2,1/0       | φυ+.10   | φ <b>υ</b> 0.2/ | φ15.00     | φ+1.40  |  |



### Occupations with Employment of 1,000+ in Tallahassee MSA

Trend: The 2022 estimated average hourly wage for all occupations in the Tallahassee MSA was \$24.46, with an average wage of \$30.47 per hour for experienced workers in their occupation.

|  | Hourly Wage                         |                 |          |          |          |  |
|--|-------------------------------------|-----------------|----------|----------|----------|--|
|  | 2022 (2022 Wage Estimates in dollar |                 |          |          |          |  |
| Occupational Title   | Emp.                                | Mean            | Median   | Entry*   | Exp.**   |  |
| Office and Administrative Support Workers, All Other         | 2,040                               | \$17.61         | \$16.61  | \$13.00  | \$19.91  |  |
| Lawyers  | 1,950                               | \$46.93         | \$38.91  | \$25.76  | \$57.52  |  |
| Business Operations Specialists, All Other                   | 1,890                               | \$29.75         | \$25.30  | \$17.35  | \$35.95  |  |
| Compliance Officers  | 1,730                               | \$25.07         | \$16.88  | \$13.83  | \$30.69  |  |
| Laborers and Freight, Stock, and Material Movers, Hand       | 1,710                               | \$14.67         | \$14.35  | \$11.70  | \$16.16  |  |
| First-Line Supervisors of Food Preparation and Serving Worke | 1,660                               | \$17.35         | \$16.44  | \$12.67  | \$19.69  |  |
| Cooks, Restaurant  | 1,650                               | \$14.17         | \$13.46  | \$11.84  | \$15.33  |  |
| Medical Secretaries and Administrative Assistants            | 1,650                               | \$15.83         | \$14.29  | \$12.93  | \$17.28  |  |
| First-Line Supervisors of Office and Admin. Support Workers  | 1,570                               | \$27.74         | \$25.75  | \$17.86  | \$32.67  |  |
| Bookkeeping, Accounting, and Auditing Clerks                 | 1,530                               | \$21.10         | \$19.80  | \$14.87  | \$24.22  |  |
| Maintenance and Repair Workers, General                      | 1,500                               | \$18.30         | \$17.36  | \$13.32  | \$20.79  |  |
| Nursing Assistants   | 1,450                               | \$13.61         | \$13.65  | \$11.25  | \$14.80  |  |
| Home Health and Personal Care Aides                          | 1,420                               | \$13.12         | \$13.03  | \$10.62  | \$14.37  |  |
| Food Preparation Workers                                     | 1,300                               | \$13.87         | \$13.51  | \$11.35  | \$15.12  |  |
| Computer Systems Analysts                                    | 1,250                               | \$32.59         | \$28.45  | \$21.32  | \$38.23  |  |
| Medical Assistants   | 1,210                               | \$16.79         | \$16.81  | \$14.11  | \$18.13  |  |
| First-Line Supervisors of Retail Sales Workers               | 1,180                               | \$22.08         | \$19.65  | \$13.75  | \$26.25  |  |
| Human Resources Specialists                                  | 1,170                               | \$25.55         | \$23.56  | \$17.22  | \$29.71  |  |
| Receptionists and Information Clerks                         | 1,160                               | \$14.40         | \$13.77  | \$11.39  | \$15.91  |  |
| Elementary School Teachers, Except Special Education         | 1,150                               | <i>\$57,876</i> | \$63,021 | \$45,140 | \$64,244 |  |
| Sales Rep., Exc. Advert., Insurance, Fin. Services, Travel   | 1,150                               | \$29.02         | \$23.22  | \$15.67  | \$35.70  |  |
| Landscaping and Groundskeeping Workers                       | 1,120                               | \$14.80         | \$14.13  | \$12.52  | \$15.94  |  |
| Software Developers  | 1,100                               | \$47.55         | \$45.15  | \$26.72  | \$57.97  |  |
| Dining Room & Cafeteria Attendants & Bartender Helpers       | 1,090                               | \$12.79         | \$12.65  | \$10.18  | \$14.09  |  |
| Project Management Specialists                               | 1,060                               | \$40.38         | \$36.92  | \$24.70  | \$48.22  |  |
| Paralegals and Legal Assistants                              | 1,050                               | \$24.06         | \$22.76  | \$17.78  | \$27.21  |  |
| Light Truck Drivers  | 1,040                               | \$19.01         | \$17.56  | \$13.04  | \$22.00  |  |
| Computer User Support Specialists                            | 1,030                               | \$22.38         | \$19.87  | \$14.90  | \$26.12  |  |
| Correctional Officers and Jailers                            | 1,000                               | \$21.71         | \$19.21  | \$18.09  | \$23.52  |  |
| Financial Managers   | 1,000                               | \$53.45         | \$42.62  | \$29.03  | \$65.66  |  |

<sup>\*</sup> Entry Wage - This is the wage an entry-level worker might expect to make. It is defined as the average (mean) wage earned by the lowest third of all workers in a given occupation.

Italics indicate annual wage.

Source: Florida Department of Economic Opportunity, Labor Market Information, Occ. Emp. Statistics & Wages

<sup>\*\*</sup> Experienced Wage - This wage represents what an experienced worker might expect to make. It is defined as the average (mean) wage earned by the upper two-thirds of all workers in a given occupation.





### **Major Employers**

| <u>SIZE</u>           | <u>EMPLOYER</u>                            | <u>INDUSTRY</u>              |  |  |
|-----------------------|--|------------------------------|--|--|
|                       | Florida State University                   | Education                    |  |  |
| <b>5,000</b> +        | State of Florida                           | Government                   |  |  |
|                       | Tallahassee Memorial Healthcare, Inc.      | Healthcare                   |  |  |
|                       |  | ·                            |  |  |
|                       | City of Tallahassee                        | Government                   |  |  |
| <u> 2,000 - 4,999</u> | Florida A&M University                     | Education                    |  |  |
|                       | Leon County Schools                        | Education                    |  |  |
|                       |  | ·                            |  |  |
|                       | Capital Regional Medical Center            | Healthcare                   |  |  |
| 4 000 +- 4 000        | Leon County                                | Government                   |  |  |
| 1,000 to 1,999        | Tallahassee Community College              | Education                    |  |  |
|                       | Trulieve                                   | Agriculture                  |  |  |
|                       |  | , -                          |  |  |
|                       | Apalachee Center, Inc.                     | Healthcare                   |  |  |
|                       | Capital City Bank Group                    | Finance & Insurance          |  |  |
|                       | Capital Health Plan                        | Healthcare                   |  |  |
|                       | Citizens Property Insurance Corporation    | Business Services            |  |  |
|                       | Coastal Forest Resources Company           | Manufacturing                |  |  |
| 200 : 200             | Georgia Pacific                            | Manufacturing                |  |  |
| 300 to 999            | Goodwill Industries - Big Bend             | Social Services              |  |  |
|                       | Mainline Information Systems               | Technology                   |  |  |
|                       | Sodexo                                     | Food Services                |  |  |
|                       | St. Marks Powder                           | Manufacturing                |  |  |
|                       | The Florida Bar                            | Associations & Organizations |  |  |
|                       | VA Outpatient Clinic                       | Healthcare                   |  |  |
|                       |  |                              |  |  |
|                       | Cone Distributing                          | Transportation               |  |  |
|                       | Danfoss Turbocor                           | Manufacturing                |  |  |
|                       | Envision Credit Union                      | Finance & Insurance          |  |  |
|                       | General Dynamics Land Systems              | Manufacturing                |  |  |
|                       | McKenzie Tank Lines                        | Transportation               |  |  |
|                       | Preferred Managing Agency                  | Finance & Insurance          |  |  |
| <u>200-299</u>        | Radiology Associates                       | Healthcare                   |  |  |
|                       | Residential Elevators                      | Manufacturing                |  |  |
|                       | Seven Hills Health & Rehabilitation Center | Healthcare                   |  |  |
|                       | Tallahassee Orthopedic Clinic              | Healthcare                   |  |  |
|                       | Tallahassee Primary Care Associates        | Healthcare                   |  |  |
|                       | Tri-Eagle Sales                            | Transportation               |  |  |
|                       | Westminster Oaks                           | Healthcare                   |  |  |
|                       |  |                              |  |  |

|         | ALSCO  | Business Services            |
|---------|--|------------------------------|
|         | Automated Health Systems                               | Technology                   |
|         | Bank of America  | Finance & Insurance          |
|         | Big Bend Hospice                                       | Healthcare                   |
|         | Brandt Information Systems                             | Technology                   |
|         | Bright Red (The Zimmerman Agency)                      | Business Services            |
|         | Capital Area Community Action Agency                   | Associations & Organizations |
|         | Centre Point Health and Rehab                          | Healthcare                   |
|         | CenturyLink  | Telecommunications           |
|         | Coca Cola UNITED                                       | Transportation               |
|         | Comcast Cable  | Telecommunications           |
|         | Consulate Health Care                                  | Healthcare                   |
|         | CSG Systems  | Technology                   |
|         | Culpepper Construction                                 | Construction                 |
|         | DISC Village   |                              |
|         | FBMC Benefits Management                               | Business Services            |
|         | FedEx Ground   | Transportation               |
|         | First Commerce Credit Union                            | Finance & Insurance          |
|         | Gadsden Tomato Company                                 | Agriculture                  |
|         | GT Technologies  | Manufacturing                |
| 100-199 | HealthSouth Rehabilitation Hospital (Encompass)        | Healthcare                   |
| 100-133 | Home Instead Senior Care                               | Healthcare                   |
|         | Iconic Group   |                              |
|         | Jimmie Crowder Excavating                              | Construction                 |
|         | Kaye Scholer LLP                                       | Business Services            |
|         | Maclay School  | Education                    |
|         | Marquis Software                                       | Technology                   |
|         | MCCi   | Business Services            |
|         | Miracle Hill Nursing and Rehabilitation Center         | Healthcare                   |
|         | Municipal Code Corporation                             | Business Services            |
|         | North Florida Medical Centers                          | Healthcare                   |
|         | North Florida Women's Care                             | Healthcare                   |
|         | PatLive - Tresta                                       | Technology                   |
|         | Peavy & Son Construction                               | Construction                 |
|         | Pensacola Care, Inc (Tallahassee Developmental Center) | Healthcare                   |
|         | Select Specialty Hospital                              | Healthcare                   |
|         | Syn-Tech Systems                                       | Manufacturing                |
|         | Talquin Electric                                       | Utilities                    |
|         | Tapestry Senior Living                                 | Healthcare                   |
|         | TeligentEMS  | Manufacturing                |
|         | T-Formation  | Manufacturing                |
|         | Thomas Howell Ferguson, P.A. CPAs                      | Business Services            |
|         | THOMas nowell reignson, P.A. CPAS                      | business services            |

Data for this list was collected in conjunction with information from Office of Economic Vitality, feedback received from employer surveys, direct employer communication and Chamber database.

 $If your company information \ needs \ updating, \ please \ contact \ Dana \ Noles \ at \ dnoles @talchamber.com.$ 



#### **Non-profit Organizations:**

#### **Annual Income over \$10 Million**

Trend: Tallahassee has nearly 60 non-profit organizations whose gross receipts each annually exceed \$10 million, together employing over 14,000.

| Name   | Year of<br>Formation | Internal<br>Revenue<br>Code Tax<br>Exempt<br>Status | Employees | Volunteers | Voting<br>Board<br>Members | Gross<br>Receipts (\$<br>millions) |
|--|----------------------|---|-----------|------------|----------------------------|------------------------------------|
| Capital Health Plan Inc  | 1978                 | 501(c)(4)   | 495       | _          | 9                          | \$1,127.8                          |
| Tallahassee Memorial Healthcare Inc                                      | 1979                 | 501(c)(3)   | 6,822     | 350        | 16                         | \$773.9                            |
| Florida Healthy Kids Corp  | 1990                 | 501(c)(3)   | 42        | 15         | 13                         | \$378.9                            |
| Florida Insurance Guaranty Assn Inc                                      | 1970                 | 501(c)(6)   | 23        | 9          | 9                          | \$317.5                            |
| Florida Workers Compensation Insurance                                   | 1998                 | 501(c)(3)   | 13        | 11         | 11                         | \$235.5                            |
| Florida State University Fdn Inc   | 1960                 | 501(c)(3)   | 148       | 526        | 44                         | \$180.1                            |
| Florida Agricultural & Mechanical Univ Fdn                               | 1966                 | 501(c)(3)   | 0         | 30         | 33                         | \$130.5                            |
| Big Bend Community Based Care Inc  | 2002                 | 501(c)(3)   | 173       | 0          | 11                         | \$121.8                            |
| Seminole Boosters Inc  | 1974                 | 501(c)(3)   | 71        | 110        | 61                         | \$91.2                             |
| Triumph Gulf Coast Inc   | 2017                 | 501(c)(3)   | 1         | 7          | 7                          | \$80.0                             |
| Florida Coalition Against Domestic Violence                              | 1979                 | 501(c)(3)   | 92        | 0          | 9                          | \$55.9                             |
| Healthy Start Momcare Network Inc  | 2012                 | 501(c)(3)   | 15        | 8          | 8                          | \$51.8                             |
| Florida Tourism Industry Marketing Corps<br>Inc                          | 1995                 | 501(c)(6)   | 152       | 25         | 25                         | \$48.2                             |
| School Board of Leon County Florida<br>Voluntary Employee Benefits Trust | 1982                 | 501(c)(9)   | 0         | 5          | 5                          | \$44.9                             |
| Envision Credit Union  | 1954                 | 501(c)(14)  | 296       | 12         | 5                          | \$41.6                             |
| Florida Network of Youth and Family                                      | 1976                 | 501(c)(3)   | 16        | 15         | 18                         | \$40.1                             |
| First Commerce Credit Union  | 1940                 | 501(c)(14)  | 217       | 12         | 7                          | \$36.6                             |
| Florida Education Assn   | 2000                 | 501(c)(5)   | 75        | 164        | 15                         | \$36.4                             |
| Florida Endowment Fdn for Vocational Rehab                               | 1991                 | 501(c)(3)   | 9         | 0          | 0                          | \$34.1                             |
| Florida Assn of Rehabiliation Facilities Inc                             | 1976                 | 501(c)(3)   | 19        | 20         | 18                         | \$33.6                             |
| Community Fdn of North Florida Inc                                       | 1997                 | 501(c)(3)   | 4         | 16         | 16                         | \$32.8                             |
| Apalachee Center Inc   | 1966                 | 501(c)(3)   | 654       | -          | 14                         | \$31.7                             |
| The Ounce of Prevention Fund of Florida Inc                              | 1989                 | 501(c)(3)   | 38        | 11         | 12                         | \$31.7                             |
| Institute for Intergovernmental Research                                 | 1978                 | 501(c)(3)   | 188       | 1          | 7                          | \$30.3                             |
| Florida Assn of Court Clerks   | 1992                 | 501(c)(6)   | 136       | 68         | 15                         | \$27.1                             |
| Barbara Bush Fdn for Family Literacy Inc                                 | 2007                 | 501(c)(3)   | 16        | 1,250      | 12                         | \$27.1                             |
| America's Second Harvest of the Big Bend                                 | 1985                 | 501(c)(3)   | 38        | 1,682      | 15                         | \$26.9                             |
| Goodwill Industries Big Bend Inc   | 1967                 | 501(c)(3)   | 1,475     | 0          | 21                         | \$26.2                             |
| Early Learning Coalition of the Big Bend<br>Region Inc                   | 2000                 | 501(c)(3)   | 41        | 120        | 15                         | \$25.2                             |
| Florida State University Research Fdn Inc                                | 1993                 | 501(c)(3)   | 0         | 0          | 9                          | \$24.1                             |
| Fish & Wildlife Fdn of Florida Inc                                       | 1994                 | 501(c)(3)   | 8         | 0          | 21                         | \$23.1                             |
| Florida State University Intl Programs Assn                              | 1992                 | 501(c)(3)   | 0         | 0          | 12                         | \$22.9                             |



#### **Non-profit Organizations:**

#### **Annual Income over \$10 Million**

Trend: Tallahassee has nearly 60 non-profit organizations whose gross receipts each annually exceed \$10 million, together employing over 14,000.

| Name   | Year of<br>Formation | Internal<br>Revenue<br>Code Tax<br>Exempt<br>Status | Employees | Volunteers | Voting<br>Board<br>Members | Gross<br>Receipts (\$<br>millions) |
|--|----------------------|---|-----------|------------|----------------------------|------------------------------------|
| Florida Surplus Lines Service Office         | 1998                 | 501(c)(6)   | 28        | 9          | 9                          | \$22.2                             |
| Twin Oaks Juvenile Development Inc           | 1998                 | 501(c)(3)   | 569       | 185        | 6                          | \$21.4                             |
| Big Bend Hospice Inc                         | 1983                 | 501(c)(3)   | 276       | 352        | 19                         | \$20.1                             |
| CareerSource Florida Inc                     | 2000                 | 501(c)(3)   | 26        | 22         | 22                         | \$20.1                             |
| Foundation for Excellence in Education Inc   | 2007                 | 501(c)(3)   | 61        | 13         | 13                         | \$19.7                             |
| North Florida Medical Centers Inc            | 1978                 | 501(c)(3)   | 231       | -          | 11                         | \$18.8                             |
| Florida State University Credit Union        | 1954                 | 501(c)(14)  | 117       | 17         | 14                         | \$18.2                             |
| Big Bend Cares Inc                           | 1987                 | 501(c)(3)   | 61        | 139        | 18                         | \$18.1                             |
| Tallahassee Memorial Healthcare Fdn Inc      | 1976                 | 501(c)(3)   | 0         | 15         | 38                         | \$18.1                             |
| Alfred B. Maclay Jr. Day School              | 1967                 | 501(c)(3)   | 361       | 50         | 15                         | \$18.0                             |
| Florida Alcohol & Drug Abuse Assn            | 1981                 | 501(c)(3)   | 0         | 9          | 9                          | \$16.1                             |
| Florida Sheriffs Assn Inc                    | 1910                 | 501(c)(3)   | 33        | 17         | 17                         | \$15.5                             |
| Children's Forum Inc                         | 1989                 | 501(c)(3)   | 83        | 8          | 8                          | \$15.4                             |
| Tall Timbers Research Inc                    | 1958                 | 501(c)(3)   | 149       | 0          | 21                         | \$14.7                             |
| Florida LambdaRail                           | 2003                 | 501(c)(3)   | 0         | 12         | 12                         | \$13.4                             |
| Tall Timbers Fdn Inc                         | 2000                 | 501(c)(3)   | 0         | 0          | 5                          | \$13.1                             |
| FSU Financial Assistance Inc                 | 1994                 | 501(c)(3)   | 4         | 4          | 10                         | \$13.0                             |
| Big Bend Hospice Foundation Inc              | 1996                 | 501(c)(3)   | 6         | 120        | 19                         | \$12.8                             |
| Florida Assn of Insurance Agents Inc         | 1904                 | 501(c)(3)   | 32        | 225        | 14                         | \$12.8                             |
| Florida Assn of Healthy Start Coalitions Inc | 1995                 | 501(c)(3)   | 8         | 40         | 32                         | \$12.5                             |
| Florida First Capital Finance Corp Inc       | 1983                 | 501(c)(4)   | 72        | 21         | 9                          | \$12.4                             |
| Neighborhood Medical Center Inc              | 1990                 | 501(c)(3)   | 118       | 0          | 11                         | \$12.3                             |
| DISC Village Inc                             | 1972                 | 501(c)(3)   | 269       | 40         | 6                          | \$12.3                             |
| Florida Police Benevolent Assn Inc           | 1973                 | 501(c)(5)   | 75        | 62         | 175                        | \$11.9                             |
| Capital Area Community Action Agency Inc     | 1965                 | 501(c)(3)   | 118       | 410        | 8                          | \$11.3                             |
| Bond Community Health Center Inc             | 1984                 | 501(c)(3)   | 117       | 1          | 13                         | \$11.2                             |

Note: Gross Receipts is taken from the IRS Business Master File. Income, as reported in the Business Master File, is a gross figure that does not subtract rental expenses, costs, sales expenses, direct expenses, and costs of goods sold. Tax years is most recent available, 2018 to 2021.

Source: IRS Business Master File; Form 990 records obtained from GuideStar



## **Workforce and Income**Professional Engineers in Tallahassee MSA

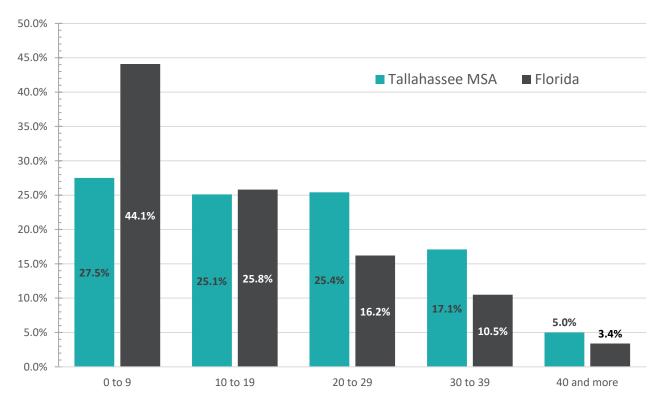
Trend: Professional Engineers (PEs) have an essential role in a community's economic development and redevelopment. Their education, experience, and professional obligations for protecting public health and safety place them in the vanguard of innovation for public infrastructure and private-sector development. Of the nearly 800 active PEs in the Tallahassee MSA, over 47% have 20 years of experience or more, compared to only 30% among all Florida PEs.

| Vones Experience | Tallahas | see MSA | Florida |         |  |
|------------------|----------|---------|---------|---------|--|
| Years Experience | Number   | Percent | Number  | Percent |  |
| 0 to 9           | 210      | 27.5%   | 16,369  | 44.1%   |  |
| 10 to 19         | 192      | 25.1%   | 9,586   | 25.8%   |  |
| 20 to 29         | 194      | 25.4%   | 6,008   | 16.2%   |  |
| 30 to 39         | 131      | 17.1%   | 3,903   | 10.5%   |  |
| 40 and more      | 38       | 5.0%    | 1,251   | 3.4%    |  |
| Total            | 765      | 100.0%  | 37,117  | 100.0%  |  |

Note: Percentages may not sum to 100.0% due to rounding. Professional Engineers current and active as of August 2022.

Source: Florida Department of Business and Professional Regulation

#### Professional Engineers in Tallahassee MSA and Florida, Years Licensed





## Workforce and Income Certified Public Accountants in Tallahassee MSA

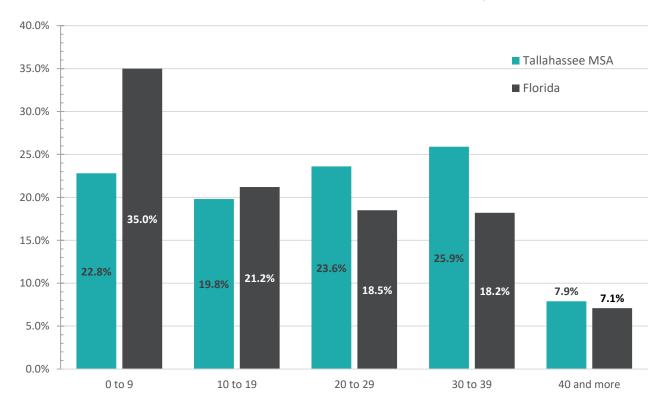
Trend: Certified Public Accountants (CPAs) analyze and plan how money is used by businesses, nonprofit organizations, governments, and individuals. CPAs perform vital functions in economic development by preparing financial statements, evaluating investments, performing cost analyses, and detecting fraud. Of the nearly 800 active CPAs in the Tallahassee MSA, 57% have 20 years of experience or more, compared to about 44% statewide.

| Venus Experience | Tallahas | see MSA | Florida |         |  |
|------------------|----------|---------|---------|---------|--|
| Years Experience | Number   | Percent | Number  | Percent |  |
| 0 to 9           | 179      | 22.8%   | 9,836   | 35.0%   |  |
| 10 to 19         | 155      | 19.8%   | 5,970   | 21.2%   |  |
| 20 to 29         | 185      | 23.6%   | 5,194   | 18.5%   |  |
| 30 to 39         | 203      | 25.9%   | 5,114   | 18.2%   |  |
| 40 and more      | 62       | 7.9%    | 1,987   | 7.1%    |  |
| Total            | 784      | 100.0%  | 28,101  | 100.0%  |  |

Note: Percentages may not sum to 100.0% due to rounding. Certified Public Accountants current and active in Florida as of August 2021.

Source: Florida Department of Business and Professional Regulation

#### Certified Public Accountants in Tallahassee MSA and Florida, Years Licensed





#### Real Gross Domestic Product by Metro Area

#### (\$ billions and percent change from previous year)

Trend: In 2021, the Tallahassee Metropolitan Area's (MSA) Real Gross Domestic Product (GDP) was \$16.4 billion, up 4.5% from 2020, less than Florida's Real GDP increase 8.4% in 2021 and less than the overall 5.9% increase for the US. In 2021, the Tallahassee MSA had the 13th largest Real GDP among Florida's 22 metro areas, and the annual rate of growth that year was 21st.

