



Demographics

Population:

Metropolitan Area

Trend: The population of the Tallahassee MSA (Gadsden, Jefferson, Leon and Wakulla Counties) was estimated at 397,715 in 2023, up 3.5% from 2020. The Tallahassee MSA's annual rate of growth in the 2010s was about 0.5%, compared with 1.4% during the decade of the 2000s.

Metropolitan Area (County or Counties)	2023 Pop. Estimate	2020 Census Pop.	2010 Census Pop.	Percent Change 2010- 2020	Annual Growth Rate 2010- 2020	Percent Change 2020- 2023	Annual Growth Rate 2020- 2023
All Metropolitan Areas	21,960,210	20,879,688	18,144,168	15.1%	1.4%	5.2%	1.7%
Miami-Fort Lauderdale-West Palm Beach (Broward, Miami-Dade, Palm Beach)	6,275,251	6,138,333	5,564,657	10.3%	1.0%	2.2%	0.7%
Tampa-St. Petersburg-Clearwater (Hernando, Hillsborough, Pasco, Pinellas)	3,331,228	3,175,275	2,783,243	14.1%	1.3%	4.9%	1.6%
Orlando-Kissimmee-Sanford (Lake, Orange, Osceola, Seminole)	2,833,764	2,673,376	2,134,406	25.3%	2.3%	6.0%	2.0%
Jacksonville (Baker, Clay, Duval, Nassau, St. Johns)	1,726,739	1,605,848	1,345,596	19.3%	1.8%	7.5%	2.4%
North Port-Sarasota-Bradenton (Manatee, Sarasota)	903,789	833,716	702,281	18.7%	1.7%	8.4%	2.7%
Cape Coral-Fort Myers (Lee)	800,989	760,822	618,754	23.0%	2.1%	5.3%	1.7%
Lakeland-Winter Haven (Polk)	797,616	725,046	602,095	20.4%	1.9%	10.0%	3.2%
Deltona-Daytona Beach-Ormond Beach (Flagler, Volusia)	714,261	668,921	590,289	13.3%	1.3%	6.8%	2.2%
Palm Bay-Melbourne-Titusville (Brevard)	640,773	606,612	543,376	11.6%	1.1%	5.6%	1.8%
Pensacola-Ferry Pass-Brent (Escambia, Santa Rosa)	536,224	509,905	448,991	13.6%	1.3%	5.2%	1.7%
Port St. Lucie (Martin, St. Lucie)	531,475	487,657	424,107	15.0%	1.4%	9.0%	2.9%
Ocala (Marion)	403,966	375,908	331,303	13.5%	1.3%	7.5%	2.4%
Naples-Marco Island (Collier)	399,480	375,752	321,520	16.9%	1.6%	6.3%	2.1%
Tallahassee (Gadsden, Jefferson, Leon, Wakulla)	397,715	384,298	367,413	4.6%	0.5%	3.5%	1.2%
Gainesville (Alachua, Gilchrist, Levy)	357,446	339,247	305,076	11.2%	1.1%	5.4%	1.8%
Crestview-Fort Walton Beach-Destin (Okaloosa, Walton)	302,602	286,973	235,865	21.7%	2.0%	5.4%	1.8%



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Panama City-Panama City Beach (Bay, Washington)	213,042	200,534	193,748	3.5%	0.3%	6.2%	2.0%
Punta Gorda (Charlotte)	204,126	186,847	159,978	16.8%	1.6%	9.2%	3.0%
Sebastian-Vero Beach-West Vero Corridor (Indian River)	167,781	159,788	138,028	15.8%	1.5%	5.0%	1.6%
Homosassa Springs (Citrus)	162,240	153,843	141,236	8.9%	0.9%	5.5%	1.8%
Wildwood-The Villages (Sumter)	155,318	129,752	93,420	38.9%	3.3%	19.7%	6.2%
Sebring (Highlands)	104,385	101,235	98,786	2.5%	0.2%	3.1%	1.0%

Sources: Executive Office of the President, U.S. Office of Management and Budget MSA definitions (OMB Bulletin No. 23-01); U.S. Department of Commerce, Bureau of the Census; University of Florida, Bureau of Economic and Business Research, Florida Estimates of Population, 2023