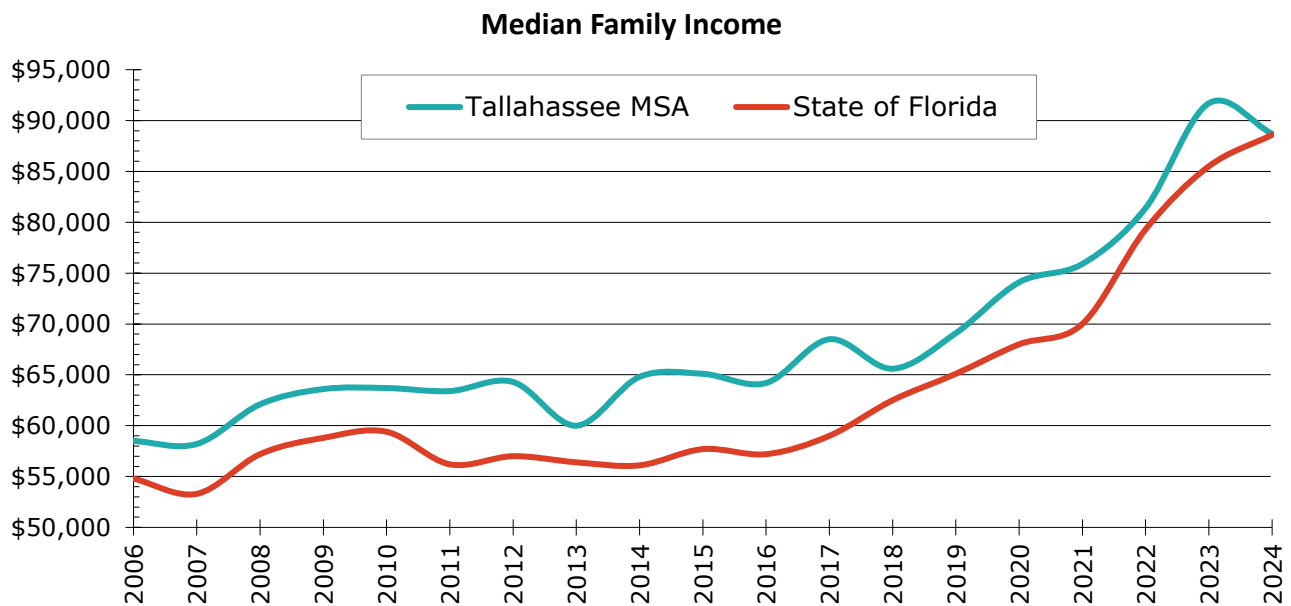


Trend: Median family income for the Tallahassee metro area was \$88,700 in 2024, according to the Federal Financial Institutions Examination Council. The median family income in Leon County was \$92,213 according to the Census Bureau's 2019-2023 5-Year American Community Survey.

| Year | Tallahassee MSA | State of Florida | Median Income of Tallahassee MSA Relative to State of Florida |
|------|-----------------|------------------|---|
| 2006 | \$58,500        | \$54,800         | 6.5% higher   |
| 2007 | \$58,200        | \$53,300         | 8.8% higher   |
| 2008 | \$62,100        | \$57,200         | 8.2% higher   |
| 2009 | \$63,600        | \$58,800         | 7.8% higher   |
| 2010 | \$63,700        | \$59,400         | 7.0% higher   |
| 2011 | \$63,400        | \$56,200         | 12.1% higher  |
| 2012 | \$64,300        | \$57,000         | 12.1% higher  |
| 2013 | \$60,000        | \$56,400         | 6.2% higher   |
| 2014 | \$64,800        | \$56,100         | 14.4% higher  |
| 2015 | \$65,100        | \$57,700         | 12.1% higher  |
| 2016 | \$64,200        | \$57,200         | 11.5% higher  |
| 2017 | \$68,500        | \$59,000         | 14.9% higher  |
| 2018 | \$65,600        | \$62,500         | 4.8% higher   |
| 2019 | \$69,100        | \$65,100         | 6.0% higher   |
| 2020 | \$74,100        | \$68,000         | 8.6% higher   |
| 2021 | \$75,900        | \$70,000         | 8.1% higher   |
| 2022 | \$81,400        | \$79,300         | 2.6% higher   |
| 2023 | \$91,700        | \$85,500         | 7.0% higher   |
| 2024 | \$88,700        | \$88,600         | 0.1% higher   |

Note: The Core-Based Statistical Area (CBSA) definition for median family income estimates for Tallahassee MSA includes Leon, Gadsden, Jefferson, and Wakulla counties.

Source: U.S. Department of Housing and Urban Development (HUD), 2006-2011; Federal Financial Institutions Examination Council (FFIEC), 2012 and forward.



Trend: Median family income for the Tallahassee metro area was \$88,700 in 2024, according to the Federal Financial Institutions Examination Council. The median family income in 2023 in Leon County was \$92,213 according to the Census Bureau's 2019-2023 5-Year American Community Survey.

---

Median Family Income 2023, by jurisdiction

|                     | <b>Median Family Income</b> | <b>Estimated Number of Families</b> |
|---------------------|-----------------------------|-------------------------------------|
| Florida             | \$86,127                    | 5,524,460                           |
| Tallahassee MSA*    | \$86,094                    | 85,379                              |
| Leon County         | \$92,213                    | 63,327                              |
| City of Tallahassee | \$83,205                    | 36,840                              |
| Bradfordville CDP   | \$137,500                   | 5,786                               |
| Woodville CDP       | \$52,667                    | 1,040                               |

\*Note: Tallahassee MSA includes Leon, Gadsden, Jefferson and Wakulla Counties.

Source: U.S. Census Bureau, 2019-2023 5-Year American Community Survey, Table S1901