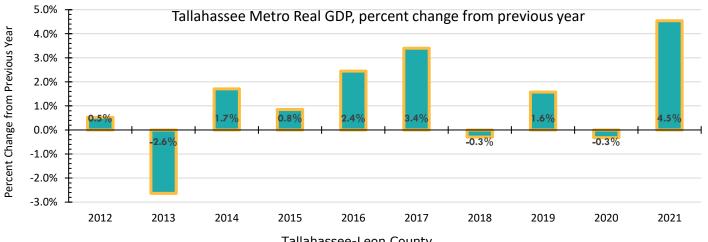
Real GDP (\$ billions, in chained 2012 dollars)

| Metro Area      | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Albany, NY      | 49.7  | 50.2  | 50.9  | 52.2  | 53.5  | 54.7  | 54.9  | 58.1  | 56.2  | 60.2  |
| Baton Rouge, LA | 52.4  | 52.3  | 57.9  | 57.6  | 55.2  | 52.2  | 54.8  | 53.7  | 48.9  | 49.4  |
| Columbia, SC    | 33.0  | 33.8  | 35.0  | 36.0  | 36.9  | 37.3  | 37.7  | 38.4  | 37.8  | 39.5  |
| Gainesville, FL | 11.7  | 11.8  | 12.2  | 12.4  | 12.7  | 13.1  | 13.5  | 13.8  | 14.1  | 15.0  |
| Greenville, SC  | 34.0  | 35.0  | 36.2  | 37.6  | 38.6  | 39.6  | 40.8  | 41.6  | 40.4  | 43.1  |
| Jackson, MS     | 24.3  | 24.8  | 25.1  | 25.3  | 25.1  | 24.9  | 24.7  | 24.7  | 24.5  | 25.4  |
| Little Rock, AR | 32.3  | 32.4  | 32.6  | 33.2  | 33.3  | 33.1  | 33.6  | 34.1  | 33.9  | 35.2  |
| Montgomery, AL  | 16.0  | 15.9  | 15.7  | 15.9  | 16.3  | 16.3  | 16.3  | 16.3  | 16.0  | 16.7  |
| Pensacola, FL   | 16.1  | 16.2  | 16.4  | 17.0  | 17.6  | 18.2  | 18.3  | 18.7  | 18.7  | 19.8  |
| Sacramento, CA  | 103.3 | 106.0 | 108.5 | 112.7 | 114.8 | 117.9 | 122.7 | 126.5 | 123.6 | 130.7 |
| Tallahassee, FL | 14.7  | 14.3  | 14.5  | 14.7  | 15.0  | 15.5  | 15.5  | 15.7  | 15.7  | 16.4  |

Percent Change from Previous Year

| Metro Area      | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021 |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|
| Albany, NY      | 0.2%  | 1.1%  | 1.2%  | 2.6%  | 2.5%  | 2.3%  | 0.4%  | 5.8%  | -3.2% | 7.2% |
| Baton Rouge, LA | 0.0%  | -0.1% | 10.7% | -0.5% | -4.1% | -5.5% | 5.0%  | -1.9% | -8.9% | 0.9% |
| Columbia, SC    | -0.4% | 2.5%  | 3.5%  | 2.7%  | 2.6%  | 1.0%  | 1.1%  | 1.9%  | -1.5% | 4.4% |
| Gainesville, FL | -0.4% | 0.8%  | 3.2%  | 1.8%  | 2.1%  | 3.7%  | 3.1%  | 2.0%  | 2.2%  | 6.1% |
| Greenville, SC  | 1.1%  | 3.0%  | 3.4%  | 4.0%  | 2.6%  | 2.6%  | 3.0%  | 2.1%  | -2.9% | 6.6% |
| Jackson, MS     | 0.9%  | 2.2%  | 1.3%  | 0.6%  | -0.7% | -0.7% | -0.7% | -0.1% | -0.9% | 3.7% |
| Little Rock, AR | 0.1%  | 0.2%  | 0.7%  | 1.7%  | 0.4%  | -0.7% | 1.6%  | 1.5%  | -0.7% | 3.9% |
| Montgomery, AL  | 1.4%  | -0.8% | -1.2% | 1.6%  | 2.7%  | -0.2% | -0.1% | 0.3%  | -2.0% | 4.1% |
| Pensacola, FL   | -0.7% | 1.1%  | 0.9%  | 3.6%  | 3.5%  | 3.6%  | 0.4%  | 2.1%  | 0.0%  | 5.8% |
| Sacramento, CA  | 0.7%  | 2.7%  | 2.3%  | 3.9%  | 1.8%  | 2.7%  | 4.1%  | 3.0%  | -2.3% | 5.7% |
| Tallahassee, FL | 0.5%  | -2.6% | 1.7%  | 0.8%  | 2.4%  | 3.4%  | -0.3% | 1.6%  | -0.3% | 4.5% |

Source: U.S. Department of Commerce, Bureau of Economic Analysis



Tallahassee-Leon County Office of Economic Vitality



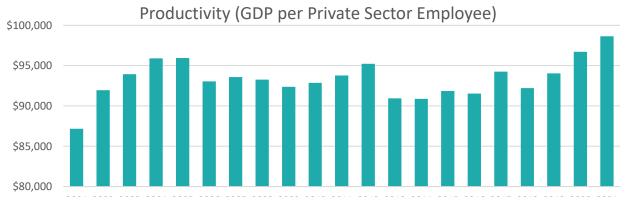
#### Real GDP per Private Sector Employee, Tallahassee MSA

Trend: The broadest proxy for Productivity in metropolitan areas is to measure the Gross Domestic Product (GDP) of private industries per private sector employee. GDP per employee is calculated by dividing GDP by total employment, in inflation-adjusted (chained 2012) dollars. Annual changes in productivity for the Tallahassee metro area have fluctuated between a low of -4.6% between 2012 and 2013 to a high of 5.3% from 2001 to 2002.

| Year | Private Industries<br>Real GDP (\$<br>millions) | Avg. Monthly<br>Private<br>Employment | Productivity<br>(Private Real GDP<br>per Private Sector<br>Employee) | Productivity<br>Change from<br>Prior Year |
|------|---|---------------------------------------|--|---|
| 2001 | \$8,848   | 101,500                               | \$87,172   |   |
| 2002 | \$9,222   | 100,300                               | \$91,946   | 5.3%                                      |
| 2003 | \$9,507   | 101,200                               | \$93,941   | 2.1%                                      |
| 2004 | \$9,964   | 103,900                               | \$95,898   | 2.1%                                      |
| 2005 | \$10,457  | 109,000                               | \$95,937   | 0.0%                                      |
| 2006 | \$10,486  | 112,700                               | \$93,045   | -3.1%                                     |
| 2007 | \$10,649  | 113,800                               | \$93,580   | 0.6%                                      |
| 2008 | \$10,521  | 112,800                               | \$93,270   | -0.3%                                     |
| 2009 | \$9,994   | 108,200                               | \$92,367   | -1.0%                                     |
| 2010 | \$9,861   | 106,200                               | \$92,857   | 0.5%                                      |
| 2011 | \$9,921   | 105,800                               | \$93,770   | 1.0%                                      |
| 2012 | \$10,055  | 105,600                               | \$95,221   | 1.5%                                      |
| 2013 | \$9,731   | 107,000                               | \$90,947   | -4.6%                                     |
| 2014 | \$10,032  | 110,400                               | \$90,873   | -0.1%                                     |
| 2015 | \$10,298  | 112,100                               | \$91,860   | 1.1%                                      |
| 2016 | \$10,701  | 116,900                               | \$91,539   | -0.3%                                     |
| 2017 | \$11,180  | 118,600                               | \$94,263   | 2.9%                                      |
| 2018 | \$11,323  | 122,800                               | \$92,209   | -2.2%                                     |
| 2019 | \$11,726  | 124,700                               | \$94,032   | 2.0%                                      |
| 2020 | \$11,490  | 118,800                               | \$96,714   | 2.8%                                      |
| 2021 | \$12,301  | 124,700                               | \$98,645   | 2.0%                                      |

Sources: US Department of Commerce, Bureau of Economic Analysis; Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Note: Dollar values expressed as chained 2012 dollars.



Tallahassee-Leon County Office of Economic Vitality



#### Real GDP per Private Sector Employee, Tallahassee MSA

Trend: The broadest proxy for Productivity in metropolitan areas is to measure the Gross Domestic Product (GDP) of private industries per private sector employee. GDP per employee is calculated by dividing GDP by total employment, in inflation-adjusted (chained 2012) dollars. Annual changes in productivity for the Tallahassee metro area have fluctuated between a low of -4.6% between 2012 and 2013 to a high of 5.3% from 2001 to 2002.

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

#### Productivity Change from Prior Year





#### **Exports from Tallahassee MSA**

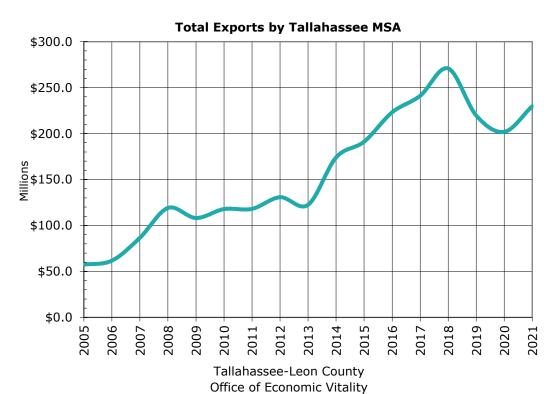
#### **Total Merchandise Exports**

Trend: Between 2012 and 2021, total merchandise exports from Tallahassee MSA grew by more than 75%, with an average annual growth rate around 8%. Tallahassee accounts for approximately 0.4% of Florida's total exports.

| Year | Total Exports | % Change from Previous Year |
|------|---------------|-----------------------------|
| 2005 | \$57,423,563  |                             |
| 2006 | \$61,748,645  | 7.5%                        |
| 2007 | \$86,658,732  | 40.3%                       |
| 2008 | \$119,097,860 | 37.4%                       |
| 2009 | \$108,127,019 | -9.2%                       |
| 2010 | \$117,844,974 | 9.0%                        |
| 2011 | \$118,059,725 | 0.2%                        |
| 2012 | \$130,752,507 | 10.8%                       |
| 2013 | \$122,502,739 | -6.3%                       |
| 2014 | \$174,044,413 | 42.1%                       |
| 2015 | \$191,154,966 | 9.8%                        |
| 2016 | \$223,095,711 | 16.7%                       |
| 2017 | \$241,077,190 | 8.1%                        |
| 2018 | \$270,831,143 | 12.3%                       |
| 2019 | \$219,695,001 | -18.9%                      |
| 2020 | \$201,905,854 | -8.1%                       |
| 2021 | \$229,771,361 | 13.8%                       |

Note: Current dollars, not adjusted for inflation.

Source: U.S. Department of Commerce, International Trade Administration, Office of Trade and Economic Analysis (OTEA)





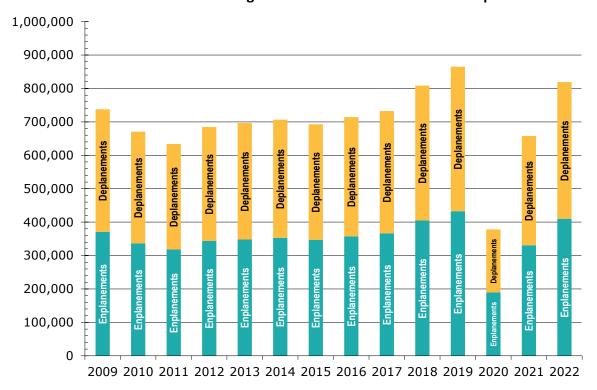
# **Economic Factors**Airport Traffic Statistics Total Passengers at TLH

Trend: Passenger traffic at Tallahassee International Airport in 2022 increased by 25% compared to 2021, which had increased by 74% compared to 2020.

| Year | Enplanements | Deplanements | Total Passengers | Percent Change<br>from Previous Year |
|------|--------------|--------------|------------------|--------------------------------------|
| 2009 | 371,106      | 366,579      | 737,685          | -11.2%                               |
| 2010 | 336,598      | 334,099      | 670,697          | -9.1%                                |
| 2011 | 318,172      | 315,619      | 633,791          | -5.5%                                |
| 2012 | 344,078      | 340,533      | 684,611          | 8.0%                                 |
| 2013 | 348,185      | 348,539      | 696,724          | 1.8%                                 |
| 2014 | 353,253      | 353,275      | 706,528          | 1.4%                                 |
| 2015 | 346,992      | 345,857      | 692,849          | -1.9%                                |
| 2016 | 357,579      | 356,407      | 713,986          | 3.1%                                 |
| 2017 | 366,408      | 365,827      | 732,235          | 2.6%                                 |
| 2018 | 404,807      | 403,806      | 808,613          | 10.4%                                |
| 2019 | 432,845      | 431,960      | 864,805          | 6.9%                                 |
| 2020 | 189,549      | 188,511      | 378,060          | -56.3%                               |
| 2021 | 330,827      | 326,642      | 657,469          | 73.9%                                |
| 2022 | 410,118      | 408,891      | 819,009          | 24.6%                                |

Source: Tallahassee International Airport

#### **Total Passengers at Tallahassee International Airport**

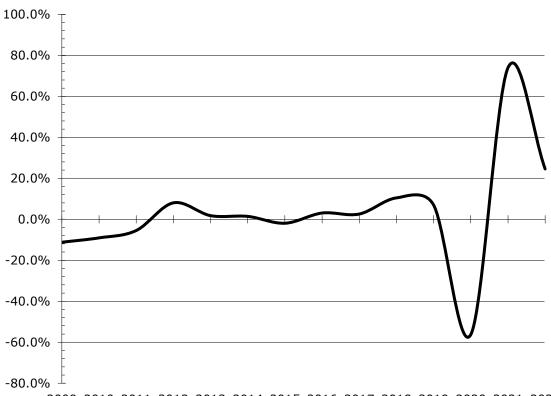




# **Economic Factors**Airport Traffic Statistics Total Passengers at TLH

Trend: Passenger traffic at Tallahassee International Airport in 2022 increased by 25% compared to 2021, which had increased by 74% compared to 2020.

#### **Total Passengers, Percent Change from Previous Year**





## **Economic Factors**Air Freight

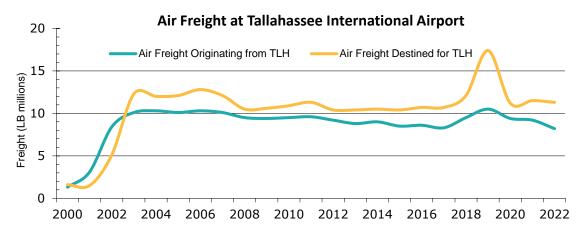
#### **Total Air Freight at TLH**

In 2022, 8.2M pounds of air freight originated from Tallahassee International Airport, with 88% destined for Memphis, TN. That year, 11.3M pounds of inbound air freight arrived at TLH, with 93% originating from Memphis, TN.

| Year | Air Freight<br>Originating from<br>TLH | Air Freight<br>Destined for TLH | Air Freight<br>Handled | Percent Change<br>from Previous<br>Year |
|------|--|---------------------------------|------------------------|---|
| 2000 | 1.3                                    | 1.6                             | 2.9                    | _                                       |
| 2001 | 3.1                                    | 1.5                             | 4.6                    | 59%                                     |
| 2002 | 8.4                                    | 5.1                             | 13.5                   | 193%                                    |
| 2003 | 10.1                                   | 12.3                            | 22.4                   | 66%                                     |
| 2004 | 10.3                                   | 12                              | 22.3                   | <-1%                                    |
| 2005 | 10.1                                   | 12.1                            | 22.2                   | <-1%                                    |
| 2006 | 10.3                                   | 12.8                            | 23.1                   | 4%                                      |
| 2007 | 10.1                                   | 12.1                            | 22.2                   | -4%                                     |
| 2008 | 9.5                                    | 10.5                            | 20.0                   | -10%                                    |
| 2009 | 9.4                                    | 10.6                            | 20.0                   | ~0%                                     |
| 2010 | 9.5                                    | 10.9                            | 20.4                   | 2%                                      |
| 2011 | 9.6                                    | 11.3                            | 20.9                   | 2%                                      |
| 2012 | 9.2                                    | 10.4                            | 19.6                   | -6%                                     |
| 2013 | 8.8                                    | 10.4                            | 19.2                   | -2%                                     |
| 2014 | 9.0                                    | 10.5                            | 19.5                   | 2%                                      |
| 2015 | 8.5                                    | 10.4                            | 18.9                   | -3%                                     |
| 2016 | 8.6                                    | 10.7                            | 19.3                   | 2%                                      |
| 2017 | 8.3                                    | 10.7                            | 19.0                   | -2%                                     |
| 2018 | 9.5                                    | 12.1                            | 21.6                   | 14%                                     |
| 2019 | 10.5                                   | 17.4                            | 27.9                   | 29%                                     |
| 2020 | 9.4                                    | 11.2                            | 20.6                   | -26%                                    |
| 2021 | 9.2                                    | 11.5                            | 20.7                   | <1%                                     |
| 2022 | 8.2                                    | 11.3                            | 19.5                   | -6%                                     |

Note: Air Freight in millions of pounds.

Source: US Department of Transportation, Bureau of Transportation Statistics



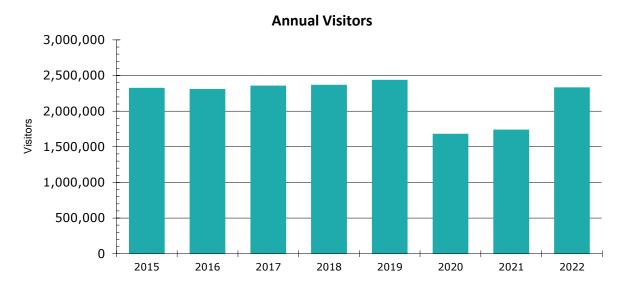
#### . .

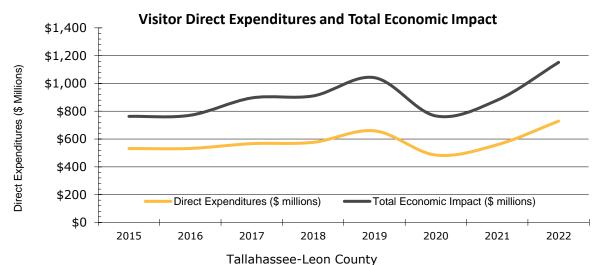
Trend: In FY 2022, Leon County had 2.33 million visitors, up 34% from FY 2021. Direct expenditures of visitors amounted to \$729 million in FY 2022, an increase of 30.4% from FY 2021.

| Fiscal Year* | Visitors  | Direct Expenditures<br>(\$ millions) | Total Economic Impact (\$ millions) |
|--------------|-----------|--------------------------------------|-------------------------------------|
| 2015         | 2,326,769 | \$531.6                              | \$763.1                             |
| 2016         | 2,312,120 | \$532.5                              | \$771.3                             |
| 2017         | 2,358,833 | \$566.9                              | \$895.8                             |
| 2018         | 2,368,988 | \$576.2                              | \$910.2                             |
| 2019         | 2,438,959 | \$659.1                              | \$1,041.7                           |
| 2020         | 1,683,041 | \$484.9                              | \$766.2                             |
| 2021         | 1,740,868 | \$559.1                              | \$879.9                             |
| 2022         | 2,333,400 | \$729.0                              | \$1,151.8                           |

Note: Direct Expenditures includes spending for accommodations, restaurants, entertainment, shopping, transportation, groceries, and other expenses.

Source: Visit Tallahassee and Downs & St. Germain Research





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<sup>\*</sup> Fiscal Year is October 1 to September 30.

Trend: In FY 2022, Leon County had 2.33 million visitors, up 34% from FY 2021. Direct expenditures of visitors amounted to \$729 million in FY 2022, an increase of 30.4% from FY 2021.

### Person-Visits to Leon County, 1997-2014 (For Reference Only, Not Compatible with Visitors Data)

| Year | Person-Visits | Annual Visitor<br>Spending (\$ millions) |
|------|---------------|--|
| 1997 | 1,851,000     | \$429                                    |
| 1998 | 1,940,000     | \$613                                    |
| 1999 | 2,133,000     | \$701                                    |
| 2000 | 2,433,000     | \$988                                    |
| 2001 | 2,203,000     | \$853                                    |
| 2002 | 2,352,000     | \$874                                    |
| 2003 | 2,571,000     | \$774                                    |
| 2004 | 2,784,000     | \$805                                    |
| 2005 | 2,751,000     | \$772                                    |
| 2006 | 2,545,000     | \$749                                    |
| 2007 | 2,402,000     | \$641                                    |
| 2008 | 2,270,000     | \$587                                    |
| 2009 | _             | _  |
| 2010 | 2,266,000     | \$518                                    |
| 2011 | 2,564,000     | \$577                                    |
| 2012 | 2,430,000     | \$624                                    |
| 2013 | 2,778,000     | \$914                                    |
| 2014 | 2,200,000     | \$573                                    |

Note: 1997-2014 Person-Visits data not compatible with Visitors data for 2015 and forward.

Source: Leon County Tourism Development Council; Bonn Marketing Research Group, Inc.

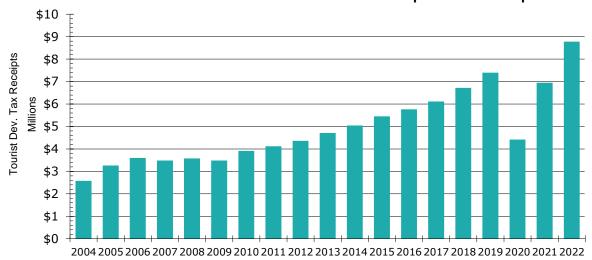


The tourist development tax is a local option tax based on the total payment received for the rental or lease of living quarters and accommodations rented for six months or less. This includes hotels, apartment-hotels, motels, resort motels, rooming houses, tourist or trailer camps, cooperatively-owned apartments, multiple-unit structures, mobile homes, trailers, single-family dwellings, beach houses, cottages and condominiums.

| Year | MSA Tourist<br>Development Tax<br>Receipts | Change from Prior<br>Year | Percent Change from<br>Prior Year |
|------|--|---------------------------|-----------------------------------|
| 2004 | \$2,578,331                                |                           |                                   |
| 2005 | \$3,259,787                                | \$681,455                 | 26.4%                             |
| 2006 | \$3,597,718                                | \$337,931                 | 10.4%                             |
| 2007 | \$3,481,604                                | -\$116,113                | -3.2%                             |
| 2008 | \$3,572,862                                | \$91,257                  | 2.6%                              |
| 2009 | \$3,480,221                                | -\$92,640                 | -2.6%                             |
| 2010 | \$3,910,069                                | \$429,847                 | 12.4%                             |
| 2011 | \$4,120,371                                | \$210,303                 | 5.4%                              |
| 2012 | \$4,361,077                                | \$240,705                 | 5.8%                              |
| 2013 | \$4,709,404                                | \$348,327                 | 8.0%                              |
| 2014 | \$5,045,033                                | \$335,629                 | 7.1%                              |
| 2015 | \$5,450,052                                | \$405,020                 | 8.0%                              |
| 2016 | \$5,764,106                                | \$314,053                 | 5.8%                              |
| 2017 | \$6,110,324                                | \$346,218                 | 6.0%                              |
| 2018 | \$6,719,017                                | \$608,693                 | 10.0%                             |
| 2019 | \$7,392,072                                | \$673,055                 | 10.0%                             |
| 2020 | \$4,417,804                                | -\$2,974,268              | -40.2%                            |
| 2021 | \$6,948,665                                | \$2,530,861               | 57.3%                             |
| 2022 | \$8,778,625                                | \$1,829,960               | 26.3%                             |

Source: Florida Department of Revenue

#### **Tallahassee Metro Area Tourist Development Tax Receipts**





#### **Taxable Sales:**

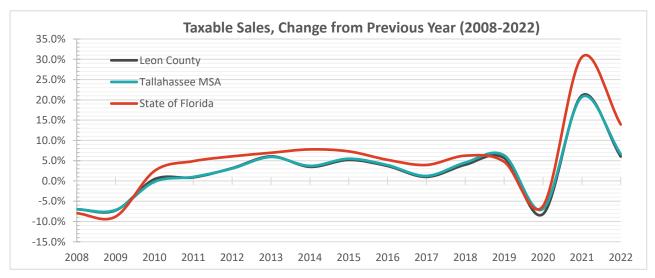
### Annual Taxable Sales, Change from Previous Year (\$ millions)

Trend: Taxable sales data for various Metropolitan Statistical Areas (MSAs) are popularly used as one indicator of regional economic activity. These data are derived from sales tax returns remitted to the state Department of Revenue each month. Taxable sales are those sales subject to Chapter 212, Florida Statutes. Sales tax is levied generally on sales of goods, but not services, although there are some taxable services. The overall level of taxable sales increased 6.6% in the Tallahassee MSA in 2022. Taxable sales for the State of Florida were up 13.9% in 2022 compared with 2021.

| Year | Leon County | Change from<br>Previous Year | Tallahassee<br>MSA | Change from<br>Previous Year | State of Florida | Change from<br>Previous Year |
|------|-------------|------------------------------|--------------------|------------------------------|------------------|------------------------------|
| 2008 | \$3,596.8   | -7.0%                        | \$4,087.9          | -7.0%                        | \$303,001.0      | -7.9%                        |
| 2009 | \$3,335.1   | -7.3%                        | \$3,795.1          | -7.2%                        | \$276,339.4      | -8.8%                        |
| 2010 | \$3,349.2   | 0.4%                         | \$3,787.1          | -0.2%                        | \$283,130.0      | 2.5%                         |
| 2011 | \$3,378.4   | 0.9%                         | \$3,824.7          | 1.0%                         | \$296,943.7      | 4.9%                         |
| 2012 | \$3,484.6   | 3.1%                         | \$3,941.4          | 3.1%                         | \$314,951.3      | 6.1%                         |
| 2013 | \$3,695.4   | 6.1%                         | \$4,174.5          | 5.9%                         | \$336,825.7      | 6.9%                         |
| 2014 | \$3,824.1   | 3.5%                         | \$4,329.1          | 3.7%                         | \$363,026.3      | 7.8%                         |
| 2015 | \$4,022.2   | 5.2%                         | \$4,566.1          | 5.5%                         | \$389,498.2      | 7.3%                         |
| 2016 | \$4,170.1   | 3.7%                         | \$4,743.9          | 3.9%                         | \$409,754.3      | 5.2%                         |
| 2017 | \$4,212.0   | 1.0%                         | \$4,802.3          | 1.2%                         | \$425,904.6      | 3.9%                         |
| 2018 | \$4,380.5   | 4.0%                         | \$5,019.7          | 4.5%                         | \$452,421.8      | 6.2%                         |
| 2019 | \$4,627.5   | 5.6%                         | \$5,336.1          | 6.3%                         | \$473,808.9      | 4.7%                         |
| 2020 | \$4,249.5   | -8.2%                        | \$4,967.2          | -6.9%                        | \$444,454.7      | -6.2%                        |
| 2021 | \$5,144.5   | 21.1%                        | \$5,994.3          | 20.7%                        | \$580,146.8      | 30.5%                        |
| 2022 | \$5,454.1   | 6.0%                         | \$6,392.5          | 6.6%                         | \$660,943.8      | 13.9%                        |

Note: Taxable sales in millions of dollars; Tallahassee MSA includes Leon, Gadsden, Jefferson, and Wakulla counties.

