



**Big Bend Minority Enterprise Development (MED) Week
Minority-Owned Business Enterprise (MBE) of the Year – 2025
Vaughn Wilson**

Vaughn Wilson – CEO, Mega Ace Media, LLC

Vaughn Wilson is an accomplished media executive, producer, and storyteller with more than 25 years of experience spanning journalism, multimedia production, live event management, and collegiate athletics communications. He is the Founder, CEO, and Director of Production at **Mega Ace Media, LLC**, a full-service media production company he established in 2019 after leaving his role as Director of Communications for Florida A&M University (FAMU) Athletics.

From its inception, Mega Ace Media delivered industry-quality video, audio, cinematic, graphic, and live AV solutions, including streaming, virtual event production, and large-scale live event execution. But when the COVID-19 pandemic struck in 2020, Wilson made a critical pivot that would shape the company's trajectory. Recognizing the new reality of remote operations, he shifted Mega Ace's model to focus on **online production and hybrid meetings**. He first helped local churches transition to online services, then was tapped by the **Office of Economic Vitality (OEV)** to manage their hybrid monthly meetings. Mastering the craft, Wilson and his team quickly became the go-to producers for three critical government entities—OEV, Blueprint Civic Council, and MWSBE—who even adjusted their schedules so that **Mega Ace Media could stream all three from a single location**.

With Mega Ace now moving from survival to growth, Wilson turned his focus toward helping other businesses thrive. Early pandemic grants from OEV and the Big Bend Minority Chamber of Commerce gave his company the breathing room to pivot successfully. Recognizing their impact, he made it his mission to **encourage Black-owned businesses to seek funding, strengthen networks, and build partnerships**. This vision led to the creation of the **Black Business Expo Tallahassee in 2021**, a groundbreaking platform connecting Black businesses with agencies, financial institutions, and major corporations. The expo has awarded more than **\$56,000 in grants over four years**, sparked partnerships between small Black businesses and large construction companies, and even drawn participants from across Florida and as far away as Ohio. Now approaching its fifth anniversary, the Expo continues to be a vital hub for collaboration and economic empowerment in Tallahassee, Leon County, and beyond.

Wilson's career before founding Mega Ace Media reflects his reputation as a trailblazer in sports media. From 2009 to 2020, he served as **Director of Sports Information and Rattler Productions at FAMU**, where he launched a new athletics website, built Rattler Productions from the ground up, and produced nationally recognized programming—including over 40 shows broadcast on Fox Sports/Sun Sports and ESPN platforms. His innovative internship program gave students opportunities to appear on ESPN broadcasts directly from campus and became one of the university's most sought-after training experiences.

Earlier in his career, he was **Sports Editor and Sales Director at the Capital Outlook Newspaper** (1998–2009), where his coverage of the PGA Tour gained national recognition, and founder of **Mega Ace Multimedia (1995–2009)**, where he produced Emmy Award-winning children's music for the Florida Department of Agriculture and managed the Ghosttown DJs during their No. 1 Billboard hit "*My Boo*" and 1996 Olympic Games performance.

A proud graduate of **Florida A&M University**, Wilson earned a B.S. in Business Administration with minors in Computer Information Systems. As a student-athlete, he was a two-time All-American football player (1987–88), MVP of the 1988 Florida Football Classic, and an NFL prospect with the Minnesota Vikings.

Wilson is a proud husband and father. He has been married for 24 years to the former Thais Richardson and they have two adult children. Laila Wilson just graduated Florida A&M University with honors and will be entering law school. Zachary Wilson is a sophomore at FAMU (FAMU/FSU College of Engineering), majoring in computer engineering.

Today, Wilson is recognized not only for his expertise in music production, video editing, live sound engineering, and photography, but also for his commitment to empowering communities. His mission through Mega Ace Media and the Black Business Expo is clear: to use media, mentorship, and strategic partnerships as tools for both storytelling and economic growth.