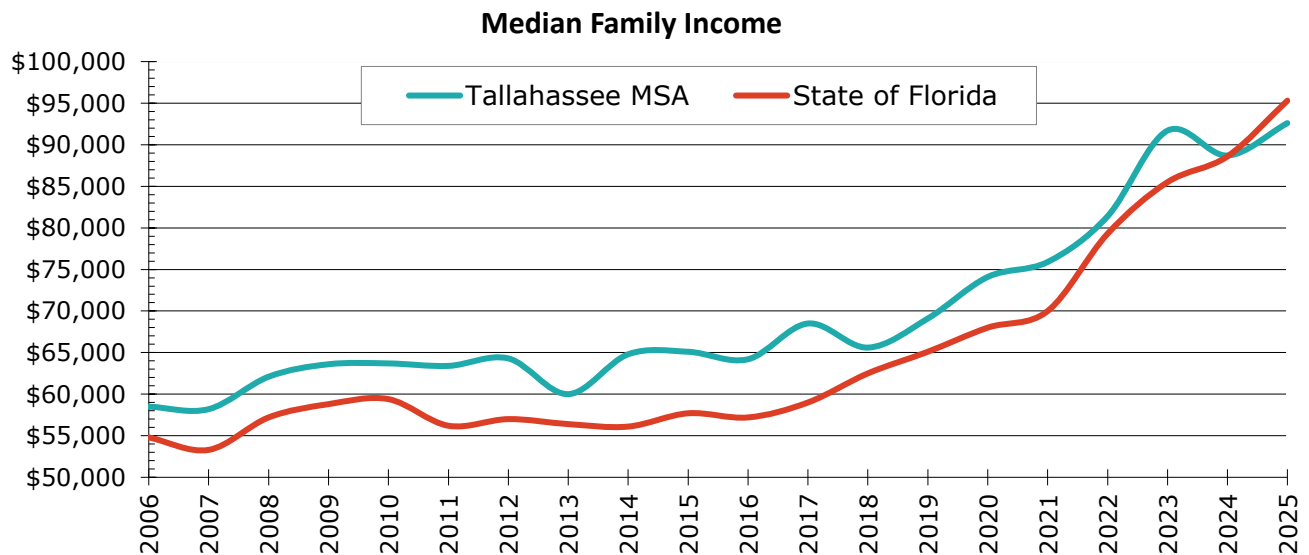


Trend: Median family income for the Tallahassee metro area was \$92,600 in 2025, according to the Federal Financial Institutions Examination Council. The median family income in 2024 in Leon County was \$96,605 according to the Census Bureau's 2020-2024 5-Year American Community Survey.

Year	Tallahassee MSA	State of Florida	Median Income of Tallahassee MSA Relative to State of Florida
2006	\$58,500	\$54,800	6.5% higher
2007	\$58,200	\$53,300	8.8% higher
2008	\$62,100	\$57,200	8.2% higher
2009	\$63,600	\$58,800	7.8% higher
2010	\$63,700	\$59,400	7.0% higher
2011	\$63,400	\$56,200	12.1% higher
2012	\$64,300	\$57,000	12.1% higher
2013	\$60,000	\$56,400	6.2% higher
2014	\$64,800	\$56,100	14.4% higher
2015	\$65,100	\$57,700	12.1% higher
2016	\$64,200	\$57,200	11.5% higher
2017	\$68,500	\$59,000	14.9% higher
2018	\$65,600	\$62,500	4.8% higher
2019	\$69,100	\$65,100	6.0% higher
2020	\$74,100	\$68,000	8.6% higher
2021	\$75,900	\$70,000	8.1% higher
2022	\$81,400	\$79,300	2.6% higher
2023	\$91,700	\$85,500	7.0% higher
2024	\$88,700	\$88,600	0.1% higher
2025	\$92,600	\$95,300	-2.9% lower

Note: The Core-Based Statistical Area (CBSA) definition for median family income estimates for Tallahassee MSA includes Leon, Gadsden, Jefferson, and Wakulla counties.

Source: U.S. Department of Housing and Urban Development (HUD), 2006-2011; Federal Financial Institutions Examination Council (FFIEC), 2012 and forward.



Trend: Median family income for the Tallahassee metro area was \$92,600 in 2025, according to the Federal Financial Institutions Examination Council. The median family income in 2024 in Leon County was \$96,605 according to the Census Bureau's 2020-2024 5-Year American Community Survey.

Median Family Income 2024, by jurisdiction

	Median Family Income	Estimated Number of Families
Florida	\$89,891	5,652,059
Tallahassee MSA*	\$90,486	87,405
Leon County	\$96,605	63,720
City of Tallahassee	\$87,462	37,227
Bradfordville CDP	\$142,776	5,567
Woodville CDP	\$54,877	970

*Note: Tallahassee MSA includes Leon, Gadsden, Jefferson and Wakulla Counties.

Source: U.S. Census Bureau, 2020-2024 5-Year American Community Survey, Table S1901