Source: Florida Department of Revenue





#### **Taxable Sales:**

#### Annual Taxable Sales (\$ millions),

#### Tallahassee MSA by Category

Trend: For the Tallahassee MSA, only one of the six categories exhibited an increase in taxable sales each year between 2015 and 2022: Business Investment, which had an average annual growth rate of 9.4% per year. The average annual growth rate for other categories included: Building Investment, 10.0%; Tourism & Recreation, 6.0%; Autos & Accessories, 5.4%; Consumer Nondurables, 2.6%; and Consumer Durables, 1.0%. Taxable sales make up an estimated 40-45% of all retail sales.

| Category             | 2015      | 2016      | 2017      | 2018      | 2019      | 2020      | 2021      | 2022      |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Autos & Accessories  | \$874.3   | \$925.5   | \$926.6   | \$955.9   | \$1,012.3 | \$949.5   | \$1,144.8 | \$1,238.5 |
| Consumer Durables    | \$274.3   | \$280.5   | \$251.5   | \$262.0   | \$264.1   | \$256.6   | \$295.0   | \$290.0   |
| Tourism & Recreation | \$898.7   | \$939.7   | \$981.2   | \$989.2   | \$1,036.7 | \$834.7   | \$1,135.8 | \$1,258.5 |
| Consumer Nondurables | \$1,615.1 | \$1,636.1 | \$1,626.3 | \$1,665.3 | \$1,753.5 | \$1,585.1 | \$1,823.6 | \$1,903.2 |
| Building Investment  | \$288.7   | \$310.9   | \$337.0   | \$385.0   | \$409.6   | \$438.7   | \$561.3   | \$551.9   |
| Business Investment  | \$615.1   | \$651.3   | \$679.7   | \$762.3   | \$859.8   | \$902.5   | \$1,033.8 | \$1,151.8 |
| TOTAL                | \$4,566.2 | \$4,744.0 | \$4,802.3 | \$5,019.7 | \$5,336.1 | \$4,967.1 | \$5,994.3 | \$6,393.8 |

Note: Taxable sales in millions of dollars; Tallahassee MSA includes Leon, Gadsden, Jefferson & Wakulla County.

Source: Florida Department of Revenue; Florida Legislature's Office of Economic & Demographic Research



#### **Annual Change in Consumer Price Index**

The Consumer Price Index for all Urban Consumers (cost of living) increased 8% in 2022, the largest annual increase since 1981.

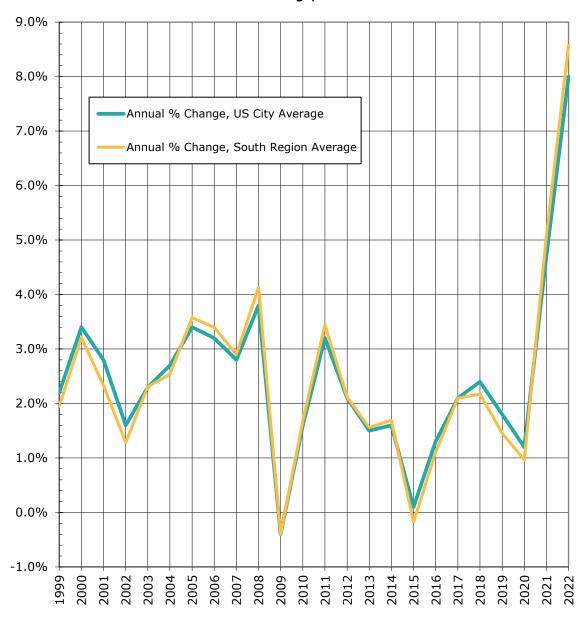
| Vani         | US City Average | Annual %<br>Change, US City<br>Average | South Region<br>Average | Annual %<br>Change, South<br>Region Average |
|--------------|-----------------|--|-------------------------|---|
| Year<br>1999 | 166.6           |  | 162.0                   |   |
| 2000         | 166.6           | 2.2%                                   | 162.0                   | 2.0%  |
|              | 172.2           | 3.4%                                   | 167.2                   | 3.2%  |
| 2001         | 177.1           | 2.8%                                   | 171.1                   | 2.3%  |
| 2002         | 179.9           | 1.6%                                   | 173.3                   | 1.3%  |
| 2003         | 184.0           | 2.3%                                   | 177.3                   | 2.3%  |
| 2004         | 188.9           | 2.7%                                   | 181.8                   | 2.5%  |
| 2005         | 195.3           | 3.4%                                   | 188.3                   | 3.6%  |
| 2006         | 201.6           | 3.2%                                   | 194.7                   | 3.4%  |
| 2007         | 207.3           | 2.8%                                   | 200.4                   | 2.9%  |
| 2008         | 215.3           | 3.8%                                   | 208.7                   | 4.1%  |
| 2009         | 214.5           | -0.4%                                  | 207.8                   | -0.4%                                       |
| 2010         | 218.1           | 1.6%                                   | 211.3                   | 1.7%  |
| 2011         | 224.9           | 3.2%                                   | 218.6                   | 3.4%  |
| 2012         | 229.6           | 2.1%                                   | 223.2                   | 2.1%  |
| 2013         | 233.0           | 1.5%                                   | 226.7                   | 1.6%  |
| 2014         | 236.7           | 1.6%                                   | 230.6                   | 1.7%  |
| 2015         | 237.0           | 0.1%                                   | 230.1                   | -0.2%                                       |
| 2016         | 240.0           | 1.3%                                   | 232.7                   | 1.1%  |
| 2017         | 245.1           | 2.1%                                   | 237.6                   | 2.1%  |
| 2018         | 251.1           | 2.4%                                   | 242.7                   | 2.2%  |
| 2019         | 255.7           | 1.8%                                   | 246.3                   | 1.5%  |
| 2020         | 258.8           | 1.2%                                   | 248.6                   | 1.0%  |
| 2021         | 270.9           | 4.7%                                   | 261.3                   | 5.1%  |
| 2022         | 292.7           | 8.0%                                   | 283.7                   | 8.6%  |

Source: U.S. Department of Labor, Bureau of Labor Statistics

#### **Annual Change in Consumer Price Index**

The Consumer Price Index for all Urban Consumers (cost of living) increased 8% in 2022, the largest annual increase since 1981.

### Consumer Price Index - All Urban Consumers (CPI-U) Annual Change, 1999-2022





#### **Bank Deposits:**

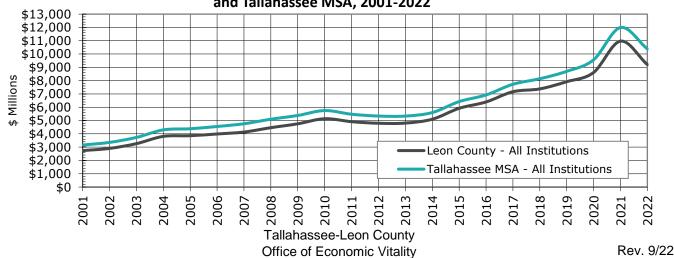
#### **FDIC Summary of Deposits**

Trend: Over \$9 billion in deposits were held in Leon County in FDIC-insured institutions as of June 30, 2022. Total Leon County deposits increased 27% between 2020 and 2021 and decreased 16% from 2021 to 2022. The Summary of Deposits (SOD) is the annual survey of branch office deposits as of June 30 for all FDIC-insured institutions, including insured U.S. branches of foreign banks. During 2001-2022, Tallahassee metro area bank deposits accounted for about 1.3% of State total.

|         | I            |              |                           |              |                                       |                           |              |                            |                           |  |
|---------|--------------|--------------|---------------------------|--------------|---------------------------------------|---------------------------|--------------|----------------------------|---------------------------|--|
| As of   | Leon Cour    | nty - All Iı | nstitutions               |              | Tallahassee MSA - All<br>Institutions |                           |              | Florida - All Institutions |                           |  |
| June 30 | Institutions | Offices      | Deposits (\$<br>millions) | Institutions | Offices                               | Deposits (\$<br>millions) | Institutions | Offices                    | Deposits (\$<br>millions) |  |
| 2001    | 13           | 68           | \$2,740                   | 15           | 86                                    | \$3,159                   | 349          | 4,667                      | \$222,797                 |  |
| 2002    | 14           | 67           | \$2,905                   | 16           | 85                                    | \$3,357                   | 349          | 4,626                      | \$242,821                 |  |
| 2003    | 14           | 69           | \$3,263                   | 16           | 86                                    | \$3,731                   | 352          | 4,732                      | \$268,174                 |  |
| 2004    | 14           | 76           | \$3,809                   | 15           | 90                                    | \$4,298                   | 353          | 4,897                      | \$300,961                 |  |
| 2005    | 14           | 80           | \$3,860                   | 15           | 95                                    | \$4,383                   | 349          | 5,081                      | \$342,821                 |  |
| 2006    | 14           | 81           | \$3,989                   | 16           | 98                                    | \$4,553                   | 365          | 5,310                      | \$363,415                 |  |
| 2007    | 14           | 83           | \$4,135                   | 16           | 100                                   | \$4,758                   | 376          | 5,600                      | \$373,711                 |  |
| 2008    | 19           | 96           | \$4,464                   | 20           | 111                                   | \$5,099                   | 381          | 5,772                      | \$380,281                 |  |
| 2009    | 20           | 96           | \$4,755                   | 21           | 111                                   | \$5,381                   | 368          | 5,820                      | \$400,979                 |  |
| 2010    | 19           | 95           | \$5,136                   | 20           | 110                                   | \$5,750                   | 322          | 5,666                      | \$409,894                 |  |
| 2011    | 18           | 92           | \$4,914                   | 18           | 105                                   | \$5,475                   | 299          | 5,616                      | \$411,157                 |  |
| 2012    | 18           | 93           | \$4,796                   | 18           | 106                                   | \$5,339                   | 281          | 5,601                      | \$423,908                 |  |
| 2013    | 17           | 82           | \$4,809                   | 17           | 93                                    | \$5,336                   | 270          | 5,548                      | \$441,108                 |  |
| 2014    | 17           | 79           | \$5,099                   | 17           | 88                                    | \$5,599                   | 257          | 5,450                      | \$462,364                 |  |
| 2015    | 18           | 78           | \$5,918                   | 18           | 87                                    | \$6,424                   | 244          | 5,387                      | \$502,930                 |  |
| 2016    | 16           | 76           | \$6,396                   | 16           | 85                                    | \$6,923                   | 231          | 5,294                      | \$541,660                 |  |
| 2017    | 16           | 75           | \$7,166                   | 16           | 84                                    | \$7,727                   | 219          | 5,136                      | \$563,793                 |  |
| 2018    | 18           | 76           | \$7,378                   | 18           | 85                                    | \$8,143                   | 202          | 4,982                      | \$585,832                 |  |
| 2019    | 18           | 72           | \$7,920                   | 18           | 83                                    | \$8,698                   | 198          | 4,816                      | \$603,555                 |  |
| 2020    | 17           | 72           | \$8,612                   | 17           | 81                                    | \$9,565                   | 188          | 4,774                      | \$710,549                 |  |
| 2021    | 18           | 71           | \$10,969                  | 18           | 80                                    | \$11,992                  | 183          | 4,540                      | \$808,085                 |  |
| 2022    | 18           | 66           | \$9,202                   | 17           | 75                                    | \$10,382                  | 180          | 4,340                      | \$878,074                 |  |

Source: FDIC, Summary of Deposits







## **Economic Factors**C2ER Annual Cost of Living Index

Trend: In 2022, the Tallahassee urban area captured an overall composite index of 95.6, or 4.4% below the average cost of living for all participating urban areas.

The Annual Cost of Living Index (COLI) is released by the Council for Community and Economic Research (C2ER) to measure regional differences in the cost of consumer goods and services (like grocery items, healthcare, and housing), excluding taxes and non-consumer expenditures, for professional and managerial households in the top 20% of income. The index is based on more than 90,000 prices covering 60 different items for which prices are collected three times a year. This research tool allows OEV to make accurate cost of living comparisons between Tallahassee-Leon County and any of the 267 other participating urban areas across the United States.

| Urban Area      | All<br>Items | Groceries | Housing | Utilities | Transport-<br>ation | Healthcare | Misc.<br>Goods &<br>Services |
|-----------------|--------------|-----------|---------|-----------|---------------------|------------|------------------------------|
| Jackson, MS     | 83.7         | 95.4      | 67.7    | 82.9      | 86.7                | 100.8      | 88.7                         |
| Montgomery, AL  | 87.2         | 97.9      | 71.9    | 100.0     | 89.9                | 84.9       | 91.3                         |
| Columbus, OH    | 89.7         | 96.8      | 79.5    | 93.1      | 89.7                | 86.9       | 94.5                         |
| Greenville, SC  | 90.7         | 98.8      | 71.3    | 97.0      | 90.7                | 98.0       | 100.3                        |
| Lincoln, NE     | 91.7         | 94.3      | 79.7    | 85.4      | 98.3                | 108.5      | 98.2                         |
| Columbia, SC    | 94.4         | 102.1     | 74.1    | 133.6     | 76.8                | 87.7       | 102.7                        |
| Pensacola, FL   | 95.2         | 98.4      | 90.7    | 116.9     | 90.7                | 90.6       | 93.5                         |
| Tallahassee, FL | 95.6         | 108.1     | 88.3    | 86.4      | 92.5                | 113.5      | 96.4                         |
| Little Rock, AR | 95.7         | 94.8      | 83.1    | 101.6     | 92.4                | 78.7       | 108.2                        |
| Raleigh, NC     | 96.1         | 91.7      | 97.3    | 101.6     | 94.7                | 103.0      | 95.1                         |
| Richmond, VA    | 96.9         | 94.2      | 87.9    | 103.8     | 96.1                | 103.6      | 102.9                        |
| Baton Rouge, LA | 97.0         | 100.2     | 91.4    | 73.5      | 109.1               | 95.2       | 103.6                        |
| Nashville, TN   | 97.8         | 97.6      | 105.9   | 88.4      | 91.5                | 91.2       | 96.1                         |
| Austin, TX      | 101.0        | 88.5      | 115.3   | 93.2      | 91.1                | 103.6      | 99.2                         |
| Madison, WI     | 102.9        | 101.8     | 99.8    | 108.5     | 97.5                | 123.9      | 102.9                        |
| Albany, NY      | 105.7        | 109.6     | 103.1   | 96.9      | 102.6               | 105.3      | 109.3                        |
| Boise, ID       | 107.7        | 96.1      | 125.3   | 79.8      | 114.3               | 100.0      | 105.4                        |
| Sacramento, CA  | 118.7        | 105.6     | 142.6   | 105.7     | 124.2               | 114.6      | 107.7                        |

Note: Gainesville, Lansing, and Trenton did not have annual composite scores for 2022.

Source: Council for Community and Economic Research (C2ER)

#### 2022 Cost of Living Index: Comparative Communities



2022 Cost of Living Index: Other Capital Communities



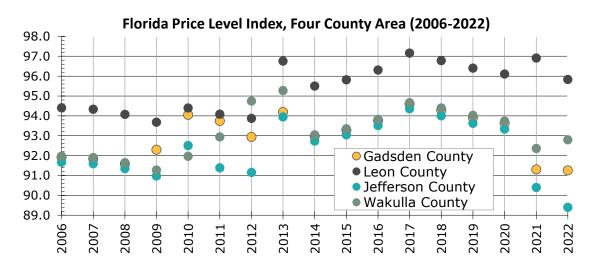


## **Economic Factors**Florida Price Level Index

Trend: The Florida Price Level Index (FPLI) was established by the Legislature as the basis for the District Cost Differential (DCD) in the Florida Education Finance Program. It represents the costs of hiring comparable personnel across school districts. Extensive data on wages is used to estimate the relative cost of hiring comparable workers among Florida's 67 counties in a given year. The median Floridian, ranked by 2022 county FPLI, lives in Duval County, with an index value of 101.23. That is, less than half of Floridians live in counties with index values greater than 101.23, less than half live in counties with index values less than 101.23, and the rest live in Duval County. Note: this is a cross-sectional measure that compares the relative wage levels among Florida's 67 counties and is not designed to measure inflation from one year to the next.

| Year | Leon County | Gadsden County | Jefferson County | Wakulla County |
|------|-------------|----------------|------------------|----------------|
| 2006 | 94.40       | 91.91          | 91.66            | 91.97          |
| 2007 | 94.33       | 91.84          | 91.59            | 91.90          |
| 2008 | 94.07       | 91.59          | 91.34            | 91.64          |
| 2009 | 93.68       | 92.29          | 90.97            | 91.27          |
| 2010 | 94.39       | 94.05          | 92.50            | 91.96          |
| 2011 | 94.08       | 93.74          | 91.38            | 92.94          |
| 2012 | 93.87       | 92.94          | 91.15            | 94.74          |
| 2013 | 96.75       | 94.19          | 93.94            | 95.27          |
| 2014 | 95.50       | 92.98          | 92.73            | 93.04          |
| 2015 | 95.81       | 93.29          | 93.04            | 93.35          |
| 2016 | 96.30       | 93.76          | 93.51            | 93.82          |
| 2017 | 97.16       | 94.60          | 94.35            | 94.66          |
| 2018 | 96.78       | 94.28          | 94.00            | 94.39          |
| 2019 | 96.40       | 93.91          | 93.62            | 94.02          |
| 2020 | 96.10       | 93.62          | 93.33            | 93.73          |
| 2021 | 96.91       | 91.30          | 90.39            | 92.36          |
| 2022 | 95.83       | 91.25          | 89.39            | 92.79          |

Source: Florida Department of Education, Funding & Financial Reporting; in collaboration with Florida Polytechnic University and University of Florida's Bureau of Economic and Business Research.





Trend: Regional Price Parities (RPPs) are regional price levels expressed as a percentage of the overall national price level for a given year. The price levels are determined by the average prices paid by consumers for the mix of goods and services consumed in each region. Taking the ratio of RPPs shows the difference in price levels across regions. **All Items**: all the detailed consumption goods and services used to estimate the RPPs. **Goods**: durable and nondurable consumption goods used to estimate RPPs, including apparel, education, food, housing, medical, recreation, transportation, and other goods. **Housing**: The ratios of monthly tenant rents to owner-equivalent rents in the CPI housing file are estimated for several types of housing units, from studio apartments to detached houses with three or more bedrooms. The components of these ratios, that is, tenant rents and owner equivalent rents for each housing type, are the weighted geometric means of all the observations in the CPI. **Other:** consumption products used to estimate RPPs, including education, food, housing, medical, recreation, transportation, and other services.

| Year | All Items | Goods | Housing | Utilities | Other |
|------|-----------|-------|---------|-----------|-------|
| 2008 | 96.1      | 97.5  | 86.5    | 95.5      | 98.8  |
| 2009 | 94.4      | 95.4  | 83.7    | 101.9     | 97.5  |
| 2010 | 96.0      | 96.9  | 85.9    | 101.1     | 98.9  |
| 2011 | 97.5      | 96.7  | 90.2    | 97.8      | 100.5 |
| 2012 | 97.6      | 96.7  | 91.4    | 96.5      | 100.4 |
| 2013 | 96.4      | 96.8  | 86.3    | 93.4      | 99.6  |
| 2014 | 96.3      | 97.1  | 83.4    | 93.7      | 100.4 |
| 2015 | 96.5      | 96.4  | 83.4    | 94.7      | 101.2 |
| 2016 | 97.1      | 96.8  | 84.3    | 95.5      | 101.8 |
| 2017 | 97.1      | 97.1  | 88.0    | 87.1      | 100.5 |
| 2018 | 93.9      | 95.4  | 77.5    | 88.4      | 98.8  |
| 2019 | 93.2      | 95.4  | 81.1    | 89.6      | 95.9  |
| 2020 | 91.2      | 95.4  | 72.2    | 86.5      | 96.0  |
| 2021 | 95.0      | 95.7  | 80.6    | 86.1      | 99.8  |

Source: U.S. Bureau of Economic Analysis, Regional Price Parities for Tallahassee MSA, retrieved from FRED, Federal Reserve Bank of St. Louis

Note: Utilities data for 2017-2021 incorporate data from the Energy Information Administration and the Consumer Price Index program at the Bureau of Labor Statistics.

#### **Regional Price Parities for Tallahassee MSA**



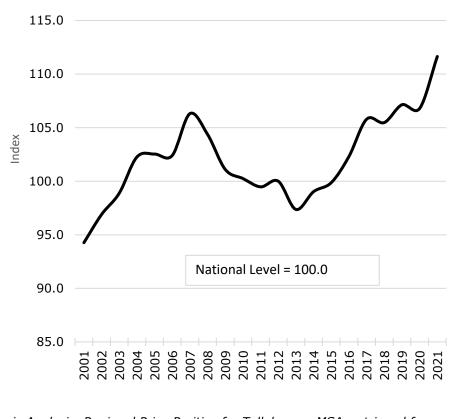
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# ECONOMIC Economic Factors VITALITY Total Quantity Indexes for Real GDP

Trend: Total Quantity Indexes for Real GDP includes all Private Industries and Government. A chained-type index is based on the linking (chaining) of indexes to create a time series. These annual chained-type indices are used in BEA's national income and product accounts and calculated using the weights of adjacent years. Those annual changes are then multiplied (chained) together, forming the chained-type index time series. Chaintype indexes or chain-dollar estimates are used to show how output or spending changes over time.

| Year | Indexes for Real GDP |
|------|----------------------|
| 2001 | 94.3                 |
| 2002 | 96.9                 |
| 2003 | 98.9                 |
| 2004 | 102.3                |
| 2005 | 102.5                |
| 2006 | 102.4                |
| 2007 | 106.3                |
| 2008 | 104.4                |
| 2009 | 101.1                |
| 2010 | 100.3                |
| 2011 | 99.5                 |
| 2012 | 100.0                |
| 2013 | 97.4                 |
| 2014 | 99.0                 |
| 2015 | 99.9                 |
| 2016 | 102.3                |
| 2017 | 105.8                |
| 2018 | 105.5                |
| 2019 | 107.1                |
| 2020 | 106.8                |
| 2021 | 111.6                |

#### Total Quantity Indexes for Real GDP, Tallahassee MSA



Source.U.S. Bureau of Economic Analysis, Regional Price Parities for Tallahassee MSA, retrieved from FRED, Federal Reserve Bank of St. Louis



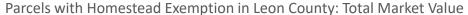
# Economic Factors Capital Accumulation Homestead Exemption in Leon County

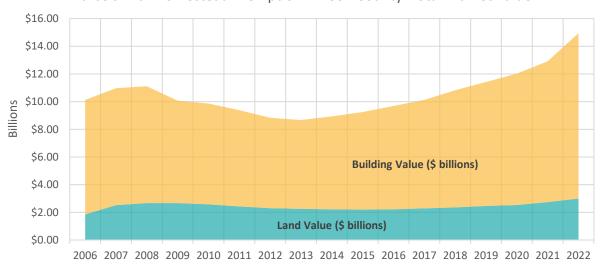
Trend: Residential property investment is a widespread method for local capital accumulation. Since 2018, acreage with homestead exemption has averaged around 61,400 acres. Building value accounted for an average of 79% of total market value among homestead exempted properties since 2018. During 2018-2022, average annual growth in total market value for homestead exempted properties was around 8.2%.

| Year | Parcel<br>Count | Acreage* | Land Value (\$<br>billions) | Building Value<br>(\$ billions) | Land<br>Market<br>Value per<br>Acre | Building<br>Market<br>Value per<br>SF |
|------|-----------------|----------|-----------------------------|---------------------------------|-------------------------------------|---------------------------------------|
| 2006 | 54,967          | 60,486   | \$1.85                      | \$8.27                          | \$30,613                            | \$84.45                               |
| 2007 | 55,587          | 60,623   | \$2.52                      | \$8.45                          | \$41,494                            | \$86.12                               |
| 2008 | 56,206          | 61,105   | \$2.67                      | \$8.44                          | \$43,631                            | \$84.64                               |
| 2009 | 56,764          | 61,650   | \$2.66                      | \$7.40                          | \$43,205                            | \$73.06                               |
| 2010 | 56,788          | 61,603   | \$2.58                      | \$7.29                          | \$41,823                            | \$71.67                               |
| 2011 | 56,380          | 61,329   | \$2.43                      | \$6.96                          | \$39,618                            | \$68.64                               |
| 2012 | 56,373          | 61,240   | \$2.30                      | \$6.53                          | \$37,553                            | \$64.34                               |
| 2013 | 55,241          | 60,769   | \$2.25                      | \$6.42                          | \$36,982                            | \$64.06                               |
| 2014 | 54,786          | 60,756   | \$2.22                      | \$6.71                          | \$36,461                            | \$67.16                               |
| 2015 | 54,664          | 60,359   | \$2.20                      | \$7.05                          | \$36,413                            | \$70.40                               |
| 2016 | 54,866          | 60,547   | \$2.22                      | \$7.46                          | \$36,683                            | \$73.92                               |
| 2017 | 55,253          | 60,566   | \$2.28                      | \$7.84                          | \$37,709                            | \$76.99                               |
| 2018 | 55,740          | 60,768   | \$2.35                      | \$8.46                          | \$38,738                            | \$82.10                               |
| 2019 | 56,340          | 60,888   | \$2.46                      | \$8.96                          | \$40,405                            | \$85.91                               |
| 2020 | 57,000          | 61,120   | \$2.53                      | \$9.49                          | \$41,436                            | \$89.93                               |
| 2021 | 57,319          | 61,826   | \$2.74                      | \$10.17                         | \$44,317                            | \$95.65                               |
| 2022 | 58,226          | 62,503   | \$3.00                      | \$11.95                         | \$47,947                            | \$110.69                              |

<sup>\*</sup>Acreage based on <0.2% condominium homesteads.

