

Economic Factors

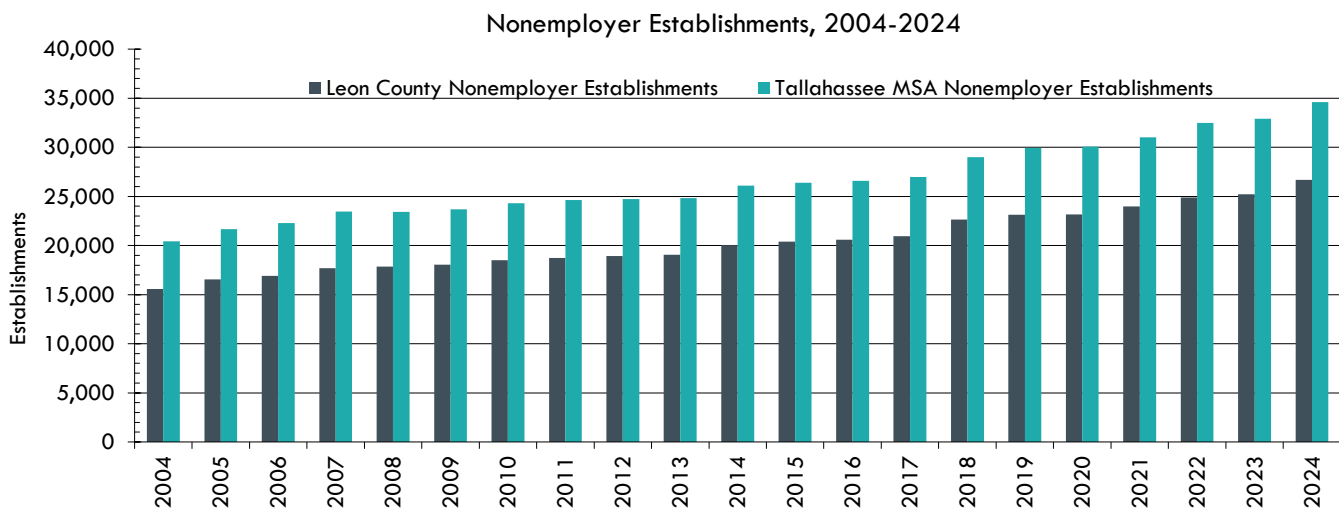
Innovation:

Nonemployer Statistics

Trend: Nonemployer Statistics is an annual series with data for businesses that have no paid employees and are subject to federal income tax. Most nonemployers are self-employed individuals operating as sole proprietorships, including solo entrepreneurs, which may or may not be the owner's principal source of income. The majority of all business establishments in the U.S. are nonemployers but due to their small economic impact, these firms are excluded from most other Census Bureau business statistics. Since 2020, the number of nonemployer establishments in the Tallahassee metro area has increased by 15% and total receipts have grown by 28%. In 2024, receipts increased by 11.2% compared to 2023, the highest annual rate of change since the 12.5% growth rate in 2017-2018.

Year	Leon County Nonemployer Establishments	Leon County Receipts (\$ millions)	Tallahassee MSA Nonemployer Establishments	Tallahassee MSA Receipts (\$ millions)
2004	15,575	\$733.7	20,430	\$921.7
2005	16,568	\$774.5	21,683	\$991.1
2006	16,898	\$795.0	22,291	\$1,018.2
2007	17,700	\$754.2	23,452	\$981.4
2008	17,844	\$743.7	23,430	\$949.4
2009	18,054	\$712.7	23,672	\$897.5
2010	18,504	\$717.3	24,293	\$900.5
2011	18,749	\$729.3	24,636	\$914.0
2012	18,931	\$758.8	24,719	\$938.5
2013	19,062	\$751.8	24,838	\$932.6
2014	20,054	\$804.9	26,099	\$1,001.4
2015	20,385	\$810.6	26,408	\$1,004.3
2016	20,580	\$788.3	26,597	\$984.0
2017	20,954	\$805.9	26,981	\$1,005.3
2018	22,644	\$908.4	29,009	\$1,130.7
2019	23,134	\$933.6	29,933	\$1,182.9
2020	23,174	\$947.8	30,079	\$1,204.7
2021	23,978	\$999.5	31,008	\$1,259.3
2022	24,907	\$1,035.8	32,500	\$1,321.3
2023	25,216	\$1,048.4	32,901	\$1,382.8
2024	26,676	\$1,213.9	34,606	\$1,538.2

Source: U.S. Census Bureau, Nonemployer Statistics



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Nonemployer Receipts, 2004-2024