Source: Leon County Property Appraiser, prepared by Tallahassee-Leon County Planning Department



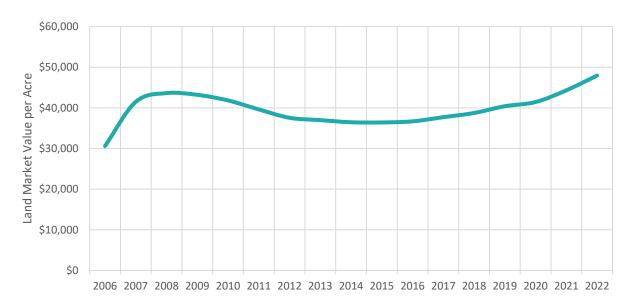




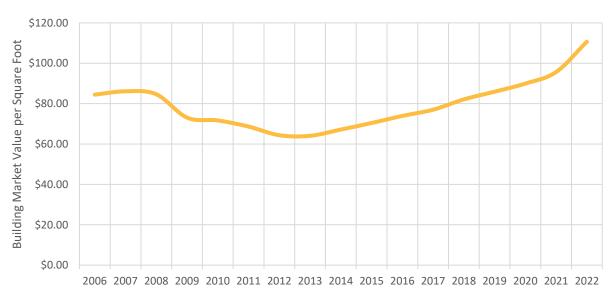
# Economic Factors Capital Accumulation Homestead Exemption in Leon County

Trend: Residential property investment is a widespread method for local capital accumulation. Since 2018, acreage with homestead exemption has averaged around 61,400 acres. Building value accounted for an average of 79% of total market value among homestead exempted properties since 2018. During 2018-2022, average annual growth in total market value for homestead exempted properties was around 8.2%.

Homestead Exemption Parcels in Leon County: Land Market Value per Acre



Homestead Exemption Parcels in Leon County: Building Market Value per Square Foot





#### Education

#### **Higher Education Institutions:**

#### **Enrollment**

Trend: Combined enrollment for Florida State University, Florida A&M University, and Tallahassee Community College has averaged around 65,000 since 2004.

| Year | Florida State Florida A&M<br>University University |        | Tallahassee<br>Community College | Total<br>Enrollment |  |
|------|--|--------|----------------------------------|---------------------|--|
| 1960 | 9,019  | 2,961  |                                  | 11,980              |  |
| 1970 | 17,188   | 4,500  | 2,100                            | 23,788              |  |
| 1980 | 21,965   | 5,246  | 3,663                            | 30,874              |  |
| 1985 | 21,474   | 4,919  | 5,289                            | 31,682              |  |
| 1990 | 28,170   | 8,344  | 8,927                            | 45,441              |  |
| 1991 | 28,521   | 9,196  | 9,894                            | 47,611              |  |
| 1992 | 28,424   | 9,487  | 9,776                            | 47,687              |  |
| 1993 | 28,575   | 9,876  | 9,390                            | 47,841              |  |
| 1994 | 29,527   | 10,084 | 9,902                            | 49,513              |  |
| 1995 | 30,155   | 10,306 | 10,067                           | 50,528              |  |
| 1996 | 30,154   | 10,667 | 9,737                            | 50,558              |  |
| 1997 | 30,401   | 10,991 | 10,533                           | 51,925              |  |
| 1998 | 31,071   | 11,828 | 10,563                           | 53,462              |  |
| 1999 | 32,878   | 12,082 | 10,736                           | 55,696              |  |
| 2000 | 33,971   | 12,126 | 10,816                           | 56,913              |  |
| 2001 | 34,982   | 12,316 | 11,146                           | 58,444              |  |
| 2002 | 36,210   | 12,464 | 11,666                           | 60,340              |  |
| 2003 | 36,884   | 13,013 | 12,369                           | 62,266              |  |
| 2004 | 38,431   | 13,067 | 12,775                           | 64,273              |  |
| 2005 | 39,146   | 12,154 | 13,029                           | 64,329              |  |
| 2006 | 39,973   | 11,907 | 12,732                           | 64,612              |  |
| 2007 | 40,555   | 11,562 | 13,776                           | 65,893              |  |
| 2008 | 38,682   | 11,857 | 14,005                           | 64,544              |  |
| 2009 | 39,785   | 12,274 | 14,526                           | 66,585              |  |
| 2010 | 40,416   | 13,284 | 14,739                           | 68,439              |  |
| 2011 | 41,087   | 13,204 | 15,090                           | 69,381              |  |
| 2012 | 40,695   | 12,057 | 14,237                           | 66,989              |  |
| 2013 | 40,909   | 10,743 | 13,509                           | 65,161              |  |
| 2014 | 41,226   | 10,241 | 13,049                           | 64,516              |  |
| 2015 | 40,830   | 9,928  | 12,445                           | 63,203              |  |
| 2016 | 41,173   | 9,619  | 12,200                           | 62,992              |  |
| 2017 | 41,362   | 9,913  | 11,782                           | 63,057              |  |
| 2018 | 41,269   | 10,021 | 11,914                           | 63,204              |  |



#### Education

#### **Higher Education Institutions:**

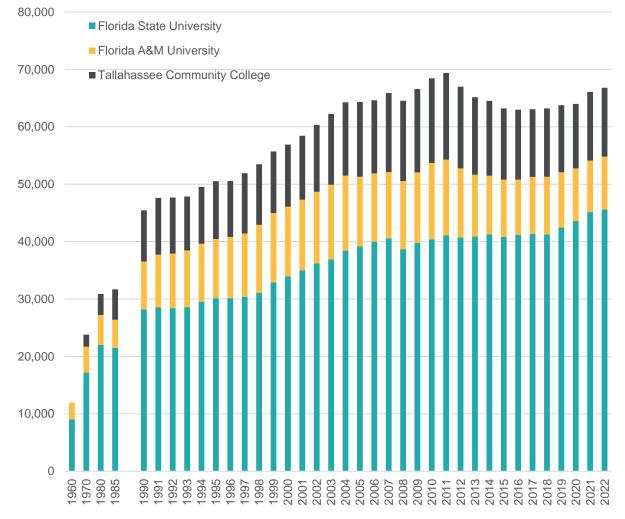
#### **Enrollment**

Trend: Combined enrollment for Florida State University, Florida A&M University, and Tallahassee Community College has averaged around 65,000 since 2004.

| Year | Florida State<br>University | Florida A&M<br>University | Tallahassee<br>Community College | Total<br>Enrollment |
|------|-----------------------------|---------------------------|----------------------------------|---------------------|
| 2019 | 42,450                      | 9,626                     | 11,683                           | 63,759              |
| 2020 | 43,569                      | 9,184                     | 11,245                           | 63,998              |
| 2021 | 45,130                      | 9,000                     | 11,935                           | 66,065              |
| 2022 | 45,597                      | 9,215                     | 12,000                           | 66,812              |

Sources: National Center for Education Statistics, Integrated Postsecondary Education Data System; Office of Institutional Research, Budget & Analysis Dept, Florida State University; Office of Institutional Research, Florida A&M University; Institutional Research Office, Tallahassee Community College





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#### **Higher Education Institutions:**

#### **Enrollment by Level and Full-Time Status**

Trend: Between 1989 and 2021, the proportion of full-time students rose from 69% to 76% of the total. The proportion of graduate students rose from 13% to 19% of the total during those same years.

|      | ne years.              |                |           |           |  |
|------|------------------------|----------------|-----------|-----------|--|
| Year | Undergraduate<br>Total | Graduate Total | Full Time | Part Time |  |
| 1989 | 42,630                 | 6,279          | 33,629    | 15,280    |  |
| 1990 | 43,192                 | 5,882          | 34,270    | 15,478    |  |
| 1991 | 43,476                 | 6,297          | 35,320    | 15,041    |  |
| 1992 | 43,947                 | 6,413          | 36,012    | 15,041    |  |
| 1993 | 43,717                 | 6,410          | 37,062    | 13,770    |  |
| 1994 | 45,470                 | 6,465          | 38,016    | 14,614    |  |
| 1995 | 44,309                 | 6,876          | 37,390    | 14,617    |  |
| 1996 | 44,013                 | 6,993          | 37,330    | 14,569    |  |
| 1997 | 45,296                 | 6,949          | 38,330    | 14,903    |  |
| 1998 | 46,991                 | 6,649          | 40,686    | 14,013    |  |
| 1999 | 49,352                 | 7,275          | 42,742    | 14,914    |  |
| 2000 | 49,554                 | 7,287          | 43,364    | 14,559    |  |
| 2001 | 51,319                 | 7,007          | 44,950    | 14,583    |  |
| 2002 | 52,669                 | 7,260          | 46,753    | 14,592    |  |
| 2003 | 54,288                 | 7,500          | 48,817    | 14,574    |  |
| 2004 | 55,909                 | 8,204          | 50,229    | 15,355    |  |
| 2005 | 55,799                 | 8,348          | 50,595    | 15,169    |  |
| 2006 | 55,750                 | 8,727          | 50,820    | 15,339    |  |
| 2007 | 56,413                 | 8,786          | 51,405    | 16,040    |  |
| 2008 | 55,112                 | 11,074         | 50,814    | 15,372    |  |
| 2009 | 57,602                 | 11,012         | 53,497    | 15,117    |  |
| 2010 | 59,883                 | 10,993         | 55,469    | 15,407    |  |
| 2011 | 61,113                 | 10,910         | 56,093    | 15,930    |  |
| 2012 | 59,089                 | 10,528         | 54,092    | 15,525    |  |
| 2013 | 57,663                 | 10,194         | 52,930    | 14,927    |  |
| 2014 | 56,967                 | 10,024         | 51,969    | 15,022    |  |
| 2015 | 55,410                 | 9,924          | 50,989    | 14,345    |  |
| 2016 | 54,840                 | 10,090         | 50,640    | 14,290    |  |
| 2017 | 54,765                 | 10,243         | 50,855    | 14,153    |  |
| 2018 | 54,276                 | 10,417         | 50,699    | 13,994    |  |
| 2019 | 55,108                 | 10,988         | 51,725    | 14,371    |  |
| 2020 | 53,117                 | 12,808         | 50,556    | 14,369    |  |
| 2021 | 55,060                 | 13,236         | 52,233    | 14,369    |  |

Note: Includes Aveda Institute-Tallahassee, Florida A&M University, Florida State University, Lively Technical Center, North Florida Cosmetology Institute, and Tallahassee Community College.

Source: US Department of Education, Institute of Education Sciences, National Center for Education Statistics

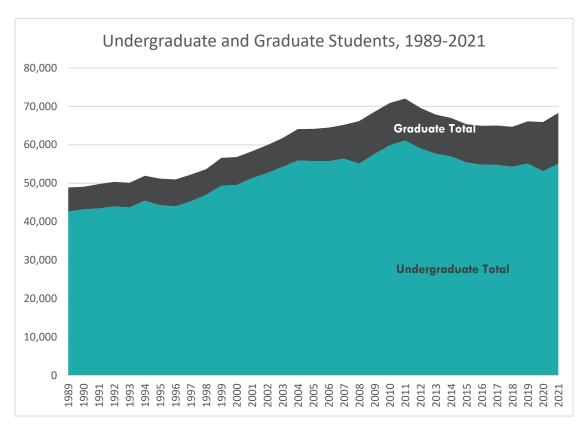
Tallahassee-Leon County

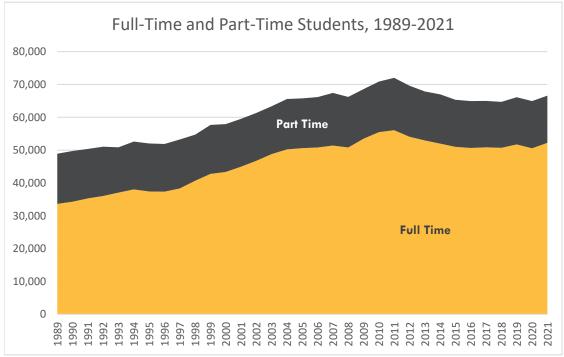
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#### **Higher Education Institutions:**

**Education** 

#### **Enrollment by Level and Full-Time Status**







#### Education

#### **Higher Education Institutions:**

#### **Degrees Conferred**

Trend: Between 2012 and 2021, on average nearly 17,800 postsecondary degress were conferred annually by higher education institutions (16,600 baccalaureate level and higher, 1,200 below baccalaureate level), including an average of around 1,100 doctoral degrees per year.

**Baccalaureate Level and Above** 

| School                           | Degree Type | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|----------------------------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Flagler College-Tallahassee      | Bachelor's  | 186   | 136   | 172   | 189   | 140   | 134   | 173   | 163   | 145   | N/A   |
|                                  | Associate's | 59    | 102   | 113   | 67    | 54    | 48    | 40    | 43    | 30    | 25    |
| Florida A&M University           | Bachelor's  | 1,466 | 1,488 | 1,560 | 1,507 | 1,676 | 1,555 | 1,258 | 1,444 | 1,520 | 1,466 |
| Florida A&M Offiversity          | Master's    | 270   | 274   | 277   | 231   | 271   | 252   | 303   | 311   | 285   | 303   |
|                                  | Doctoral*   | 331   | 401   | 335   | 353   | 326   | 327   | 340   | 319   | 331   | 304   |
|                                  | Associate's | 163   | 133   | 192   | 177   | 192   | 190   | 183   | 187   | 159   | 187   |
| Florida State University         | Bachelor's  | 7,860 | 7,938 | 8,105 | 8,421 | 8,626 | 8,611 | 8,791 | 8,640 | 8,866 | 8,827 |
|                                  | Master's    | 2,142 | 2,316 | 2,065 | 2,153 | 2,064 | 2,076 | 2,117 | 1,962 | 2,325 | 2,407 |
|                                  | Doctoral*   | 850   | 736   | 813   | 817   | 716   | 746   | 754   | 730   | 746   | 747   |
| Tallahassee Community<br>College | Associate's | 3,278 | 2,687 | 2,523 | 2,523 | 2,543 | 2,577 | 2,684 | 2,484 | 2,847 | 2,456 |

**Year Total** 

16,672 16,321 16,237 16,568 16,608 16,516 16,643 16,283 17,254 16,722

Note: Separate data for Flagler College-Tallahassee discontinued after 2020.

Source: National Center for Education Statistics, Integrated Postsecondary Education Data System

#### Total Degrees Awarded by Type, Baccalaureate Level and Above, 2012-2021



<sup>\*</sup> Includes research/scholarship and professional practice degrees.



#### **Education**

#### **Higher Education Institutions:**

#### **Degrees Conferred**

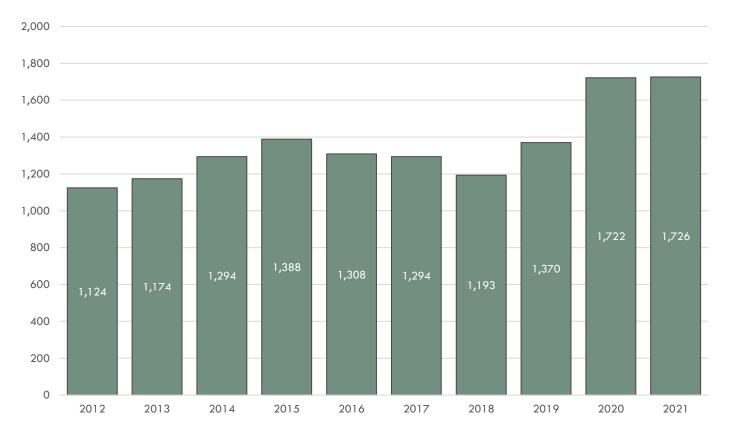
Trend: Between 2012 and 2021, on average nearly 17,800 postsecondary degress were conferred annually by higher education institutions (16,600 baccalaureate level and higher, 1,200 below baccalaureate level), including an average of around 1,100 doctoral degrees per year.

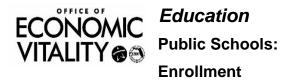
#### **Below Baccalaureate Level**

| School                                | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Aveda Institute-Tallahassee           | 139   | 245   | 375   | 350   | 330   | 350   | 343   | 356   | 395   | 516   |
| Lively Technical Center               | 408   | 340   | 294   | 313   | 318   | 277   | 247   | 269   | 437   | 451   |
| North Florida Cosmetology Institute   | 94    | 110   | 113   | 106   | 92    | 91    | 95    | 89    | 104   | 98    |
| Tallahassee Community College         | 483   | 479   | 512   | 619   | 568   | 576   | 508   | 656   | 770   | 641   |
| World Class Academy of Beauty Careers |       |       |       |       |       |       |       |       | 16    | 20    |
| Year Total                            | 1.124 | 1.174 | 1.294 | 1.388 | 1.308 | 1.294 | 1.193 | 1.370 | 1.722 | 1.726 |

Source: National Center for Education Statistics, Integrated Postsecondary Education Data System

#### Total Degrees Awarded, Below Baccalaureate Level, 2012-2021



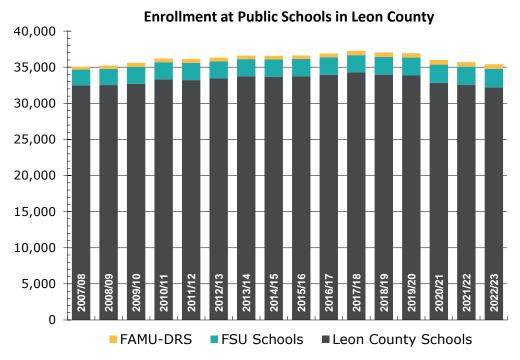


Trend: Public school enrollment has averaged around 36,500 over the past ten years, and had about the same enrollment in 2022/23 as in 2009/10.

| Year    | FAMU-DRS | FSU Schools | Leon County<br>Schools | Public<br>School<br>Enrollment | Enrollment<br>Change from<br>Prior Year |
|---------|----------|-------------|------------------------|--------------------------------|---|
| 2007/08 | 370      | 2,210       | 32,471                 | 35,051                         |   |
| 2008/09 | 462      | 2,248       | 32,521                 | 35,231                         | 0.5%                                    |
| 2009/10 | 544      | 2,355       | 32,708                 | 35,607                         | 1.1%                                    |
| 2010/11 | 508      | 2,364       | 33,327                 | 36,199                         | 1.6%                                    |
| 2011/12 | 536      | 2,378       | 33,218                 | 36,132                         | -0.2%                                   |
| 2012/13 | 499      | 2,381       | 33,432                 | 36,312                         | 0.5%                                    |
| 2013/14 | 486      | 2,370       | 33,747                 | 36,603                         | 0.8%                                    |
| 2014/15 | 482      | 2,411       | 33,681                 | 36,574                         | -0.1%                                   |
| 2015/16 | 484      | 2,410       | 33,736                 | 36,630                         | 0.2%                                    |
| 2016/17 | 514      | 2,419       | 33,954                 | 36,887                         | 0.7%                                    |
| 2017/18 | 586      | 2,405       | 34,268                 | 37,259                         | 1.0%                                    |
| 2018/19 | 630      | 2,443       | 33,978                 | 37,051                         | -0.6%                                   |
| 2019/20 | 600      | 2,494       | 33,847                 | 36,941                         | -0.3%                                   |
| 2020/21 | 627      | 2,529       | 32,845                 | 36,001                         | -2.9%                                   |
| 2021/22 | 616      | 2,524       | 32,562                 | 35,702                         | -3.7%                                   |
| 2022/23 | 621      | 2,574       | 32,212                 | 35,407                         | -0.8%                                   |

Note: FAMU-DRS and FSU Schools are public schools sponsored by their respective universities and operated by the State of Florida.

Source: Florida Department of Education



Tallahassee-Leon County Office of Economic Vitality



## **Education**Public Schools: Graduation Rate

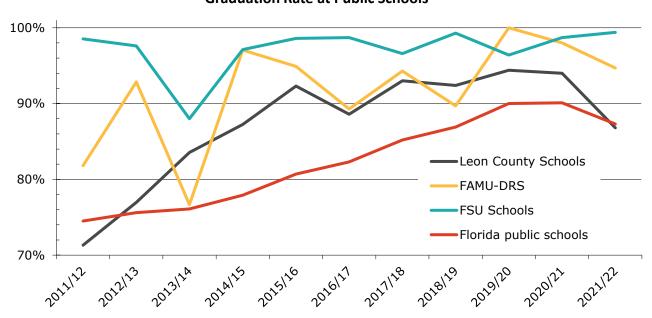
Trend: The graduation rate for Leon County Schools surpassed the State rate from 2012/13 to 2020/21. FAMU-DRS and FSU Schools typically have higher graduation rates than the State's overall rate.

| Year    | Leon County Schools |                      | FAMU-DRS  |                      | FSU S     | chools               | Florida pub | lic schools         |
|---------|---------------------|----------------------|-----------|----------------------|-----------|----------------------|-------------|---------------------|
|         | Graduates           | Percent<br>Graduates | Graduates | Percent<br>Graduates | Graduates | Percent<br>Graduates | Graduates   | Percent<br>Graduate |
| 2011/12 | 1,703               | 71.3%                | 27        | 81.8%                | 135       | 98.5%                | 141,954     | 74.5%               |
| 2012/13 | 1,577               | 77.0%                | 39        | 92.9%                | 164       | 97.6%                | 149,430     | 75.6%               |
| 2013/14 | 1,690               | 83.5%                | 23        | 76.7%                | 132       | 88.0%                | 149,397     | 76.1%               |
| 2014/15 | 1,791               | 87.2%                | 33        | 97.1%                | 135       | 97.1%                | 155,714     | 77.9%               |
| 2015/16 | 1,862               | 92.3%                | 37        | 94.9%                | 136       | 98.6%                | 159,672     | 80.7%               |
| 2016/17 | 1,978               | 88.6%                | 25        | 89.3%                | 149       | 98.7%                | 168,042     | 82.3%               |
| 2017/18 | 2,102               | 93.0%                | 33        | 94.3%                | 144       | 96.6%                | 180,411     | 85.2%               |
| 2018/19 | 2,139               | 92.4%                | 35        | 89.7%                | 142       | 99.3%                | 184,509     | 86.9%               |
| 2019/20 | 2,161               | 94.4%                | 31        | 100.0%               | 163       | 96.4%                | 188,088     | 90.0%               |
| 2020/21 | 2,138               | 94.0%                | 50        | 98.0%                | 151       | 98.7%                | 185,758     | 90.1%               |
| 2021/22 | 2,063               | 86.8%                | 38        | 94.7%                | 157       | 99.4%                | 180,228     | 87.3%               |

Note: Graduation rate determined as percent of cohort. FAMU-DRS and FSU Schools are public schools sponsored by their respective universities and operated by the State of Florida.

Source: Florida Department of Education

### **Graduation Rate at Public Schools**





## **Education**Public Schools: School Grades

Trend: Between 2017 and 2022, more than half of all public schools in Leon County earned a grade of A or B. The Florida Department of Education did not calculate K-12 school grades for the 2019-2020 school year due to effects of COVID-19 quarantine on reporting. Pursuant to FDOE Emergency Order No. 2021-EO-02, only schools for which an opt-in request was submitted by the school district superintendent or charter school governing board had a letter grade assigned for the 2020-2021 school year.

| School  | 2022<br>Grade | 2021<br>Grade | 2019<br>Grade | 2018<br>Grade | 2017<br>Grade | 2016<br>Grade | 2015<br>Grade | 2014<br>Grade | 2013<br>Grade | 2012<br>Grade | 2011<br>Grade | 2010<br>Grade |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Amos P. Godby High School                             | I             | Grade         | С             | С             | С             | С             | В             | С             | С             | В             | С             | В             |
| Apalachee Elementary School                           | D             |               | С             | С             | С             | С             | C             | В             | С             | D             | С             | C             |
| Astoria Park Elementary School                        | D             |               | С             | D             | С             | D             | D             | С             | С             | В             | A             | A             |
| Bond Elementary School                                | В             | С             | D             | D             | С             | С             | F             | D             | D             | C             | C             | В             |
| Buck Lake Elementary School                           | A             | C             | A             | A             | A             | A             | A             | A             | A             | A             | A             | A             |
| Canopy Oaks Elementary School                         | C             |               | В             | C             | В             | C             | В             | C             | В             | A             | A             | A             |
| Chaires Elementary School                             | В             |               | С             | В             | A             | В             | В             | A             | В             | A             | A             | A             |
| Deerlake Middle School                                | A             |               | A             | A             | A             | A             | A             | A             | A             | A             | A             | A             |
| Desoto Trail Elementary School                        | A             |               | A             | A             | A             | A             | A             | A             | A             | A             | A             | A             |
| Elizabeth Cobb Middle School                          | C             |               | В             | В             | В             | В             | В             | A             | В             | A             | A             | A             |
| Fairview Middle School                                | С             |               | В             | С             | С             | В             | A             | В             | В             | В             | В             | A             |
| Fort Braden School                                    | С             |               | С             | С             | С             | С             | C             | В             | С             | С             | В             | C             |
|   |               |               | С             | D             | С             |               |               | D             | С             | В             | С             | С             |
| Frank Hartsfield Elementary School                    | D             |               | _             | _             | A             | D             | D             | _             | ~             | А             | _             |               |
| Gilchrist Elementary School Governor's Charter School | A<br>C        |               | A<br>C        | A<br>C        | D D           | A<br>C        | A<br>C        | A<br>C        | A<br>C        | А             | Α             | Α             |
|   |               |               | -             | ~             | _             |               |               | ~             | ~             | 6             | 6             |               |
| Griffin Middle School                                 | C             |               | D             | С             | C             | С             | D             | C             | D             | C             | C             | C             |
| Hawks Rise Elementary School                          | A             |               | A             | A             | A             | A             | A             | A             | A             | Α             | A             | A             |
| J Michael Conley Elementary School                    | C             |               | С             | С             | В             | С             | В             | С             | В             | A             | A             | В             |
| James Rickards High School                            | I             |               | В             | С             | С             | D             | С             | С             | С             | С             | В             | A             |
| John G Riley Elementary School                        | D             |               | D             | С             | D             | С             | D             | D             | С             | С             | В             | С             |
| Kate Sullivan Elementary School                       | С             |               | В             | С             | В             | С             | В             | В             | В             | Α             | В             | В             |
| Killearn Lakes Elementary School                      | Α             |               | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             |
| Lawton Chiles High School                             | Α             |               | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             |
| Leon County Virtual School Franchise                  | I             |               | Α             | Α             | Α             | Α             | Α             |               |               |               |               |               |
| Leon High School                                      | I             |               | Α             | Α             | Α             | В             | Α             | В             | В             | Α             | В             | В             |
| Lincoln High School                                   | В             |               | В             | В             | В             | С             | Α             | Α             | В             | Α             | В             | Α             |
| Oak Ridge Elementary School                           | С             |               | С             | D             | D             | D             | F             | С             | D             | С             | В             | С             |
| Pineview Elementary School                            | В             |               | С             | F             | С             | D             | С             | С             | С             | В             | С             | Α             |
| R. Frank Nims Middle School                           | С             |               | С             | С             | С             | D             | D             | С             | D             | D             | С             | F             |
| Raa Middle School                                     | С             |               | С             | В             | В             | В             | В             | Α             | С             | В             | Α             | Α             |
| Roberts Elementary School                             | Α             |               | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | В             | Α             |
| Ruediger Elementary School                            | С             |               | С             | С             | С             | С             | D             | С             | С             | В             | С             | С             |
| Sabal Palm Elementary School                          | С             |               | В             | С             | С             | С             | D             | D             | С             | С             | В             | В             |
| SAIL  | В             |               | В             | С             | В             | В             | Α             |               | Α             | Α             | Α             | В             |
| Sealey Elementary School                              | С             |               | В             | С             | С             | В             | В             | С             | В             | Α             | В             | В             |
| Springwood Elementary School                          | D             |               | С             | D             | С             | С             | С             | В             | С             | С             | В             | С             |
| Success Academy at Ghazvini Learning Center           | I             |               |               |               |               |               |               |               |               |               |               |               |
| Swift Creek Middle School                             | В             |               | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             |
| Tallahassee Classical School                          | С             |               |               |               |               |               |               |               |               |               |               |               |



## **Education**Public Schools: School Grades

Trend: Between 2017 and 2022, more than half of all public schools in Leon County earned a grade of A or B. The Florida Department of Education did not calculate K-12 school grades for the 2019-2020 school year due to effects of COVID-19 quarantine on reporting. Pursuant to FDOE Emergency Order No. 2021-EO-02, only schools for which an opt-in request was submitted by the school district superintendent or charter school governing board had a letter grade assigned for the 2020-2021 school year.

| School   | 2022<br>Grade | 2021<br>Grade | 2019<br>Grade | 2018<br>Grade | 2017<br>Grade | 2016<br>Grade | 2015<br>Grade | 2014<br>Grade | 2013<br>Grade | 2012<br>Grade | 2011<br>Grade | 2010<br>Grade |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Tallahassee School Of Math & Sciences          | В             |               | Α             | В             | В             | С             |               |               |               |               |               |               |
| The School Of Arts & Sciences Centre           | В             | Α             | В             | Α             | Α             |               |               |               |               |               |               |               |
| The School of Arts and Sciences on Thomasville | В             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             |
| W T Moore Elementary School                    | С             |               | С             | В             | В             | С             | В             | В             | В             | Α             | В             | Α             |
| William J Montford III Middle School           | В             |               | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             | Α             |
| Woodville School                               | С             |               | С             | С             | С             | Α             | С             | С             | С             | В             | Α             | В             |

| District*           | 2022  | 2021  | 2019  | 2018  | 2017  | 2016  | 2015  | 2014  | 2013  | 2012  | 2011  | 2010  |
|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| District ·          | Grade |
| FAMU-DRS            | С     |       | С     | С     | С     | В     | С     | С     | С     | D     | С     | С     |
| FSU Schools         | Α     | Α     | Α     | Α     | Α     | Α     | Α     | Α     | Α     | Α     | Α     | Α     |
| Leon County Schools | В     |       | В     | В     | В     | В     | Α     | В     | С     | В     | Α     | Α     |

<sup>\*</sup>FAMU-DRS and FSU Schools are public schools sponsored by their respective universities and operated by the State of Florida.

Source: Florida Department of Education



### Education

### **Higher Education Institutions:**

### **Graduation Rate**

Trend: During 2012-2021, an average of nearly 6,800 students each year completed studies at a local higher education institution. The proportion of students completing a degree in 150% of time required (e.g., 3 years for a 2-year degree, 6 years for a 4-year degree) varied among institutions.

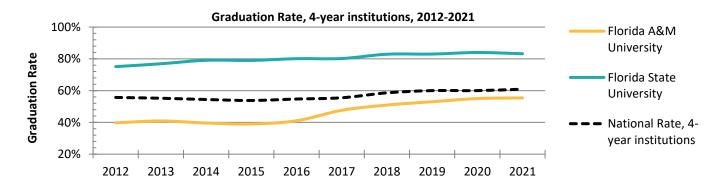
**Completions** 

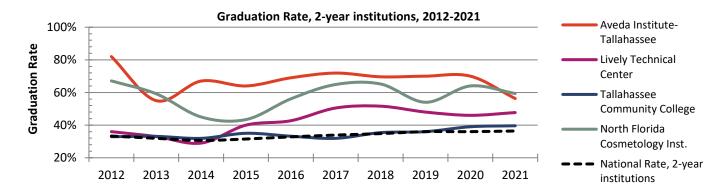
| School                          | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|---------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Aveda Institute-Tallahassee     | 69    | 93    | 46    | 67    | 100   | 82    | 94    | 94    | 130   | 144   |
| Florida A&M University          | 641   | 759   | 827   | 913   | 1,108 | 945   | 762   | 642   | 734   | 856   |
| Florida State University        | 4,651 | 4,697 | 3,951 | 4,704 | 4,769 | 4,927 | 4,763 | 5,061 | 5,106 | 5,008 |
| Lively Technical Center         | 368   | 288   | 233   | 250   | 256   | 267   | 275   | 313   | 335   | 345   |
| North Florida Cosmetology Inst. | 55    | 61    | 49    | 49    | 60    | 63    | 58    | 57    | 63    | 57    |
| Tallahassee Community College   | 827   | 838   | 801   | 733   | 838   | 801   | 733   | 766   | 793   | 788   |
| Year Total                      | 6.611 | 6.736 | 5.907 | 6.716 | 7.131 | 7.085 | 6.685 | 6.933 | 7.161 | 7.198 |

#### Graduation Rate\*

| School                             | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|------------------------------------|------|------|------|------|------|------|------|------|------|------|
| Aveda Institute-Tallahassee        | 82%  | 55%  | 67%  | 64%  | 69%  | 72%  | 70%  | 70%  | 70%  | 56%  |
| Florida A&M University             | 40%  | 41%  | 40%  | 39%  | 41%  | 48%  | 51%  | 53%  | 55%  | 55%  |
| Florida State University           | 75%  | 77%  | 79%  | 79%  | 80%  | 80%  | 83%  | 83%  | 84%  | 83%  |
| Lively Technical Center            | 36%  | 33%  | 29%  | 40%  | 43%  | 51%  | 52%  | 48%  | 46%  | 48%  |
| North Florida Cosmetology Inst.    | 67%  | 59%  | 45%  | 43%  | 56%  | 65%  | 65%  | 54%  | 64%  | 59%  |
| Tallahassee Community College      | 33%  | 33%  | 32%  | 35%  | 33%  | 32%  | 35%  | 36%  | 39%  | 40%  |
| National Rate, 4-year institutions | 56%  | 55%  | 54%  | 54%  | 55%  | 56%  | 59%  | 60%  | 60%  | 61%  |
| National Rate, 2-year institutions | 33%  | 32%  | 31%  | 32%  | 33%  | 34%  | 35%  | 36%  | 36%  | 36%  |

\* 150% time graduation rate, based on cohort year's newly enrolled students Source: National Center for Education Statistics, Integrated Postsecondary Education Data System







### **Education**

### **Higher Education:**

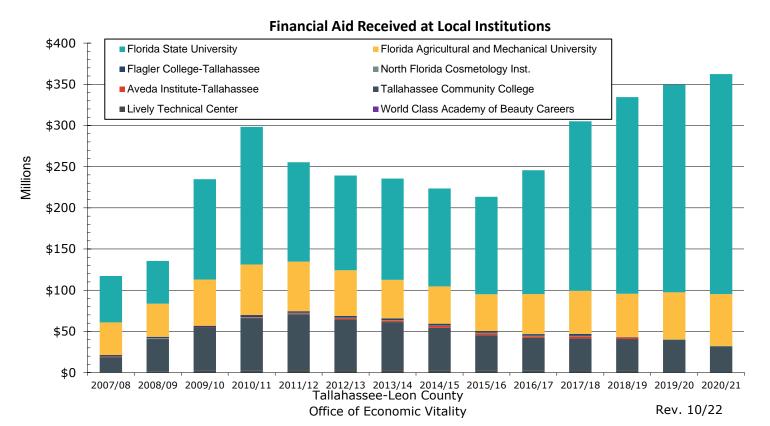
### Financial Aid Received by Undergraduate Students\*

Trend: During 2016/17 to 2020/21, financial aid received by undergraduate students from all sources averaged \$321.5 million per year. FSU accounted for approximately 69%; FAMU, 17%; TCC, 12%; and other institutions, ~2%.

| Year    | Aveda<br>Institute-<br>Tallahassee | Flagler<br>College-<br>Tallahassee | Florida<br>Agricultural<br>and<br>Mechanical<br>University | Florida State<br>University | Lively<br>Technical<br>Center | North<br>Florida<br>Cosmetology<br>Inst. | Tallahassee<br>Community<br>College | World Class<br>Academy of<br>Beauty<br>Careers | Undergrad.<br>Financial Aid |
|---------|------------------------------------|------------------------------------|--|-----------------------------|-------------------------------|--|-------------------------------------|--|-----------------------------|
| 2007/08 | \$786,576                          | \$1,923,824                        | \$39,563,479   | \$56,345,939                | \$564,206                     | \$304,552                                | \$17,761,543                        | ı  | \$117,250,119               |
| 2008/09 | \$234,404                          | \$1,722,429                        | \$40,255,788   | \$51,822,807                | \$1,142,554                   | \$835,683                                | \$39,544,213                        | -  | \$135,557,878               |
| 2009/10 | \$512,912                          | \$2,083,545                        | \$56,106,756   | \$121,786,193               | \$2,177,128                   | \$123,970                                | \$51,977,206                        | l  | \$234,767,710               |
| 2010/11 | \$583,863                          | \$2,445,680                        | \$61,302,528   | \$167,123,605               | \$2,361,961                   | \$684,974                                | \$63,807,067                        | 1  | \$298,309,678               |
| 2011/12 | \$945,208                          | \$1,927,117                        | \$60,314,634   | \$120,579,251               | \$3,025,807                   | \$806,626                                | \$67,806,333                        | l  | \$255,404,976               |
| 2012/13 | \$1,626,372                        | \$1,825,064                        | \$55,546,343   | \$115,087,913               | \$2,498,158                   | \$685,354                                | \$62,066,585                        | 1  | \$239,335,789               |
| 2013/14 | \$1,657,550                        | \$2,058,865                        | \$46,713,045   | \$122,996,264               | \$2,623,416                   | \$731,439                                | \$58,782,304                        | l  | \$235,562,883               |
| 2014/15 | \$2,365,607                        | \$2,168,252                        | \$45,145,262   | \$119,003,105               | \$2,001,611                   | \$562,096                                | \$52,336,809                        | _  | \$223,582,742               |
| 2015/16 | \$2,379,553                        | \$2,096,701                        | \$44,630,406   | \$118,354,885               | \$2,124,311                   | \$651,591                                | \$43,240,308                        | -  | \$213,477,755               |
| 2016/17 | \$1,998,147                        | \$1,921,383                        | \$48,639,363   | \$150,310,663               | \$2,302,467                   | \$688,002                                | \$39,819,172                        | \$74,348                                       | \$245,753,545               |
| 2017/18 | \$2,566,872                        | \$2,201,949                        | \$52,294,948   | \$205,985,895               | \$2,399,137                   | \$585,778                                | \$39,119,719                        | \$151,825                                      | \$305,306,123               |
| 2018/19 | \$2,036,617                        | NA                                 | \$52,246,277   | \$238,718,462               | \$2,605,054                   |  | \$38,055,270                        |  | \$334,522,124               |
| 2019/20 | \$1,534,886                        | NA                                 | \$57,085,721   | \$252,042,797               | \$3,221,725                   | \$777,881                                | \$39,492,885                        | \$333,065                                      | \$354,488,960               |
| 2020/21 | \$1,534,886                        | NA                                 | \$62,960,773   | \$266,982,847               | \$3,161,381                   | \$662,255                                | \$31,768,719                        | \$193,424                                      | \$367,264,285               |

<sup>\*</sup>Total amount of federal, state, local, institutional, or other sources of grant aid dollars awarded to undergraduate students. Data for Flagler College-Tallahassee unavailable after 2019.

Source: National Center for Education Statistics, Integrated Postsecondary Education Data System





Trend: Since 1987, over \$1.56 billion has gone towards educational institutions in the Tallahassee MSA from the Florida Lottery, with universities accounting for 75% and K-12 Grades accounting for around 20%. Leon County accounted for 95% of contributions to the Tallahassee MSA. Funding levels are determined by the Florida Legislature and Florida Department of Education.

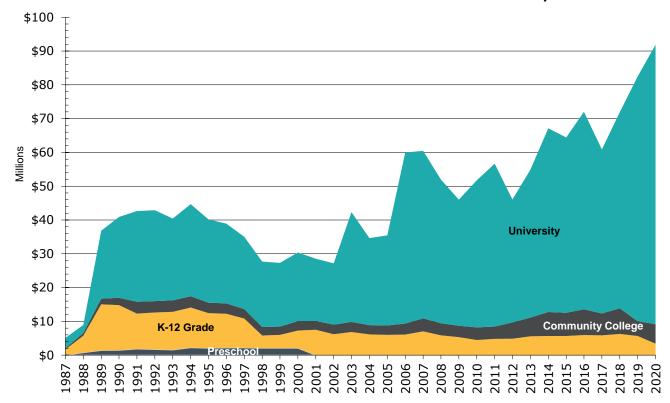
|           |             | Contributio | ns to County |             | Co          | ntributions l | y School Le          | vel          |
|-----------|-------------|-------------|--------------|-------------|-------------|---------------|----------------------|--------------|
| Fall Year | Gadsden     | Jefferson   | Leon         | Wakulla     | Preschool   | K-12<br>Grade | Community<br>College | University   |
| 1987      | \$309,186   | \$87,536    | \$4,574,423  | \$114,178   | \$0         | \$1,682,411   | \$314,406            | \$3,088,506  |
| 1988      | \$1,233,498 | \$358,387   | \$6,894,949  | \$440,144   | \$739,555   | \$5,016,869   | \$787,328            | \$2,383,226  |
| 1989      | \$3,096,597 | \$881,714   | \$31,721,153 | \$1,144,188 | \$1,413,003 | \$13,630,818  | \$1,641,943          | \$20,157,888 |
| 1990      | \$3,044,345 | \$848,406   | \$35,870,123 | \$1,124,526 | \$1,432,789 | \$13,346,787  | \$2,208,309          | \$23,899,515 |
| 1991      | \$2,460,246 | \$683,680   | \$38,553,921 | \$957,692   | \$1,838,753 | \$10,464,490  | \$3,490,349          | \$26,861,947 |
| 1992      | \$2,418,834 | \$664,911   | \$38,833,855 | \$971,900   | \$1,670,878 | \$10,943,253  | \$3,367,099          | \$26,908,270 |
| 1993      | \$2,327,236 | \$644,493   | \$36,419,667 | \$1,021,561 | \$1,537,377 | \$11,277,782  | \$3,424,929          | \$24,172,869 |
| 1994      | \$2,580,484 | \$711,385   | \$40,212,177 | \$1,169,511 | \$2,201,302 | \$11,887,703  | \$3,343,082          | \$27,241,470 |
| 1995      | \$2,288,231 | \$641,026   | \$36,222,023 | \$1,026,842 | \$2,080,729 | \$10,370,602  | \$3,051,000          | \$24,675,791 |
| 1996      | \$2,192,351 | \$602,784   | \$35,087,459 | \$1,040,057 | \$2,149,161 | \$10,071,819  | \$3,086,319          | \$23,615,352 |
| 1997      | \$2,001,597 | \$561,264   | \$31,488,428 | \$966,193   | \$2,151,547 | \$8,666,837   | \$2,793,939          | \$21,405,159 |
| 1998      | \$1,176,087 | \$338,183   | \$25,607,789 | \$544,920   | \$2,069,269 | \$3,716,817   | \$2,529,728          | \$19,351,165 |
| 1999      | \$1,107,769 | \$306,788   | \$25,292,905 | \$575,590   | \$2,048,116 | \$3,959,731   | \$2,434,320          | \$18,840,885 |
| 2000      | \$1,271,810 | \$319,454   | \$28,131,536 | \$641,926   | \$2,047,854 | \$5,223,314   | \$2,798,730          | \$20,294,828 |
| 2001      | \$958,297   | \$285,456   | \$26,583,745 | \$712,423   | \$0         | \$7,499,616   | \$2,593,001          | \$18,447,304 |
| 2002      | \$747,957   | \$232,671   | \$25,592,332 | \$584,511   | \$0         | \$6,163,880   | \$2,849,170          | \$18,144,421 |
| 2003      | \$797,664   | \$201,719   | \$40,656,570 | \$656,608   | \$0         | \$6,848,784   | \$2,979,384          | \$32,484,393 |
| 2004      | \$571,407   | \$112,673   | \$33,229,356 | \$718,074   | \$0         | \$6,114,628   | \$2,776,914          | \$25,739,968 |
| 2005      | \$830,723   | \$147,955   | \$33,827,626 | \$629,080   | \$0         | \$5,969,216   | \$2,838,310          | \$26,627,858 |
| 2006      | \$633,918   | \$156,598   | \$58,705,442 | \$506,288   | \$0         | \$6,071,255   | \$3,293,913          | \$50,637,078 |
| 2007      | \$691,950   | \$135,189   | \$58,667,398 | \$971,618   | \$0         | \$7,022,115   | \$3,850,374          | \$49,593,666 |
| 2008      | \$750,702   | \$73,162    | \$50,566,575 | \$600,657   | \$0         | \$5,842,797   | \$3,607,267          | \$42,541,032 |
| 2009      | \$624,821   | \$119,247   | \$44,683,308 | \$593,753   | \$0         | \$5,333,999   | \$3,370,451          | \$37,316,679 |
| 2010      | \$431,852   | \$80,792    | \$50,637,764 | \$571,536   | \$0         | \$4,499,278   | \$3,717,458          | \$43,505,208 |
| 2011      | \$476,959   | \$89,789    | \$55,544,744 | \$555,787   | \$0         | \$4,827,114   | \$3,621,417          | \$48,218,748 |
| 2012      | \$636,599   | \$55,366    | \$44,876,487 | \$468,161   | \$0         | \$4,868,547   | \$4,834,137          | \$36,333,929 |
| 2013      | \$527,543   | \$52,646    | \$53,689,383 | \$598,712   | \$0         | \$5,585,639   | \$5,538,057          | \$43,744,588 |
| 2014      | \$602,565   | \$115,134   | \$65,851,761 | \$548,656   | \$0         | \$5,641,541   | \$7,132,216          | \$54,344,359 |
| 2015      | \$477,446   | \$85,874    | \$63,516,215 | \$336,936   | \$0         | \$5,656,939   | \$6,851,244          | \$51,908,288 |
| 2016      | \$403,315   | \$93,947    | \$70,908,032 | \$613,634   | \$0         | \$5,935,328   | \$7,653,868          | \$58,429,732 |
| 2017      | \$610,771   | \$84,120    | \$59,795,143 | \$386,796   | \$0         | \$5,826,860   | \$6,512,031          | \$48,537,939 |
| 2018      | \$498,821   | \$45,051    | \$70,883,861 | \$479,756   | \$0         | \$6,262,501   | \$7,596,608          | \$58,048,380 |
| 2019      | \$574,572   | \$100,879   | \$81,217,927 | \$642,112   | \$0         | \$5,679,874   | \$4,320,585          | \$72,535,031 |
| 2020      | \$267,797   | \$47,645    | \$90,377,950 | \$1,175,074 | \$0         | \$3,363,984   | \$5,785,163          | \$82,719,319 |

Note: Funding levels are determined by the Florida Legislature and Florida Department of Education.

Source: Florida Lottery.

Trend: Since 1987, over \$1.56 billion has gone towards educational institutions in the Tallahassee MSA from the Florida Lottery, with universities accounting for 75% and K-12 Grades accounting for around 20%. Leon County accounted for 95% of contributions to the Tallahassee MSA. Funding levels are determined by the Florida Legislature and Florida Department of Education.

### **Tallahassee MSA Contributions from Florida Lottery**





### **Community and Environment Electric Service Points**

Trend: Residential Electric Service Points have increased 1.2% per year on average between 2018 and 2022, while Non-Demand Commercial Service Points increased by an average of 1.1% per year during that time.

| Year | Residential Electric Service Points | Commercial Service Points<br>(Non-Demand) |
|------|-------------------------------------|---|
| 2004 | 87,152                              | 11,135                                    |
| 2005 | 89,468                              | 11,430                                    |
| 2006 | 92,017                              | 11,625                                    |
| 2007 | 93,569                              | 11,701                                    |
| 2008 | 94,640                              | 11,774                                    |
| 2009 | 94,827                              | 11,643                                    |
| 2010 | 95,268                              | 11,574                                    |
| 2011 | 95,794                              | 11,572                                    |
| 2012 | 96,479                              | 11,584                                    |
| 2013 | 97,145                              | 11,663                                    |
| 2014 | 97,985                              | 11,776                                    |
| 2015 | 99,007                              | 11,823                                    |
| 2016 | 100,003                             | 11,891                                    |
| 2017 | 100,921                             | 11,969                                    |
| 2018 | 102,395                             | 12,066                                    |
| 2019 | 104,104                             | 12,197                                    |
| 2020 | 105,829                             | 12,382                                    |
| 2021 | 106,321                             | 12,435                                    |
| 2022 | 107,358                             | 12,648                                    |

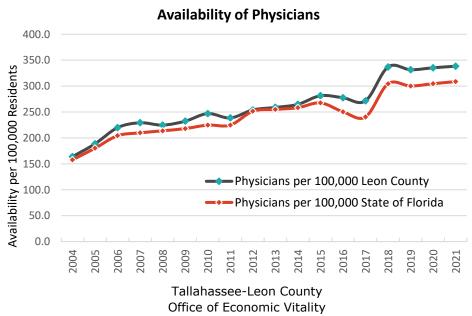
Source: City of Tallahassee, Electric Utilities

## ECONOMIC Community and Environment Health Resource Availability

Trend: During 2017-2021, availability of hospital beds in Leon County was on average 33% higher than Florida's, and availability of physicians was nearly 11% higher in Leon County than statewide.

|      | Physicians  | per 100,000         | Hospital Beds | per 100,000      |
|------|-------------|---------------------|---------------|------------------|
| Year | Leon County | State of<br>Florida | Leon County   | State of Florida |
| 2004 | 163.9       | 157.9               | 403.9         | 326.0            |
| 2005 | 188.7       | 180.2               | 403.1         | 322.9            |
| 2006 | 219.9       | 204.3               | 398.1         | 319.1            |
| 2007 | 229.3       | 209.9               | 404.4         | 318.0            |
| 2008 | 224.8       | 213.8               | 401.0         | 319.9            |
| 2009 | 232.4       | 218.1               | 399.6         | 321.0            |
| 2010 | 247.0       | 224.8               | 405.8         | 320.1            |
| 2011 | 238.6       | 224.8               | 405.2         | 319.1            |
| 2012 | 254.1       | 251.6               | 419.3         | 319.8            |
| 2013 | 258.9       | 255.1               | 417.7         | 320.4            |
| 2014 | 264.8       | 258.4               | 413.0         | 316.8            |
| 2015 | 281.5       | 267.7               | 416.9         | 313.9            |
| 2016 | 277.6       | 250.5               | 412.1         | 312.4            |
| 2017 | 271.7       | 240.6               | 413.9         | 312.3            |
| 2018 | 337.0       | 304.5               | 416.2         | 308.2            |
| 2019 | 331.6       | 300.2               | 407.1         | 311.2            |
| 2020 | 335.4       | 304.7               | 402.0         | 307.6            |
| 2021 | 338.5       | 308.8               | 399.3         | 316.0            |

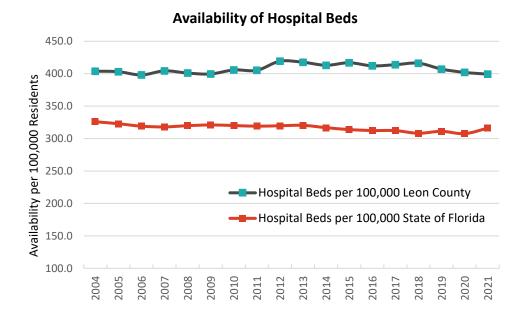
Source: Florida Department of Health, Division of Public Health Statistics & Performance Management. Data for providers are for fiscal year.



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Trend: During 2017-2021, availability of hospital beds in Leon County was on average 33% higher than Florida's, and availability of physicians was nearly 11% higher in Leon County than statewide.





### ECONOMIC Public Safety: VITALITY Leon County Crime Bate **Leon County Crime Rate**

Trend: On a per capita basis, the overall frequency of property crime in Leon County in 2021 was lower than any year in the past three decades, and violent crime frequency, although up from 2018-2020, was lower than any other year during 1991-2017.

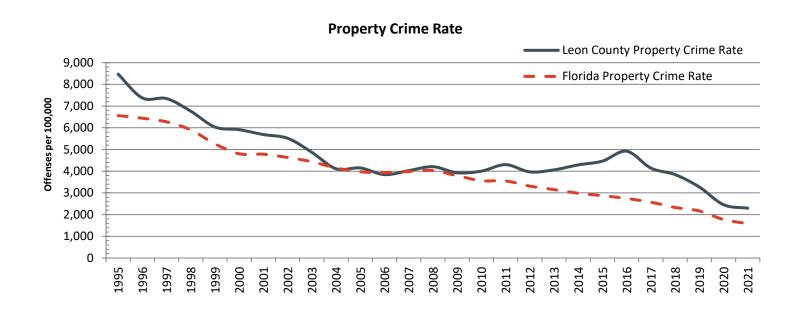
| Year | Leon County Property Crime Rate | Florida Property Crime<br>Rate | Leon County Violent<br>Crime Rate | Florida Violent Crime<br>Rate |
|------|---------------------------------|--------------------------------|-----------------------------------|-------------------------------|
| 1995 | 8,469.5                         |                                | 1,152.5                           | 1,035.0                       |
| 1996 | 7,376.1                         | 6,441.2                        | 972.4                             | 1,023.0                       |
| 1997 | 7,345.6                         | 6,273.1                        | 1,198.9                           | 998.6                         |
| 1998 | 6,764.9                         | 5,902.7                        | 1,042.7                           | 906.1                         |
| 1999 | 6,034.4                         | 5,257.1                        | 1,072.2                           | 814.7                         |
| 2000 | 5,913.1                         | 4,803.2                        | 1,022.3                           | 776.4                         |
| 2001 | 5,687.8                         | 4,781.9                        | 968.8                             | 770.2                         |
| 2002 | 5,516.1                         | 4,631.3                        | 824.1                             | 739.8                         |
| 2003 | 4,871.2                         | 4,436.5                        | 708.4                             | 701.8                         |
| 2004 | 4,112.2                         | 4,149.1                        | 724.1                             | 681.5                         |
| 2005 | 4,149.6                         | 3,974.9                        | 746.2                             | 679.1                         |
| 2006 | 3,842.2                         | 3,926.2                        | 753.8                             | 705.8                         |
| 2007 | 4,026.1                         | 3,989.2                        | 790.8                             | 685.8                         |
| 2008 | 4,207.1                         | 4,029.5                        | 818.9                             | 648.0                         |
| 2009 | 3,929.0                         | 3,792.7                        | 718.3                             | 586.6                         |
| 2010 | 4,002.1                         | 3,561.8                        | 738.6                             | 525.1                         |
| 2011 | 4,301.8                         | 3,550.9                        | 712.3                             | 501.7                         |
| 2012 | 3,969.1                         | 3,313.5                        | 657.6                             | 474.2                         |
| 2013 | 4,061.8                         | 3,151.2                        | 630.8                             | 460.0                         |
| 2014 | 4,290.9                         | 2,983.9                        | 724.5                             | 450.8                         |
| 2015 | 4,464.9                         | 2,871.3                        | 829.7                             | 455.3                         |
| 2016 | 4,921.2                         | 2,742.2                        | 734.2                             | 439.2                         |
| 2017 | 4,143.5                         | 2,571.8                        | 658.9                             | 417.7                         |
| 2018 | 3,843.9                         | 2,328.4                        | 612.0                             | 393.0                         |
| 2019 | 3,272.5                         | 2,170.1                        | 573.0                             | 382.3                         |
| 2020 | 2,456.9                         | 1,772.4                        | 602.7                             | 385.7                         |
| 2021 | 2,294.9                         | 1,583.2                        | 619.4                             | 369.1                         |

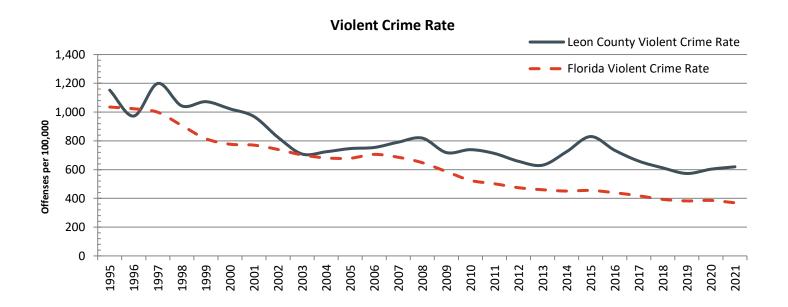
Note: Offenses per 100,000. Property crimes include burglary, larceny, and motor vehicle theft. Violent crimes include murder, forcible sex offenses, robbery, and aggravated assault.

Source: Florida Department of Law Enforcement



Trend: On a per capita basis, the overall frequency of property crime in Leon County in 2021 was lower than any year in the past three decades, and violent crime frequency, although up from 2018-2020, was lower than any other year during 1991-2017.





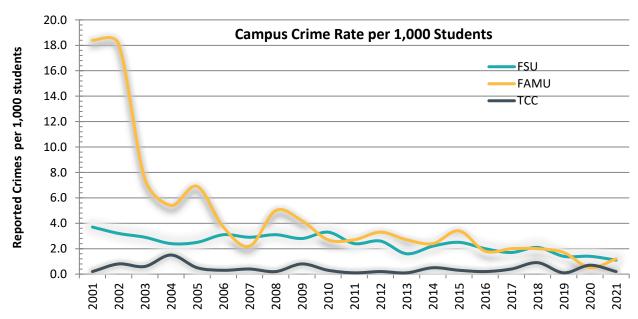


### **Campus Crime Rate**

Trend: On a per student basis, the frequency of crimes on the campuses of FSU, FAMU, and TCC have been lower in the 2010s than they were in the 2000s. The Clery Act requires that all postsecondary institutions participating in title IV student financial assistance programs disclose campus crime statistics and other security information to students and the public.

| Year | FSU Reported Crimes per<br>1,000 Students | FAMU Reported Crimes per<br>1,000 Students | TCC Reported Crimes per<br>1,000 Students |
|------|---|--|---|
| 2001 | 3.7                                       | 18.4                                       | 0.2                                       |
| 2002 | 3.2                                       | 18.1                                       | 0.8                                       |
| 2003 | 2.9                                       | 7.5  | 0.6                                       |
| 2004 | 2.4                                       | 5.4  | 1.5                                       |
| 2005 | 2.5                                       | 6.9  | 0.5                                       |
| 2006 | 3.1                                       | 3.7  | 0.3                                       |
| 2007 | 2.9                                       | 2.2  | 0.4                                       |
| 2008 | 3.1                                       | 5.0  | 0.2                                       |
| 2009 | 2.8                                       | 4.2  | 0.8                                       |
| 2010 | 3.3                                       | 2.7  | 0.3                                       |
| 2011 | 2.4                                       | 2.7  | 0.1                                       |
| 2012 | 2.6                                       | 3.3  | 0.2                                       |
| 2013 | 1.6                                       | 2.7  | 0.1                                       |
| 2014 | 2.2                                       | 2.4  | 0.5                                       |
| 2015 | 2.5                                       | 3.4  | 0.3                                       |
| 2016 | 2.0                                       | 1.8  | 0.2                                       |
| 2017 | 1.7                                       | 2.0  | 0.4                                       |
| 2018 | 2.1                                       | 2.0  | 0.9                                       |
| 2019 | 1.4                                       | 1.7  | 0.1                                       |
| 2020 | 1.4                                       | 0.5  | 0.7                                       |
| 2021 | 1.1                                       | 1.2  | 0.2                                       |

Source: US Department of Education, Office of Federal Student Aid, Clery Act reports





## Community and Environment Property Tax Rate 2022 Millage Rates

Trend: Since 1919 the City of Tallahassee has operated under a Commission-Manager form of government. The Mayor and four Commissioners are elected at-large for staggered four-year terms with elections for two commission seats being held every other year. The City Commission appoints four officers to administer the duties of the city: City Manager, City Treasurer-Clerk, City Auditor, and City Attorney. The County is guided by an elected seven-member Board of County Commissioners, five of whom are elected to serve specific commission districts and two members are elected at-large. Each Commissioner is elected to a four-year term with the position of Chairperson selected annually on a rotating basis. The County Administrator is appointed by the Board to oversee all functions, directives and policies. The County Administrator administers all county offices not governed by elected County officials. Elected County officials include the Sheriff, Property Appraiser, Clerk of the Court, Supervisor of Elections, and Tax Collector.

| Taxing Authority                          | Where Tax is Applied      | Millage Rate |
|---|---------------------------|--------------|
| Leon County Commission                    | Anywhere in Leon County   | 8.3144       |
| Leon County - Children's Services Council | Anywhere in Leon County   | 0.3750       |
| Leon County - Emergency Medical Service   | Anywhere in Leon County   | 0.5000       |
| Leon County School Board                  |                           |              |
| State Law                                 | Anywhere in Leon County   | 3.2200       |
| Local Board                               | Anywhere in Leon County   | 2.2480       |
| Tallahassee City Commission               | Within City Limits Only   | 4.1000       |
| Downtown Improvement Authority            | In the Downtown Area Only | 1.0000       |
| NW Florida Water Mgmt. District           | Anywhere in Leon County   | 0.0261       |
| Inside City Limits Total                  |                           | 18.7835      |
| Outside City Limits Total                 |                           | 14.6835      |
| Downtown Improvement Area                 |                           | 19.7835      |

Source: Leon County Property Appraiser



### **Community and Environment Climate**

Trend: Tallahassee has a mild, moist climate characteristic of the Gulf States, experiencing a subtropical summer similar to the rest of Florida. In contrast to the Florida peninsula, Northwest Florida of which Tallahassee is a part, experiences four seasons. Prevailing winds average 5.5 miles per hour and are from a southerly direction in the spring and summer, then shift toward a more northerly direction later in the year. Tallahassee has clear skies on average 102 days per year; partly cloudy skies, 129 days; and cloudy skies, 134 days.

| Month     | Avg. High<br>Temperature<br>(°F) (1981-<br>2010) | Avg. Low<br>Temperature<br>(°F) (1981-<br>2010) | Avg. Days<br>Above 90°F<br>(1940-2020) | Avg. Days<br>Below 32°F<br>(1940-2020) | Avg. Number of<br>Days With Rain<br>(1940-2020) | Avg. Rainfall<br>(Inches) (1940-<br>2020) |
|-----------|--|---|--|--|---|---|
| January   | 64   | 39  | 0                                      | 9                                      | 9   | 4.3                                       |
| February  | 68   | 42  | 0                                      | 6                                      | 8   | 4.9                                       |
| March     | 74   | 47  | *                                      | 2                                      | 8   | 5.9                                       |
| April     | 80   | 52  | 1                                      | *                                      | 7   | 3.1                                       |
| May       | 87   | 62  | 10                                     | 0                                      | 8   | 3.5                                       |
| June      | 91   | 70  | 19                                     | 0                                      | 13  | 7.7                                       |
| July      | 92   | 72  | 23                                     | 0                                      | 17  | 7.2                                       |
| August    | 92   | 72  | 22                                     | 0                                      | 15  | 7.4                                       |
| September | 88   | 68  | 14                                     | 0                                      | 9   | 4.7                                       |
| October   | 81   | 57  | 2                                      | *                                      | 5   | 3.2                                       |
| November  | 73   | 48  | 0                                      | 3                                      | 6   | 3.5                                       |
| December  | 65   | 41  | 0                                      | 8                                      | 8   | 3.9                                       |
| Annual    | 79.5   | 55.8  | 92                                     | 29                                     | 115   | 59.2                                      |

Note: Asterisks (\*) denote average frequency of occurrence greater than zero but less than one-half.

Source: National Climatic Data Center, Comparative Climatic Data

### **Tallahassee Average Daily Low and High Temperatures** 100° 90° 80° 70° 60° 50° 40° 30° 20° 10° ٥٥ March April Мау July December January February November Septembei Octobel

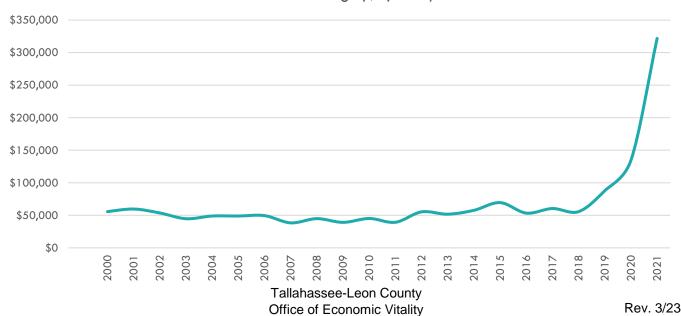


Trend: Gadsden and Jefferson counties account for most commercial agricultural activity in the Tallahassee MSA, with cotton, peanuts, and cattle as principal commodities. As of 2021, farm earnings totaled \$321.8 million, up from \$39.3 million in 2011.

| Year | Cash Receipts from Farm Marketings Year (\$1,000s) |           | Farm Earnings (\$1,000s) |
|------|--|-----------|--------------------------|
|      | Crops  | Livestock |                          |
| 2000 | \$20,508   | \$108,462 | \$55,660                 |
| 2001 | \$21,453   | \$110,569 | \$59,649                 |
| 2002 | \$18,009   | \$113,606 | \$53,594                 |
| 2003 | \$16,443   | \$108,476 | \$44,772                 |
| 2004 | \$19,790   | \$104,000 | \$48,904                 |
| 2005 | \$19,436   | \$114,113 | \$48,919                 |
| 2006 | \$16,817   | \$101,723 | \$49,515                 |
| 2007 | \$14,848   | \$114,913 | \$38,400                 |
| 2008 | \$17,129   | \$107,591 | \$44,874                 |
| 2009 | \$16,392   | \$102,114 | \$39,166                 |
| 2010 | \$22,149   | \$101,867 | \$45,117                 |
| 2011 | \$27,509   | \$95,810  | \$39,298                 |
| 2012 | \$33,498   | \$97,253  | \$55,299                 |
| 2013 | \$40,016   | \$85,726  | \$51,726                 |
| 2014 | \$55,354   | \$82,983  | \$57,672                 |
| 2015 | \$55,007   | \$87,756  | \$69,510                 |
| 2016 | \$44,744   | \$87,761  | \$53,396                 |
| 2017 | \$52,106   | \$91,237  | \$60,423                 |
| 2018 | \$50,477   | \$86,610  | \$55,675                 |
| 2019 | \$47,523   | \$90,655  | \$87,752                 |
| 2020 | \$46,755   | \$95,944  | \$134,632                |
| 2021 | \$50,104   | \$89,887  | \$321,816                |

Source: Bureau of Economic Analysis, CAINC45 Farm Income and Expenses

### Farm Earnings (\$1,000s)



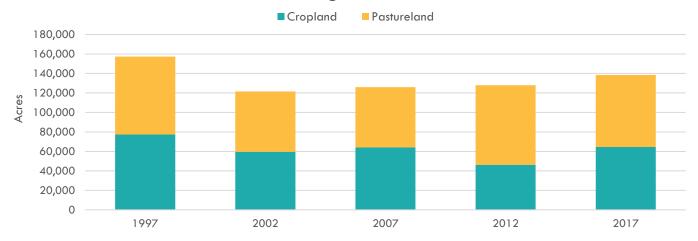


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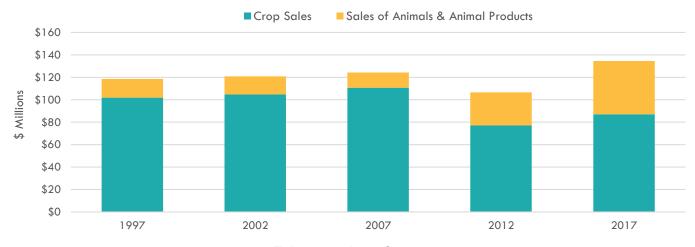
|      | Farmland Acreage | in Tallahassee MSA | Agricultural Sales (\$1,000s) |  |  |
|------|------------------|--------------------|-------------------------------|--|--|
| Year | Cropland         | Pastureland        | Crop Sales                    | Sales of<br>Animals &<br>Animal Products |  |
| 1997 | 77,305           | 80,065             | \$101,932                     | \$16,642                                 |  |
| 2002 | 59,617           | 61,881             | \$104,659                     | \$16,115                                 |  |
| 2007 | 64,109           | 61,786             | \$110,671                     | \$13,531                                 |  |
| 2012 | 46,237           | 81,696             | \$77,070                      | \$29,494                                 |  |
| 2017 | 64,542           | 73,869             | \$87,008                      | \$47,514                                 |  |

Source: USDA, Census of Agriculture

### Farmland Acreage in Tallahassee MSA



### Agricultural Sales in Tallahassee MSA



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Rev. 3/23



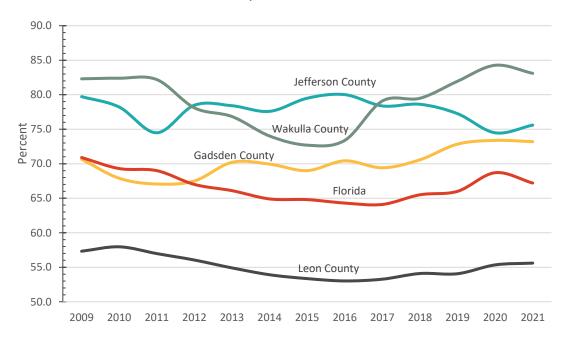
### **Community and Environment**Homeownership Rate in Tallahassee MSA

Trend: Homeownership rates in the Tallahassee MSA are highest in Jefferson and Wakulla counties. Due in part to its student population, Leon County's homeownership rate is the lowest in the Tallahassee MSA and lower than the State rate.

| Year | Leon County | Jefferson<br>County | Gadsden<br>County | Wakulla<br>County | Florida |
|------|-------------|---------------------|-------------------|-------------------|---------|
| 2009 | 57.3        | 79.7                | 70.7              | 82.3              | 70.9    |
| 2010 | 58.0        | 78.2                | 67.9              | 82.4              | 69.3    |
| 2011 | 57.0        | 74.5                | 67.1              | 82.2              | 69.0    |
| 2012 | 56.0        | 78.5                | 67.5              | 78.1              | 67.0    |
| 2013 | 54.9        | 78.4                | 70.2              | 76.8              | 66.1    |
| 2014 | 53.9        | 77.6                | 69.9              | 74.0              | 64.9    |
| 2015 | 53.4        | 79.5                | 69.0              | 72.7              | 64.8    |
| 2016 | 53.0        | 80.0                | 70.4              | 73.4              | 64.3    |
| 2017 | 53.3        | 78.4                | 69.4              | 79.1              | 64.1    |
| 2018 | 54.1        | 78.6                | 70.6              | 79.5              | 65.5    |
| 2019 | 54.1        | 77.3                | 72.8              | 82.0              | 66.0    |
| 2020 | 55.3        | 74.5                | 73.4              | 84.3              | 68.7    |
| 2021 | 55.6        | 75.6                | 73.2              | 83.1              | 67.2    |

Source: U.S. Bureau of the Census, Homeownership Rate, retrieved from FRED, Federal Reserve Bank of St. Louis

### Homeownership Rate in Tallahassee MSA





### **Community and Environment**Motor Vehicle Crashes in Leon County

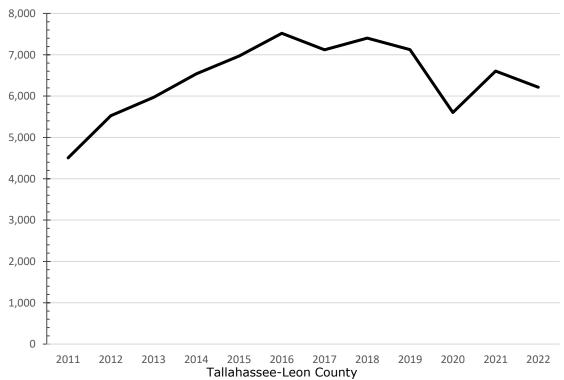
Trend: Between 2018 and 2022, there were on average about 6,600 motor vehicle crashes in Leon County each year (or about 18 per day), with an annual average of 36 crash fatalities.

| Year | Total<br>Crashes | Vehicles in<br>Crashes | Crash Damage<br>Amount (\$<br>millions) | Persons<br>Involved | Crash<br>Fatalities |
|------|------------------|------------------------|---|---------------------|---------------------|
| 2011 | 4,506            | 8,334                  | \$20.7                                  | 9,560               | 33                  |
| 2012 | 5,527            | 10,192                 | \$38.3                                  | 12,288              | 42                  |
| 2013 | 5,971            | 11,074                 | \$27.5                                  | 14,135              | 17                  |
| 2014 | 6,541            | 12,210                 | \$31.4                                  | 15,419              | 33                  |
| 2015 | 6,971            | 13,079                 | \$35.1                                  | 16,593              | 29                  |
| 2016 | 7,520            | 14,338                 | \$44.4                                  | 18,286              | 40                  |
| 2017 | 7,120            | 13,574                 | \$38.8                                  | 17,746              | 35                  |
| 2018 | 7,402            | 14,055                 | \$44.0                                  | 18,265              | 30                  |
| 2019 | 7,126            | 13,543                 | \$43.4                                  | 17,369              | 35                  |
| 2020 | 5,605            | 10,299                 | \$39.3                                  | 12,873              | 35                  |
| 2021 | 6,605            | 12,369                 | \$46.8                                  | 15,779              | 46                  |
| 2022 | 6,214            | 11,690                 | \$51.3                                  | 14,948              | 34                  |

Note: Includes only codeable (long form) crashes, some of which may be excluded from the Florida Department of Highway Safety and Motor Vehicles Crash Dashboard data. Includes crashes reported by Tallahassee Police, Leon County Sheriff, Florida Highway Patrol, FSU Police, FAMU Police, TCC Police, and Capitol Police.

Source: Signal Four Analytics, University of Florida GeoPlan Center

### Motor Vehicle Crashes in Leon County



Office of Economic Vitality



### **Community and Environment**Total Registered Vehicles in Leon County

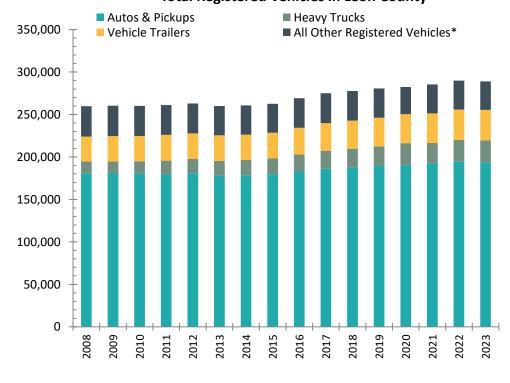
Trend: Total registered vehicles increased by 11.2% from 2013 to 2023, by an annual average of 0.9% per year. Autos and pickups account for 67% of total registrations.

|      |                    |                 |                     | -                                    | Total                  |
|------|--------------------|-----------------|---------------------|--------------------------------------|------------------------|
| Year | Autos &<br>Pickups | Heavy<br>Trucks | Vehicle<br>Trailers | All Other<br>Registered<br>Vehicles* | Registered<br>Vehicles |
| 2008 | 180,789            | 13,738          | 29,462              | 35,706                               | 259,695                |
| 2009 | 180,948            | 13,688          | 29,908              | 35,873                               | 260,417                |
| 2010 | 180,729            | 14,244          | 29,805              | 35,389                               | 260,167                |
| 2011 | 179,549            | 16,233          | 30,284              | 34,961                               | 261,027                |
| 2012 | 180,800            | 16,759          | 30,273              | 35,185                               | 263,017                |
| 2013 | 178,047            | 17,299          | 30,110              | 34,555                               | 260,011                |
| 2014 | 178,397            | 18,002          | 29,875              | 34,459                               | 260,733                |
| 2015 | 179,723            | 18,362          | 30,374              | 34,191                               | 262,650                |
| 2016 | 182,863            | 20,019          | 31,476              | 34,784                               | 269,142                |
| 2017 | 186,122            | 21,228          | 32,410              | 35,184                               | 274,944                |
| 2018 | 187,718            | 22,012          | 33,141              | 34,851                               | 277,722                |
| 2019 | 189,913            | 22,603          | 33,723              | 34,475                               | 280,714                |
| 2020 | 190,073            | 26,148          | 34,124              | 32,120                               | 282,465                |
| 2021 | 192,586            | 23,858          | 34,879              | 34,110                               | 285,433                |
| 2022 | 194,435            | 25,611          | 35,683              | 34,269                               | 289,998                |
| 2023 | 193,719            | 25,905          | 35,727              | 33,703                               | 289,054                |

<sup>\*</sup> Includes motorcycles, buses and tools, vessels, travel trailers, mobile homes.

Source: Florida Department of Highway Safety and Motor Vehicles

### **Total Registered Vehicles in Leon County**





### Residential and Commercial Development

### **Residential Development:**

### **Residential Building Permits Issued**

Trend: There were 1,399 residential permits issued in 2022, down 14.5% from 2021. There were an average of around 1,200 residential units permitted per year in the 2010s, compared with the annual average of 2,400 per year in the 2000s, 2,700 per year in the 1990s, 2,900 per year in the 1980s, and 2,600 per year in the 1970s. Multi-family new construction permits in 2022 included Lakeside Grand, Magnolia Family, St. Augustine Apartments, and Nole Quarters.

| Year | Detached<br>Single-<br>Family | Attached<br>Single-<br>Family | Multi-<br>Family | Constructed<br>Units<br>Permitted | Mobile<br>Homes* | Total<br>Housing<br>Units<br>Permitted | Total Units<br>Permitted,<br>Yearly %<br>Change |
|------|-------------------------------|-------------------------------|------------------|-----------------------------------|------------------|--|---|
| 1985 | 992                           | 97                            | 54               | 1,143                             | 540              | 1,683                                  |   |
| 1986 | 1,271                         | 286                           | 280              | 1,837                             | 661              | 2,498                                  | 48.4%   |
| 1987 | 1,366                         | 375                           | 860              | 2,601                             | 611              | 3,212                                  | 28.6%   |
| 1988 | 1,439                         | 363                           | 781              | 2,583                             | 540              | 3,123                                  | -2.8%   |
| 1989 | 1,743                         | 410                           | 1,261            | 3,414                             | 658              | 4,072                                  | 30.4%   |
| 1990 | 1,346                         | 393                           | 1,136            | 2,875                             | 542              | 3,417                                  | -16.1%  |
| 1991 | 1,215                         | 152                           | 298              | 1,665                             | 480              | 2,145                                  | -37.2%  |
| 1992 | 1,359                         | 284                           | 441              | 2,084                             | 480              | 2,564                                  | 19.5%   |
| 1993 | 1,373                         | 269                           | 381              | 2,023                             | 530              | 2,553                                  | -0.4%   |
| 1994 | 1,437                         | 188                           | 476              | 2,101                             | 556              | 2,657                                  | 4.1%  |
| 1995 | 1,261                         | 302                           | 1,268            | 2,831                             | 716              | 3,547                                  | 33.5%   |
| 1996 | 1,256                         | 257                           | 441              | 1,954                             | 584              | 2,538                                  | -28.4%  |
| 1997 | 1,109                         | 259                           | 837              | 2,205                             | 649              | 2,854                                  | 12.5%   |
| 1998 | 1,012                         | 166                           | 534              | 1,712                             | 606              | 2,318                                  | -18.8%  |
| 1999 | 1,245                         | 162                           | 654              | 2,061                             | 443              | 2,504                                  | 8.0%  |
| 2000 | 1,154                         | 123                           | 782              | 2,059                             | 430              | 2,489                                  | -0.6%   |
| 2001 | 1,127                         | 258                           | 962              | 2,347                             | 349              | 2,696                                  | 8.3%  |
| 2002 | 1,436                         | 97                            | 1,375            | 2,908                             | 259              | 3,167                                  | 17.5%   |
| 2003 | 1,456                         | 254                           | 1,197            | 2,907                             | 306              | 3,213                                  | 1.5%  |
| 2004 | 1,276                         | 184                           | 1,492            | 2,952                             | 239              | 3,191                                  | -0.7%   |
| 2005 | 1,552                         | 392                           | 1,411            | 3,355                             | 152              | 3,507                                  | 9.9%  |
| 2006 | 926                           | 354                           | 659              | 1,939                             | 132              | 2,071                                  | -40.9%  |
| 2007 | 756                           | 357                           | 1,041            | 2,154                             | 175              | 2,329                                  | 12.5%   |
| 2008 | 425                           | 124                           | 267              | 816                               | 113              | 929                                    | -60.1%  |
| 2009 | 326                           | 47                            | 327              | 700                               | 92               | 792                                    | -14.7%  |
| 2010 | 300                           | 101                           | 27               | 428                               | 90               | 518                                    | -34.6%  |
| 2011 | 268                           | 80                            | 553              | 901                               | 70               | 971                                    | 87.5%   |
| 2012 | 283                           | 44                            | 847              | 1,174                             | 54               | 1,228                                  | 26.5%   |
| 2013 | 398                           | 64                            | 720              | 1,182                             | 54               | 1,236                                  | 0.7%  |
| 2014 | 443                           | 39                            | 698              | 1,180                             | 50               | 1,230                                  | -0.5%   |
| 2015 | 471                           | 64                            | 250              | 785                               | 64               | 849                                    | -31.0%  |
| 2016 | 526                           | 30                            | 1,217            | 1,773                             | 73               | 1,846                                  | 117.4%  |
| 2017 | 630                           | 104                           | 1,394            | 2,128                             | 62               | 2,190                                  | 18.6%   |
| 2018 | 530                           | 72                            | 835              | 1,437                             | 62               | 1,499                                  | -31.6%  |
| 2019 | 571                           | 101                           | 253              | 925                               | 85               | 1,010                                  | -32.6%  |
| 2020 | 637                           | 44                            | 662              | 1,343                             | 87               | 1,430                                  | 41.6%   |



### Residential and Commercial Development

### **Residential Development:**

### **Residential Building Permits Issued**

Trend: There were 1,399 residential permits issued in 2022, down 14.5% from 2021. There were an average of around 1,200 residential units permitted per year in the 2010s, compared with the annual average of 2,400 per year in the 2000s, 2,700 per year in the 1990s, 2,900 per year in the 1980s, and 2,600 per year in the 1970s. Multi-family new construction permits in 2022 included Lakeside Grand, Magnolia Family, St. Augustine Apartments, and Nole Quarters.

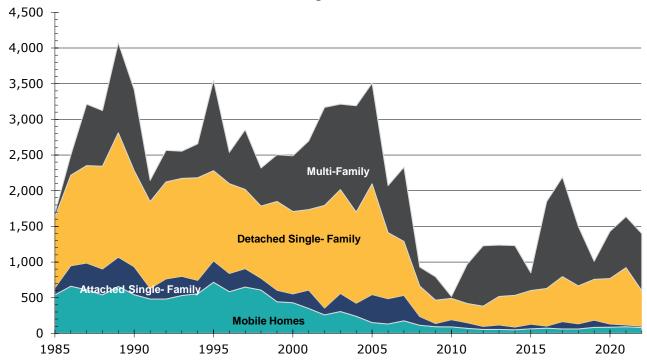
| Year | Detached<br>Single-<br>Family | Attached<br>Single-<br>Family | Multi-<br>Family | Constructed<br>Units<br>Permitted | Mobile<br>Homes* | Total<br>Housing<br>Units<br>Permitted | Total Units<br>Permitted,<br>Yearly %<br>Change |
|------|-------------------------------|-------------------------------|------------------|-----------------------------------|------------------|--|---|
| 2021 | 803                           | 25                            | 715              | 1,543                             | 93               | 1,636                                  | 14.4%   |
| 2022 | 495                           | 20                            | 801              | 1,316                             | 83               | 1,399                                  | -14.5%  |

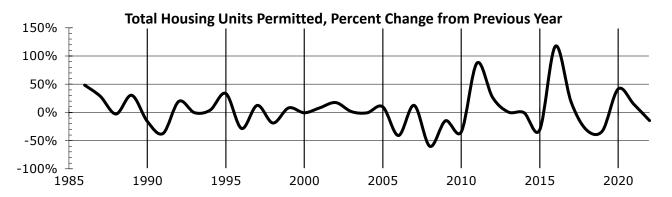
<sup>\*</sup>Mobile home figures do not include permits issued within mobile home parks

Sources: Leon County Department of Development Support & Environmental Management, City of Tallahassee Growth

Management Department; tabulation by Tallahassee-Leon County Planning Department









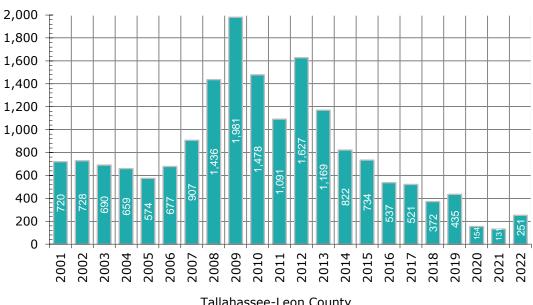
## Residential and Commercial Development Mortgage Foreclosure Cases

Mortgage foreclosure cases increased by 120 in 2022 compared to 2021, after declining since 2019.

| Year | Foreclosure<br>Cases | Change Over<br>Previous Year |
|------|----------------------|------------------------------|
| 2001 | 720                  | Previous real                |
|      | 728                  | 10/                          |
| 2002 | 690                  | 1%<br>-5%                    |
|      |                      |                              |
| 2004 | 659                  | -4%                          |
| 2005 | 574                  | -13%                         |
| 2006 | 677                  | 18%                          |
| 2007 | 907                  | 34%                          |
| 2008 | 1,436                | 58%                          |
| 2009 | 1,981                | 38%                          |
| 2010 | 1,478                | -25%                         |
| 2011 | 1,091                | -26%                         |
| 2012 | 1,627                | 49%                          |
| 2013 | 1,169                | -28%                         |
| 2014 | 822                  | -30%                         |
| 2015 | 734                  | -11%                         |
| 2016 | 537                  | -27%                         |
| 2017 | 521                  | -3%                          |
| 2018 | 372                  | -29%                         |
| 2019 | 435                  | 17%                          |
| 2020 | 154                  | -65%                         |
| 2021 | 131                  | -15%                         |
| 2022 | 251                  | 92%                          |
|      |                      |                              |

Source: Leon County Clerk of Courts





Tallahassee-Leon County Office of Economic Vitality

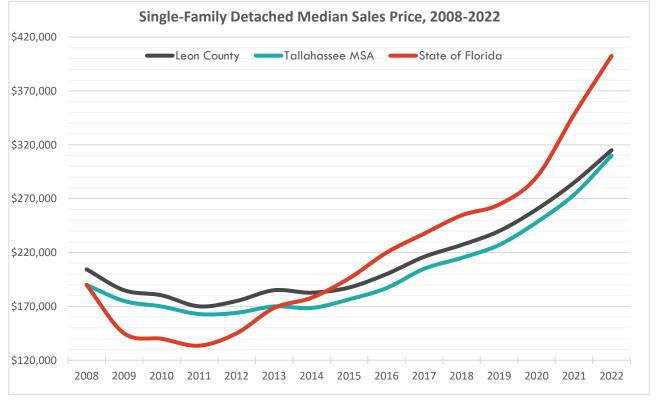


## Residential and Commercial Development Single-Family Detached Home Sales and Median Price

Trend: The median sales price for single family homes was up 10.6% in Leon County, 13.3% for the Tallahassee MSA, and 15.7% statewide in 2022 from 2021. The median sales price increased 89% between 2012 and 2022 for the Tallahassee MSA, while the statewide median sales price increased 178% during the same time.

|      | Leon County  |                       | Tallahassee MSA |                       | State of Florida |                       |
|------|--------------|-----------------------|-----------------|-----------------------|------------------|-----------------------|
| Year | Closed Sales | Median Sales<br>Price | Closed Sales    | Median Sales<br>Price | Closed Sales     | Median Sales<br>Price |
| 2008 | 1,851        | \$204,375             | 2,398           | \$189,900             | 128,372          | \$190,000             |
| 2009 | 1,807        | \$185,000             | 2,263           | \$175,000             | 172,767          | \$145,000             |
| 2010 | 1,730        | \$180,270             | 2,190           | \$169,900             | 176,873          | \$139,900             |
| 2011 | 1,754        | \$170,000             | 2,174           | \$162,888             | 187,213          | \$133,500             |
| 2012 | 1,971        | \$175,000             | 2,405           | \$164,000             | 203,073          | \$145,000             |
| 2013 | 2,362        | \$185,000             | 2,933           | \$170,000             | 225,446          | \$168,500             |
| 2014 | 2,570        | \$182,700             | 3,271           | \$168,500             | 240,286          | \$178,000             |
| 2015 | 2,925        | \$187,500             | 3,664           | \$176,500             | 266,209          | \$196,000             |
| 2016 | 3,160        | \$200,000             | 3,978           | \$187,000             | 268,731          | \$219,900             |
| 2017 | 3,193        | \$216,000             | 4,058           | \$204,900             | 217,868          | \$237,500             |
| 2018 | 3,156        | \$227,000             | 4,037           | \$215,000             | 227,246          | \$254,500             |
| 2019 | 3,340        | \$239,900             | 4,274           | \$227,000             | 293,325          | \$264,500             |
| 2020 | 3,483        | \$260,000             | 4,656           | \$248,000             | 310,378          | \$290,000             |
| 2021 | 3,855        | \$284,900             | 5,136           | \$273,700             | 350,516          | \$348,000             |
| 2022 | 3,161        | \$315,000             | 4,403           | \$310,000             | 287,532          | \$402,500             |

Source: Tallahassee Board of Realtors MLS





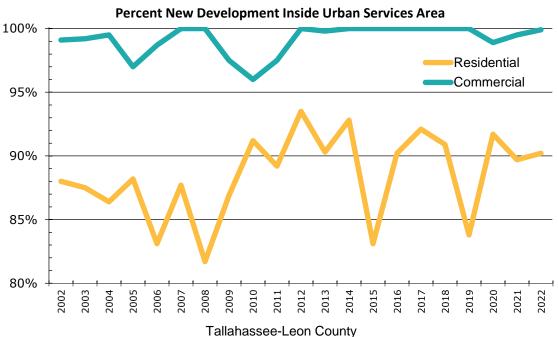
## OMIC Residential and Commercial Development TY®® Urban Service Area Development

Trend: The principal growth management strategy of the Tallahassee-Leon County Comprehensive Plan is the Urban Service Area (USA). The location and size of the USA is based upon the area necessary to accommodate 90% of new residential dwelling units within the County by the Plan Horizon.

| Year | Residential | Commercial |
|------|-------------|------------|
| 2002 | 88.0%       | 99.1%      |
| 2003 | 87.5%       | 99.2%      |
| 2004 | 86.4%       | 99.5%      |
| 2005 | 88.2%       | 97.0%      |
| 2006 | 83.1%       | 98.7%      |
| 2007 | 87.7%       | 100.0%     |
| 2008 | 81.7%       | 100.0%     |
| 2009 | 86.9%       | 97.5%      |
| 2010 | 91.2%       | 96.0%      |
| 2011 | 89.2%       | 97.5%      |
| 2012 | 93.5%       | 100.0%     |
| 2013 | 90.3%       | 99.8%      |
| 2014 | 92.8%       | 100.0%     |
| 2015 | 83.1%       | 100.0%     |
| 2016 | 90.2%       | 100.0%     |
| 2017 | 92.1%       | 100.0%     |
| 2018 | 90.9%       | 100.0%     |
| 2019 | 83.8%       | 100.0%     |
| 2020 | 91.7%       | 98.9%      |
| 2021 | 89.7%       | 99.5%      |
| 2022 | 90.2%       | 99.9%      |

Note: Residential Development measured in units constructed, commercial development, sq. ft. constructed. Mobile home units permitted within mobile home parks and mobile home replacement units are not included in residential unit totals.

Sources: City of Tallahassee Growth Management Department, Leon County Department of Development Support & Environmental Management





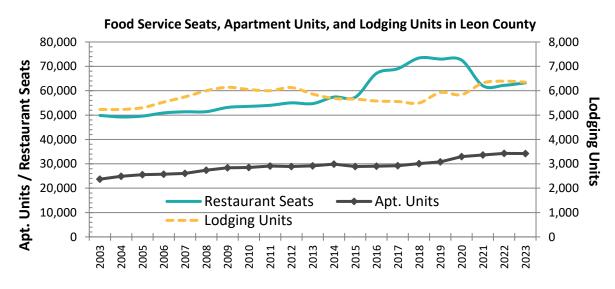
### **Residential and Commercial Development:**

### Food Service, Apartments, and Lodging Facilities

Trend: In the five years between 2015 and 2020, the total number of restaurant seats available in Leon County increased by 27%, apartment units increased 14%, and hotel and motel rooms and units available increased by around 3%. In 2023, total restaurant seats decreased 13% since 2020, while apartments increased 3.6% and hotel and motel units increased by 8.8% since 2020.

|      | Food S          | Service             | Aparti                 | ments      | Lodging         |       |  |
|------|-----------------|---------------------|------------------------|------------|-----------------|-------|--|
| Year | Establishments* | Restaurant<br>Seats | Apt.<br>Establishments | Apt. Units | Hotels & Motels | Units |  |
| 2003 | 496             | 49,860              | 412                    | 23,695     | 59              | 5,232 |  |
| 2004 | 488             | 49,221              | 414                    | 24,867     | 59              | 5,231 |  |
| 2005 | 493             | 49,592              | 420                    | 25,516     | 59              | 5,303 |  |
| 2006 | 519             | 50,884              | 412                    | 25,728     | 61              | 5,534 |  |
| 2007 | 517             | 51,354              | 409                    | 26,072     | 64              | 5,747 |  |
| 2008 | 518             | 51,400              | 412                    | 27,380     | 65              | 5,999 |  |
| 2009 | 535             | 53,146              | 418                    | 28,351     | 67              | 6,140 |  |
| 2010 | 554             | 53,580              | 412                    | 28,490     | 67              | 6,050 |  |
| 2011 | 560             | 54,010              | 421                    | 29,080     | 66              | 6,000 |  |
| 2012 | 579             | 55,016              | 417                    | 28,868     | 67              | 6,130 |  |
| 2013 | 600             | 54,705              | 425                    | 29,152     | 65              | 5,863 |  |
| 2014 | 612             | 57,401              | 422                    | 29,875     | 63              | 5,682 |  |
| 2015 | 622             | 57,297              | 422                    | 28,904     | 62              | 5,658 |  |
| 2016 | 648             | 67,104              | 423                    | 29,041     | 61              | 5,576 |  |
| 2017 | 659             | 69,024              | 422                    | 29,246     | 61              | 5,557 |  |
| 2018 | 680             | 73,424              | 426                    | 30,057     | 60              | 5,496 |  |
| 2019 | 678             | 72,988              | 430                    | 30,823     | 64              | 5,929 |  |
| 2020 | 675             | 72,559              | 441                    | 32,976     | 63              | 5,839 |  |
| 2021 | 664             | 62,028              | 449                    | 33,625     | 66              | 6,318 |  |
| 2022 | 664             | 62,201              | 442                    | 34,274     | 67              | 6,392 |  |
| 2023 | 658             | 63,227              | 444                    | 34,176     | 66              | 6,351 |  |

<sup>\*</sup>Does not include non-seating establishments, catering, mobile food dispensing vehicles, or hot dog carts. Source: Florida Department of Business and Professional Regulation, Division of Hotels & Restaurants





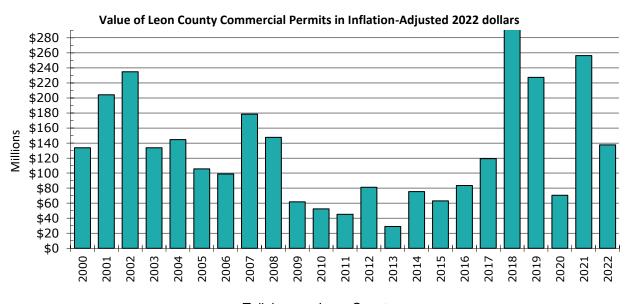
### **Commercial Building Permits Issued - New Construction**

Trend: The value of commercial permits issued for new construction in 2022 totaled \$137.6 million. Adjusted for inflation relative to 2022, total commercial permit value during the recent 2018-2022 five-year interval was over \$988 million, 30% higher than the \$758 million inflation-adjusted commercial permit value during the prior 2008-2017 ten-year period.

| Year | Number of Permits | Value of Permits<br>(\$Millions) | Permit Value in 2022<br>Dollars (\$Millions) |
|------|-------------------|----------------------------------|--|
| 2000 | 119               | \$78.7                           | \$133.7                                      |
| 2001 | 140               | \$123.5                          | \$204.2                                      |
| 2002 | 129               | \$144.3                          | \$234.8                                      |
| 2003 | 104               | \$84.1                           | \$133.7                                      |
| 2004 | 106               | \$93.4                           | \$144.7                                      |
| 2005 | 98                | \$70.5                           | \$105.6                                      |
| 2006 | 109               | \$68.0                           | \$98.8                                       |
| 2007 | 83                | \$126.4                          | \$178.5                                      |
| 2008 | 88                | \$108.5                          | \$147.6                                      |
| 2009 | 48                | \$45.2                           | \$61.7                                       |
| 2010 | 30                | \$39.0                           | \$52.3                                       |
| 2011 | 26                | \$34.7                           | \$45.2                                       |
| 2012 | 54                | \$63.7                           | \$81.2                                       |
| 2013 | 25                | \$23.1                           | \$29.1                                       |
| 2014 | 39                | \$60.9                           | \$75.3                                       |
| 2015 | 40                | \$51.1                           | \$63.1                                       |
| 2016 | 55                | \$68.5                           | \$83.5                                       |
| 2017 | 88                | \$100.0                          | \$119.4                                      |
| 2018 | 67                | \$254.8                          | \$297.0                                      |
| 2019 | 55                | \$198.7                          | \$227.5                                      |
| 2020 | 58                | \$62.4                           | \$70.6                                       |
| 2021 | 70                | \$237.2                          | \$256.2                                      |
| 2022 | 90                | \$137.6                          | \$137.6                                      |

Note: For the purposes of this comparison, the valuation of permits to construct new public facilities are not included in these totals.

Sources: Leon County Department of Development Support & Environmental Management, City of Tallahassee Growth Management Department; Bureau of Labor Statistics CPI

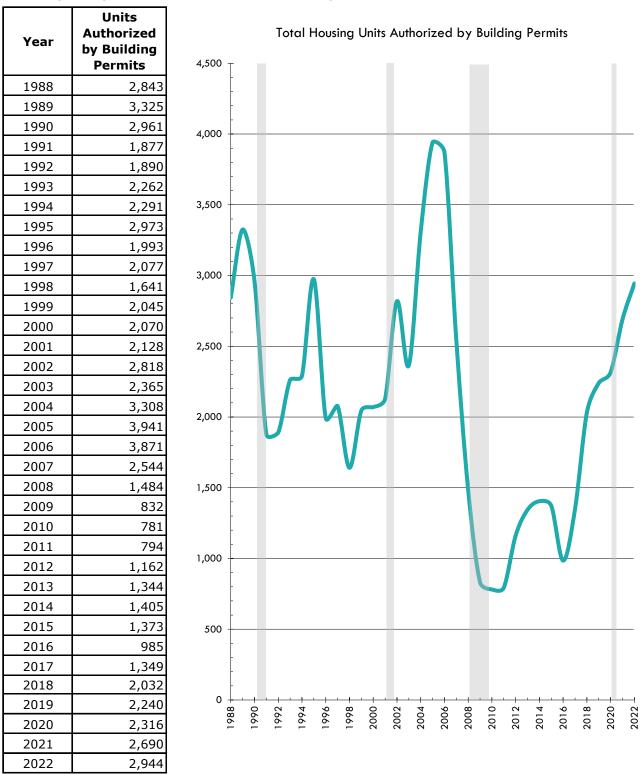




### Residential Development:

### Housing Units Authorized by Building Permits in Tallahassee MSA

Trend: The overall level of residential building permits for new construction authorized in the Tallahassee MSA is increasing since the precipitous decline during the 2007-2009 recession. During the 1990s, there were an average of 2,173 housing units authorized by permits each year. The annual average increased in the 2000s to 2,520 per year, including the 3,917 units authorized in the peak year of 2005. The annual average in the 2010s was 1,340, or 53% of the average during the 2000s and 49% of the annual average of the 1990s.



Note: Annual totals derived from seasonally-adjusted monthly totals. US recessions appear in gray bands.

Source: U.S. Bureau of the Census (retrieved by FRED, Federal Reserve Bank of St. Louis).

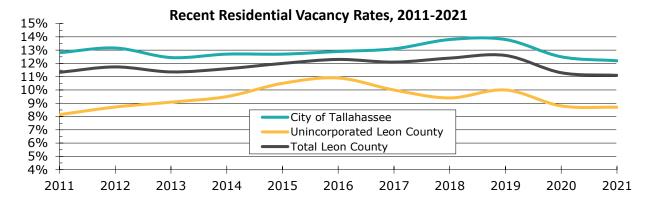


### Residential and Commercial Development Residential Vacancy Rates

Trend: Residential vacancy rates for Leon County generally increased throughout the 1970s, fell in the 1980s and 1990s, increased in the 2000s, and have generally stayed above 10% since 2010.

### **Recent Residential Vacancy Rates**

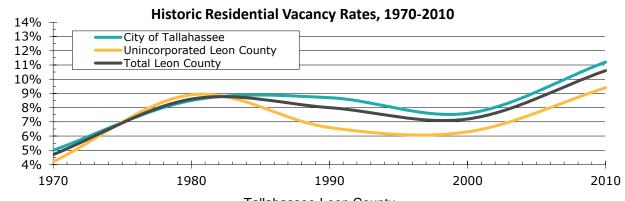
| Year | City of Tallahassee | Unincorporated Leon<br>County | Total Leon County |
|------|---------------------|-------------------------------|-------------------|
| 2011 | 12.8%               | 8.1%                          | 11.3%             |
| 2012 | 13.2%               | 8.7%                          | 11.7%             |
| 2013 | 12.4%               | 9.1%                          | 11.4%             |
| 2014 | 12.7%               | 9.5%                          | 11.6%             |
| 2015 | 12.7%               | 10.5%                         | 12.0%             |
| 2016 | 12.9%               | 10.9%                         | 12.3%             |
| 2017 | 13.1%               | 10.0%                         | 12.1%             |
| 2018 | 13.8%               | 9.4%                          | 12.4%             |
| 2019 | 13.8%               | 10.0%                         | 12.6%             |
| 2020 | 12.5%               | 8.8%                          | 11.3%             |
| 2021 | 12.2%               | 8.7%                          | 11.1%             |



Source: U.S. Department of Commerce, Bureau of the Census, 2010 Decennial Census, 5-Year American Community Survey, 2011 to 2021, Table DP04.

#### **Historic Residential Vacancy Rates**

| Year | City of Tallahassee | Unincorporated Leon County | Total Leon County |
|------|---------------------|----------------------------|-------------------|
| 1970 | 5.0%                | 4.2%                       | 4.7%              |
| 1980 | 8.5%                | 8.9%                       | 8.6%              |
| 1990 | 8.7%                | 6.6%                       | 8.0%              |
| 2000 | 7.6%                | 6.3%                       | 7.2%              |
| 2010 | 11.2%               | 9.4%                       | 10.6%             |



Tallahassee-Leon County Source: U.S. Department of Commerce, Bureau of the Census, December Census. Office of Economic Vitality



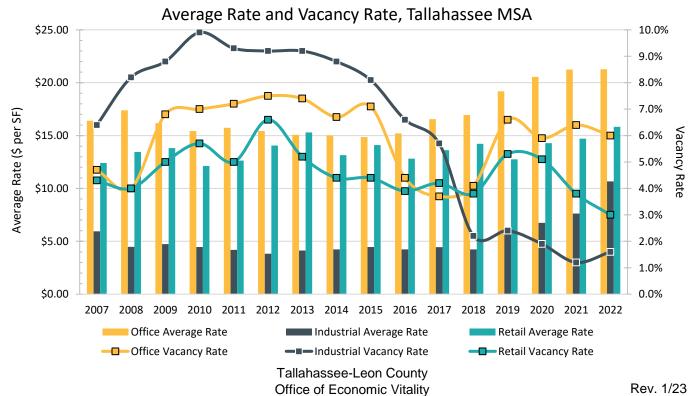
### Residential and Commercial Development Office, Industrial, and Retail Market **Average Lease Rate & Vacancy Rate**

Trend: Between 2018 and 2022, lease rates for Office uses have increased by 25% per SF, while the average annual vacancy rate increased by 1.9 points. Industrial uses lease rates more than doubled between 2018 and 2022, and vacancy rates fell by 0.6 points. Lease rates for Retail uses increased by an average of 11% during 2018-2022, while vacancy rates decreased by 0.8

| Year | Office<br>Average Rate | Office<br>Vacancy Rate | Industrial<br>Average Rate | Industrial<br>Vacancy Rate | Retail<br>Average Rate | Retail<br>Vacancy Rate |
|------|------------------------|------------------------|----------------------------|----------------------------|------------------------|------------------------|
| 2007 | \$16.40                | 4.7%                   | \$5.94                     | 6.4%                       | \$12.41                | 4.3%                   |
| 2008 | \$17.39                | 4.0%                   | \$4.47                     | 8.2%                       | \$13.45                | 4.0%                   |
| 2009 | \$16.18                | 6.8%                   | \$4.73                     | 8.8%                       | \$13.82                | 5.0%                   |
| 2010 | \$15.43                | 7.0%                   | \$4.46                     | 9.9%                       | \$12.12                | 5.7%                   |
| 2011 | \$15.74                | 7.2%                   | \$4.19                     | 9.3%                       | \$12.63                | 5.0%                   |
| 2012 | \$15.43                | 7.5%                   | \$3.83                     | 9.2%                       | \$14.06                | 6.6%                   |
| 2013 | \$15.07                | 7.4%                   | \$4.13                     | 9.2%                       | \$15.30                | 5.2%                   |
| 2014 | \$15.01                | 6.7%                   | \$4.24                     | 8.8%                       | \$13.15                | 4.4%                   |
| 2015 | \$14.86                | 7.1%                   | \$4.46                     | 8.1%                       | \$14.10                | 4.4%                   |
| 2016 | \$15.20                | 4.4%                   | \$4.24                     | 6.6%                       | \$12.82                | 3.9%                   |
| 2017 | \$16.55                | 3.7%                   | \$4.45                     | 5.7%                       | \$13.61                | 4.2%                   |
| 2018 | \$16.95                | 4.1%                   | \$4.24                     | 2.2%                       | \$14.23                | 3.8%                   |
| 2019 | \$19.19                | 6.6%                   | \$6.09                     | 2.4%                       | \$12.76                | 5.3%                   |
| 2020 | \$20.55                | 5.9%                   | \$6.75                     | 1.9%                       | \$14.28                | 5.1%                   |
| 2021 | \$21.25                | 6.4%                   | \$7.63                     | 1.2%                       | \$14.71                | 3.8%                   |
| 2022 | \$21.27                | 6.0%                   | \$10.67                    | 1.6%                       | \$15.82                | 3.0%                   |

Note: Average Rate (\$ per SF) is full lease for Office and NNN lease for Industrial and Retail, and includes both direct and sublet

Source: CoStar Property





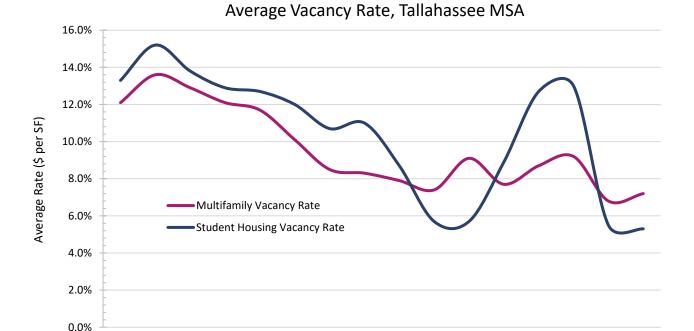
## Residential and Commercial Development Student & Multifamily Housing Effective Rent & Vacancy Rate

Trend: From 2018 to 2022, effective rents for Multifamily housing have increased by an average of 24% (~6% per year), with an average annual vacancy rate of abour 8%. Student housing effective rents increased by 24% during that time (an average of around 6% per year), with an annual average vacancy rate of 9.1%.

| Year | Multifamily Effective<br>Rent (\$ per SF) | Multifamily Vacancy<br>Rate | Student Housing<br>Effective Rent (\$ per<br>Bed) | Student Housing<br>Vacancy Rate |
|------|---|-----------------------------|---|---------------------------------|
| 2007 | \$0.80                                    | 12.1%                       | \$618   | 13.3%                           |
| 2008 | \$0.79                                    | 13.6%                       | \$609   | 15.2%                           |
| 2009 | \$0.77                                    | 12.9%                       | \$593   | 13.8%                           |
| 2010 | \$0.78                                    | 12.1%                       | \$600   | 12.9%                           |
| 2011 | \$0.79                                    | 11.7%                       | \$607   | 12.7%                           |
| 2012 | \$0.80                                    | 10.1%                       | \$612   | 12.0%                           |
| 2013 | \$0.81                                    | 8.5%                        | \$624   | 10.7%                           |
| 2014 | \$0.83                                    | 8.3%                        | \$620   | 11.0%                           |
| 2015 | \$0.84                                    | 7.9%                        | \$633   | 8.7%                            |
| 2016 | \$0.88                                    | 7.4%                        | \$648   | 5.7%                            |
| 2017 | \$0.90                                    | 9.1%                        | \$658   | 5.7%                            |
| 2018 | \$0.96                                    | 7.7%                        | \$649   | 8.9%                            |
| 2019 | \$0.99                                    | 8.7%                        | \$677   | 12.7%                           |
| 2020 | \$1.01                                    | 9.2%                        | \$655   | 13.0%                           |
| 2021 | \$1.14                                    | 6.8%                        | \$712   | 5.5%                            |
| 2022 | \$1.19                                    | 7.2%                        | \$803   | 5.3%                            |

Note: Effective Rate for Multifamily Housing in \$ per SF. Effective Rate for Student Housing in \$ per Bed.

Source: CoStar Property



2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



### Residential and Commercial Development

### **New Elevators in Leon County**

### New Elevators Installed, with Total Landings by Building Type\*

Trend: Measuring how many new elevators have been installed each year helps in the overall assessment of development and redevelopment. It gives a basic approximation for intensity of commercial and institutional development, and also is an indicator of dense residential development.

| Item           | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|----------------|------|------|------|------|------|------|------|------|------|------|
| New Elevators  | 17   | 27   | 31   | 26   | 37   | 51   | 83   | 112  | 64   | 24   |
| Total Landings | 53   | 110  | 61   | 97   | 148  | 185  | 138  | 121  | 127  | 55   |

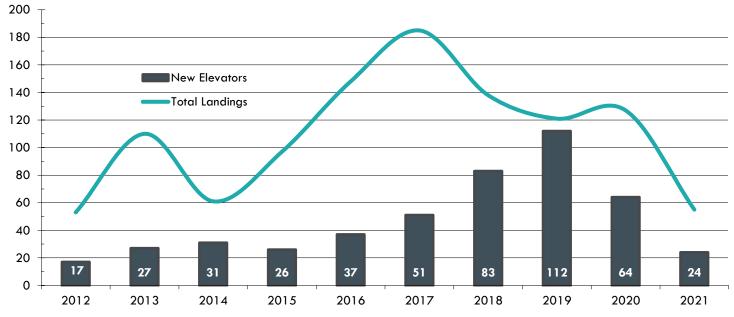
Total Landings by Building Type:

| Church           | <u> </u> |    | 6  |    |    |    |    |    |    |    |
|------------------|----------|----|----|----|----|----|----|----|----|----|
| Commercial       | 39       | 54 | 13 | 31 | 37 | 53 | 16 | 51 | 75 | 13 |
| Condominium      |          | 19 | 4  | 5  | 6  | 14 |    | 6  |    |    |
| Food Service     |          |    |    | 3  |    |    | 2  |    |    |    |
| FSU, FAMU, TCC   |          | 28 | 38 | 9  | 59 | 6  | 29 |    | 32 | 17 |
| Hospital/Medical | 10       |    |    |    | 8  | 67 | 5  | 9  |    |    |
| Local Government | 2        |    |    | 3  | 3  |    |    |    |    |    |
| Public Lodging   |          | 5  |    | 46 | 31 | 41 | 86 | 51 |    | 23 |
| School           | 2        | 4  |    |    | 4  | 4  |    | 4  | 4  | 2  |
| State Agency     |          |    |    |    |    |    |    |    | 16 |    |

<sup>\*</sup>Includes Initial Installations and Relocations

Source: Florida Department of Business and Professional Regulation

### New Elevators Installed or Relocated, with Total Landings





### Innovation:

### **Nonemployer Statistics**

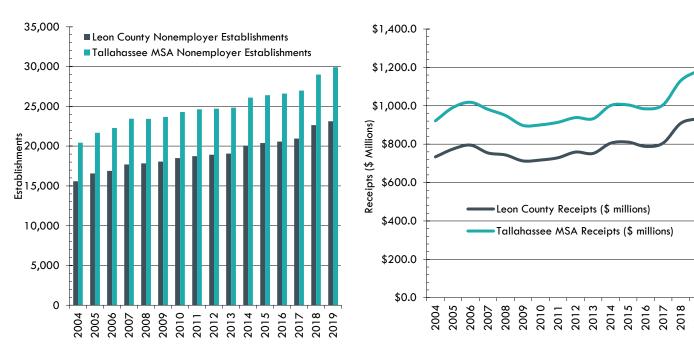
Trend: Nonemployer Statistics is an annual series with data for businesses that have no paid employees and are subject to federal income tax. Most nonemployers are self-employed individuals operating as sole proprietorships, including solo entrepreneurs, which may or may not be the owner's principal source of income. The majority of all business establishments in the U.S. are nonemployers but due to their small economic impact, these firms are excluded from most other Census Bureau business statistics.

| Year | Leon County<br>Nonemployer<br>Establishments | Leon County Receipts<br>(\$ millions) | Tallahassee MSA<br>Nonemployer<br>Establishments | Tallahassee MSA<br>Receipts (\$ millions) |
|------|--|---------------------------------------|--|---|
| 2004 | 15,575                                       | \$733.7                               | 20,430   | \$921.7                                   |
| 2005 | 16,568                                       | \$774.5                               | 21,683   | \$991.1                                   |
| 2006 | 16,898                                       | \$795.0                               | 22,291   | \$1,018.2                                 |
| 2007 | 17,700                                       | \$754.2                               | 23,452   | \$981.4                                   |
| 2008 | 17,844                                       | \$743.7                               | 23,430   | \$949.4                                   |
| 2009 | 18,054                                       | \$712.7                               | 23,672   | \$897.5                                   |
| 2010 | 18,504                                       | \$717.3                               | 24,293   | \$900.5                                   |
| 2011 | 18,749                                       | \$729.3                               | 24,636   | \$914.0                                   |
| 2012 | 18,931                                       | \$758.8                               | 24,719   | \$938.5                                   |
| 2013 | 19,062                                       | \$751.8                               | 24,838   | \$932.6                                   |
| 2014 | 20,054                                       | \$804.9                               | 26,099   | \$1,001.4                                 |
| 2015 | 20,385                                       | \$810.6                               | 26,408   | \$1,004.3                                 |
| 2016 | 20,580                                       | \$788.3                               | 26,597   | \$984.0                                   |
| 2017 | 20,954                                       | \$805.9                               | 26,981   | \$1,005.3                                 |
| 2018 | 22,644                                       | \$908.4                               | 29,009   | \$1,130.7                                 |
| 2019 | 23,134                                       | \$933.6                               | 29,933   | \$1,182.9                                 |

Source: U.S. Census Bureau, Nonemployer Statistics

### Nonemployer Establishments, 2004-2019

### Nonemployer Receipts, 2004-2019



Tallahassee-Leon County Office of Economic Vitality



### **Economic Factors**

### Innovation:

### **SBIR/STTR Grants**

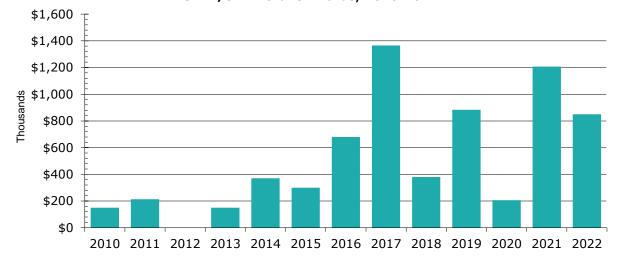
Trend: Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) are federal programs encouraging domestic small businesses to engage in research and development with potential for commercialization. Through competitive awards, SBIR and STTR help small businesses explore their technological potential and give incentive to profit from commercialization. Since 2010, Leon County firms have been awarded over \$6.7 million, with 46% coming from the Department of Energy and 32% from the National Science Foundation.

| Year | Award<br>Amount |
|------|-----------------|
| 2010 | \$149,994       |
| 2011 | \$213,304       |
| 2012 | -               |
| 2013 | \$149,681       |
| 2014 | \$370,714       |
| 2015 | \$299,999       |
| 2016 | \$679,704       |
| 2017 | \$1,365,509     |
| 2018 | \$380,000       |
| 2019 | \$883,247       |
| 2020 | \$206,500       |
| 2021 | \$1,206,499     |
| 2022 | \$849,804       |

| Awarding Agency                         | Percent Awards,<br>2010-2022 |
|---|------------------------------|
| Department of Energy                    | 46%                          |
| National Science Foundation             | 32%                          |
| Department of Defense                   | 19%                          |
| Department of Health and Human Services | 3%                           |
| Total                                   | 100%                         |

Source: Small Business Innovation Research

### SBIR/STTR Grant Awards, 2010-2022



| Prior SBIR/STTR Awards |                    |  |  |  |
|------------------------|--------------------|--|--|--|
| Decade                 | Total Award Amount |  |  |  |
| 1980s                  | \$294,685          |  |  |  |
| 1990s                  | \$1,038,105        |  |  |  |
| 2000s                  | \$5,106,704        |  |  |  |
| 2010s                  | \$4,492,152        |  |  |  |



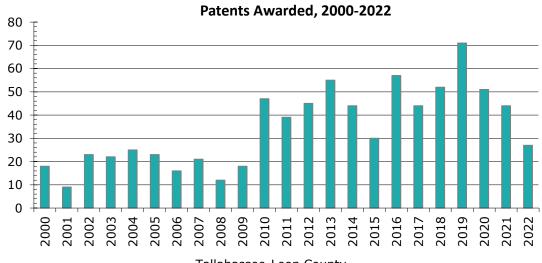
### Innovation:

### **Patents Awarded in Leon County**

Trend: The average annual number of patents awarded in Leon County during the 1990s was 11, in the 2000s it was 19, while the annual average was 49 in the 2010s.

| Year | Patents | Change from Prior Year |
|------|---------|------------------------|
| 2000 | 18      |                        |
| 2001 | 9       | -9                     |
| 2002 | 23      | 14                     |
| 2003 | 22      | -1                     |
| 2004 | 25      | 3                      |
| 2005 | 23      | -2                     |
| 2006 | 16      | -7                     |
| 2007 | 21      | 5                      |
| 2008 | 12      | -9                     |
| 2009 | 18      | 6                      |
| 2010 | 47      | 29                     |
| 2011 | 39      | -8                     |
| 2012 | 45      | 6                      |
| 2013 | 55      | 10                     |
| 2014 | 44      | -11                    |
| 2015 | 30      | -14                    |
| 2016 | 57      | 27                     |
| 2017 | 44      | -13                    |
| 2018 | 52      | 8                      |
| 2019 | 71      | 19                     |
| 2020 | 51      | -20                    |
| 2021 | 44      | -7                     |
| 2022 | 27      | -24                    |

Source: PatentsView, supported by the U.S. Patent and Trademark Office



# ECONOMIC Innovation VITALITY Federally Financed R&D and Total R&D Expenditures at FSU & FAMU (\$ Millions)

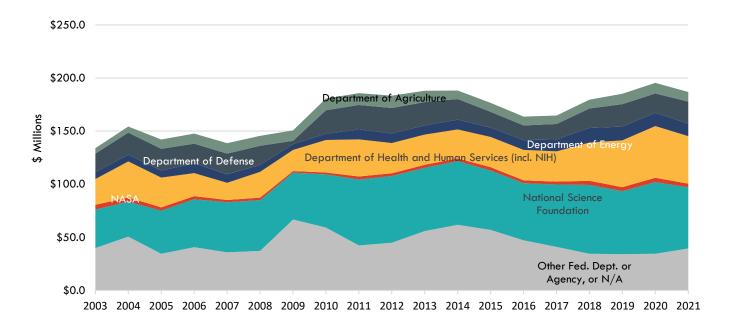
Trend: Between 2017 and 2021, federally financed R&D expenditures at FSU and FAMU in all fields averaged around \$182.3 million per year. R&D expenditures for the National Science Foundation at FSU and FAMU accounted for an average of 34% of the total; Health and Human Services, 22%. During 2017-2021, federally financed R&D accounted for 51% of total R&D expenditures at FSU and FAMU. Total R&D expenditures increased by an average of 3.8% per year during the same period.

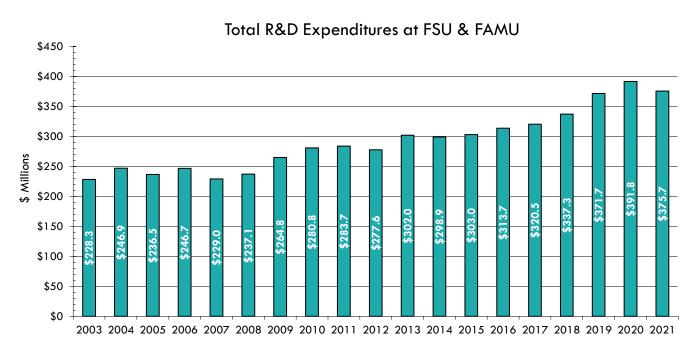
|      | Federally Financed R&D, by Agency |                          |                         |   |   |                                   |   | Total   | Total R&D                        |
|------|-----------------------------------|--------------------------|-------------------------|---|---|-----------------------------------|---|---|----------------------------------|
| Year | Department<br>of<br>Agriculture   | Department<br>of Defense | Department<br>of Energy | Department<br>of Health<br>and Human<br>Services<br>(incl. NIH) | National<br>Aeronautics<br>and Space<br>Admin-<br>istration | National<br>Science<br>Foundation | Other Fed.<br>Dept. or<br>Agency, or<br>N/A | Federally<br>Financed<br>R&D at FSU<br>& FAMU | Expenditures<br>at FSU &<br>FAMU |
| 2003 | \$5.02                            | \$17.58                  | \$6.39                  | \$24.26   | \$4.52  | \$36.16                           | \$39.98                                     | \$133.91                                      | \$228.33                         |
| 2004 | \$5.63                            | \$20.79                  | \$6.38                  | \$33.81   | \$4.15  | \$32.90                           | \$50.55                                     | \$154.21                                      | \$246.91                         |
| 2005 | \$8.71                            | \$20.51                  | \$6.58                  | \$28.03   | \$3.12  | \$40.55                           | \$34.55                                     | \$142.05                                      | \$236.47                         |
| 2006 | \$9.48                            | \$18.54                  | \$9.17                  | \$21.75   | \$2.80  | \$45.19                           | \$40.68                                     | \$147.61                                      | \$246.68                         |
| 2007 | \$9.69                            | \$19.41                  | \$8.16                  | \$16.11   | \$2.18  | \$47.12                           | \$35.88                                     | \$138.55                                      | \$229.01                         |
| 2008 | \$9.41                            | \$17.98                  | \$6.52                  | \$24.33   | \$2.36  | \$47.80                           | \$37.16                                     | \$145.56                                      | \$237.07                         |
| 2009 | \$9.84                            | \$3.05                   | \$5.52                  | \$19.81   | \$1.58  | \$44.14                           | \$66.70                                     | \$150.64                                      | \$264.81                         |
| 2010 | \$10.96                           | \$22.20                  | \$5.94                  | \$30.61   | \$1.73  | \$50.08                           | \$59.15                                     | \$180.67                                      | \$280.80                         |
| 2011 | \$11.17                           | \$23.09                  | \$9.28                  | \$35.00   | \$2.86  | \$62.06                           | \$42.30                                     | \$185.76                                      | \$283.74                         |
| 2012 | \$11.66                           | \$23.88                  | \$8.99                  | \$28.54   | \$2.58  | \$62.76                           | \$44.94                                     | \$183.35                                      | \$277.64                         |
| 2013 | \$10.68                           | \$22.10                  | \$8.52                  | \$28.49   | \$2.84  | \$59.54                           | \$55.91                                     | \$188.08                                      | \$302.03                         |
| 2014 | \$8.03                            | \$19.51                  | \$9.11                  | \$27.35   | \$2.52  | \$59.97                           | \$61.77                                     | \$188.26                                      | \$298.92                         |
| 2015 | \$8.51                            | \$14.79                  | \$8.77                  | \$28.45   | \$3.25  | \$55.86                           | \$56.95                                     | \$176.58                                      | \$302.97                         |
| 2016 | \$8.38                            | \$13.84                  | \$9.13                  | \$28.72   | \$2.71  | \$53.69                           | \$47.18                                     | \$163.65                                      | \$313.68                         |
| 2017 | \$8.05                            | \$14.41                  | \$11.27                 | \$28.45   | \$2.79  | \$58.81                           | \$40.89                                     | \$164.66                                      | \$320.48                         |
| 2018 | \$8.24                            | \$18.48                  | \$13.61                 | \$36.08   | \$3.96  | \$64.74                           | \$34.49                                     | \$179.61                                      | \$337.34                         |
| 2019 | \$9.75                            | \$21.15                  | \$12.93                 | \$44.14   | \$3.80  | \$59.25                           | \$34.13                                     | \$185.15                                      | \$371.68                         |
| 2020 | \$9.98                            | \$18.21                  | \$12.56                 | \$48.58   | \$4.08  | \$67.51                           | \$34.51                                     | \$195.43                                      | \$391.75                         |
| 2021 | \$9.07                            | \$20.74                  | \$11.75                 | \$44.85   | \$3.45  | \$57.59                           | \$39.43                                     | \$186.87                                      | \$375.73                         |

Source: National Science Foundation, Higher Education Research and Development Survey (HERD)

# ECONOMIC Innovation VITALITY Federally Financed R&D and Total R&D Expenditures at FSU & FAMU (\$ Millions)

### Federally Financed R&D at FSU & FAMU in All Fields, by Federal Agency







### Innovation:

### **Business Formations in Tallahassee MSA**

Trend: Business Formation Statistics is an experimental data product of the Census Bureau, with details on new business applications and formations based on wage-paying Employer Identification Number (EIN) applications. Industry details are unavailable at the county level. Leon County typically accounts for around 80% of business formation in the Tallahassee metro area. During 2005 to 2015, business formations in the Tallahassee metro area averaged 3,900 per year. Since 2015, the average has been around 6,000 per year. In 2021, business applications in the Tallahassee metro area totaled 9,054, up 28% from 7,046 in 2020, and more than double the 4,201 applications five years earlier in 2016.

| Year | Business<br>Formations | Change from Prior Year | Percent Change from Prior<br>Year |  |
|------|------------------------|------------------------|-----------------------------------|--|
| 2005 | 3,969                  |                        |                                   |  |
| 2006 | 4,142                  | 173                    | 4.4%                              |  |
| 2007 | 3,873                  | -269                   | -6.5%                             |  |
| 2008 | 3,765                  | -108                   | -2.8%                             |  |
| 2009 | 3,541                  | -224                   | -5.9%                             |  |
| 2010 | 3,672                  | 131                    | 3.7%                              |  |
| 2011 | 3,966                  | 294                    | 8.0%                              |  |
| 2012 | 4,020                  | 54                     | 1.4%                              |  |
| 2013 | 4,106                  | 86                     | 2.1%                              |  |
| 2014 | 3,822                  | -284                   | -6.9%                             |  |
| 2015 | 3,863                  | 41                     | 1.1%                              |  |
| 2016 | 4,201                  | 338                    | 8.7%                              |  |
| 2017 | 5,076                  | 875                    | 20.8%                             |  |
| 2018 | 6,000                  | 924                    | 18.2%                             |  |
| 2019 | 5,376                  | -624                   | -10.4%                            |  |
| 2020 | 7,046                  | 1,670                  | 31.1%                             |  |
| 2021 | 9,054                  | 2,008                  | 28.5%                             |  |

Source: Census Bureau, Buisiness Formation Statistics

